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Fans Pick the EatSmart Products Charity of the Month for April 2011

Wyckoff, NJ. (March 29, 2011) - EatSmart Products is focused on making a difference in 2011 by donating all proceeds generated from the Amazon Associates referral program to a different charity each month. For each transaction made on the site, 7% of the purchase price is donated directly to charities in need, both locally and nationally.

EatSmart recently hosted a contest via Facebook to let their fans pick the Charity of the Month for April. Using Random.org, DreamCatchers For Abused Children was selected. As part of its 2011 Charity of the Month initiative, EatSmart has made donations to the Susan G. Komen Breast Cancer Foundation (January), the American Heart Association (February), and the Leukemia and Lymphoma Society (March).

Amazon Associates allows website owners and bloggers to create links to specific products and when customers click on these links and buy products from Amazon, the member earns referral fees. View the EatSmart Products Amazon Store here and help contribute to the DreamCatchers for Abused Children.

The Charity of the Month for May has already been decided and will be announced next month. You can find EatSmart Products on <u>Facebook</u> and <u>Twitter</u> for more information.