



FOR IMMEDIATE RELEASE

Contact: Karen Welby
karen@eatsmartproducts.com
201-465-4381

EatSmart Products Continues to Donate to the Charity of the Month

Wyckoff, NJ. (October 6, 2011) - EatSmart Products is focused on making a difference in 2011 by donating all proceeds generated from the Amazon Associates referral program to a different charity each month.

The Amazon Associates program allows website owners to create links to specific products. When customers click on these links and buy products from Amazon, the member earns referral fees. For each transaction made on the site, 7% of the purchase price is donated directly to charities in need, both locally and nationally.

Listed below is a list of the charities EatSmart is contributing to this year:

January - Susan G. Komen Breast Cancer Foundation
February - American Heart Association
March - The Leukemia & Lymphoma Society
April - DreamCatchers for Abused Children
May - National Fibromyalgia Association
June - American Cancer Society
July - American Red Cross
August - Children's Health Fund
September - Boys & Girls Clubs of Paterson & Passaic
October - Susan G. Komen Breast Cancer Foundation
November - American Diabetes Association
December - Make-A-Wish Foundation

Through out the year, EatSmart hosted a few contests where they let their Fans submit charities meaningful to them. View the EatSmart Products Amazon Store [here](#) to help contribute to the Charity of the Month. You can also find EatSmart Products on [Facebook](#) and [Twitter](#).

###