

## FOR IMMEDIATE RELEASE

Contact: Maria Geronimo EatSmart Products maria@eatsmartproducts.com 201-465-4381

## EatSmart Products Receives Award for 2012 Holiday Sales on Amazon.com

Wyckoff, NJ. (April 1, 2013) - EatSmart Products, a manufacturer of innovative housewares products, is pleased to announce a noteworthy achievement, being named a Top Holiday Seller in 2012 by Amazon.com. Holiday sales of EatSmart kitchen, bathroom and luggage scales ranked among the top 25% of all Amazon sellers.

EatSmart was also recognized for their outstanding customer service. Dedication to providing an exceptional shopping experience to their customers, translated into being amazon customer satisfaction awarded an Amazon customer satisfaction awarded an Amazon customer satisfaction rating of A+ for the holiday period.



Bill Geronimo RPh., President of EatSmart Products, acknowledged this award "in recognition of the highly trained staff at EatSmart who work, as a team, to ensure that each customer receives a quality product backed by the strong customer service American consumers expect."

Founded in 2005, EatSmart credits their affiliation with Amazon as a key element in their success as a top rated online retailer in the bathroom and kitchen scale categories and looks forward to building on this success in 2013.

About EatSmart: EatSmart Products designs, develops and manufactures innovative healthcare products. Every product comes with a 100% EatSmart Satisfaction Guarantee and all EatSmart products are available on Amazon.com. For information on EatSmart products, visit www.eatsmartproducts.com,

www.facebook.com/eatsmartproducts or www.twitter.com/eatsmartscales.