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EatSmart Products Launches First Ever Digital Baby Scale

Oakbrook, IL. (December 18, 2017) <u>EatSmart Products</u> is excited to introduce the <u>Precision Baby Check Scale</u> to their digital scale line. With accurate readings at each weigh in, parents can track their child's development in those important early years.

Using the Baby Check Scale allows users to track their little one's growth between doctor visits, as they grow from newborns to babies to toddlers. The scale weighs up to 44 pounds in increments of ½ ounce. It features a large platform, measures in both pounds and kilograms, and runs on 2 AAA batteries which are included with every purchase. The stylish white design with subtle orange accents fits perfectly into any room of the house.



Other innovative features include the Memory Button, Memory Recall Button and the Tare Button. The user can save the child's weight by simply pressing the Memory Button. Next time they use the scale, the last weight recorded will instantly appear by pressing the Memory Recall Button. The Tare Button deducts the weight of a toy, diaper, or blanket, allowing an accurate measurement of the child.

"We wanted a product geared specifically to babies and young children as we know how important it is to monitor a child's development. The Baby Check Scale can also be used to weigh your pets. With a max weight of 44lbs, and an oversized platform, consumers can use this scale at home to safely weigh their kids or furry friends," said Tom Dorsey, Ecommerce Manager.

Priced at \$59.99, the Precision Baby Check is available for purchase on EatSmartProducts.com, Amazon.com and other major online retailers.

About EatSmart Products: EatSmart designs, develops and manufactures innovative healthcare products. Every product comes with a 100% EatSmart satisfaction guarantee and all EatSmart Products are available on Amazon.com. For information on the Precision Baby Check Scale and other EatSmart scales, visit www.eatsmartproducts.com.