

Fall 2019 - Volume 36

Page 1: 2020 Weaving in the Sunshine State – Registration Open

Page 2:

"Naomi" Braided Rim Tutorial
"Addison" Corner Counter Basket

Page 3-4:

Kids National Basket Weaving Day

Page 5-7:

© Copyright – What Does It Mean and How to Comply

Page 8:

Upcoming Retreats & Conventions

Page 9:

Sampling of Patterns Available



Basket Weaving
Suppliers Map



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 newsletter from your computer, that clicking
- on anything shown in blue will link you
- directly to the correct website referenced.

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It's sumertime summertime sum sum summertime ...

I'll bet most of you don't remember a song by The Jamies from 1958 (just an FYI ... I was NOT born yet, lololol). It's one of those songs that gets in your head (I think that's called an "ear worm") and then all day long, you're singing it aloud. Which in my case, my audience can find quite annoying. But some of the words to this song such as "It's time to head straight for them hills. It's time to live and have some thrills." and "I'm so happy that I could flip. Oh how I'd love to take a trip." pretty much can sum up my summertime. It's been a season of road trips, air trips, and river cruise trips and not so much a "look what I accomplished in the weaving room" kind of season. But it's been good. REAL good. But alas, my work was waiting for me right where I left it.

First order of business ... the 2020 Weaving in the Sunshine State basket weaving retreat registrations are in full swing! In fact, is there something fuller than full?? Because the number of "1st Day Registrations" *EXCEEDED* our **TOTAL** number of attendees in 2019!! Can we get a round of applause? As a result of this tremendous response, some classes are now closed. But no worries for those of you that are still on the fence about attending ... there are *LOTS* of classes that still have openings.

Don't delay any further. Head over to the website at www.WeavingInTheSunshineState.com (which has been completely revamped) for all the details and to access the full Retreat Brochure as well as the Registration Form. Many classes have only one or two seats remaining so if you have concerns about an opening in a particular class, just drop me an email and I'll give you the up-to-the-minute information.

Be sure and sign up for the Beach Basket Bingo & Social Reception that's planned for Tuesday evening. It will be a fun night meeting new friends while catching up with your old friends plus you'll have the opportunity to win some fabulous prizes. So be practicing your best *BINGO!* celebration shout out.

And don't forget ... save the dates for *February 1-4*, *2021*. Yep, that's 2021. The venue is booked, and dates reserved!

Did you know that you can access back issues of "The Reed Reader"? If you'd like to read any of the newsletters you missed or share back issues with a friend, just click here ...

www.BrightExpectationsBaskets.com/TheReedReader

"NAOMI" - Braided Rim Tutorial

I recently had someone complain that a pattern of mine for another rim tutorial (the <u>Wretched Gretchen</u>) was on a very plain basket. I mean seriously folks ... I've tried to be clear that the tutorial is for the *RIM* not a fancy basket pattern. The tutorial for Naomi follows that same idea.

Both patterns contain **over 25 photos** to walk you through each step of creating a border or rim technique that you can then *use on any basket*. The idea is to have a printable step-by-step tutorial with photos that you can take to your weaving table.

Of course, both of these rim techniques don't require a fancy basket design in the weaving. These borders can bring any "plain old basket" up to "ooh-la-lah" high standards!

Click Here to Purchase "NAOMI".

Pattern available by instant, digital download.

high standards!

Don't you just love it when the reed from the same pound of reed doesn't match?? Grrr ... NO! This happened to me on Naomi. I think I'll just learn to love my two-toned basket on this one.





"ADDISON" - Corner Counter Basket



This was a fun one for me! I didn't really have an exact plan in mind when this one was made ... it was more of a basket design that evolved. And you know how when you're finished, and you just almost love it but there's that one thing that sticks out to you that wish you had done differently?? Well, imagine that I had thought to do the **triple twining accent in the blue**. Better, right?? So, if you make this one up ... try the dyed reed triple twining and send me a photo. I'm pretty certain it's going to confirm what I "should have done" rather than "what I did"!

Click Here to Purchase "Addison"

Pattern available by instant, digital download.





If you are a newbie to twill weaving from a graph, Addison is a great one to try for your first. A color-coded weaving graph is included for the front side of the basket. The two (corner) sides transition to a simple over / under weaving pattern.

There are details with links on how to achieve amazingly straight sides, as well as links to find fancy schmancy bead accent. I mean really ... what girl doesn't like a little bling that will dance in the sunlight? I've been on a bead accent kick lately. Let me just say there have been multiple one-of-a-kind creations that may show up on Facebook business page. You always follow with various postings mν can along www.facebook.com/BrightExpectations.



KIDS NATIONAL BASKET WEAVING DAY

JUNE 27, 2020

Sowing the Seeds of Basketry

The concept of organizing a "Kids National (International) Basket Weaving Day" was the brainchild of Laura Lee Zanger and her husband, Steve. The idea had been brewing in their heads for quite some time and after putting their excellent organizational skills to task, a date was set and marketing the idea to basket weavers all over the world began. I'll let Laura Lee explain the program in her own words below.

This is a call to all basket weavers in basket weaving communities all over the world to participate in offering a free basket class to children 10 years and up who must be accompanied by an adult family member. We are including the family member in the free basket class also. It's a two-fer.

This is a grassroots project that will take place all over the world on the same day, making baskets in communities, towns, and cities; in art centers, church halls, libraries, basket shops, schools and community centers; wherever our basket makers can find a suitable classroom for weaving.

Basket weaving is an ancient art that has endured throughout history with its beginnings in every culture all over the world. As basket makers our concern is that the art of basket weaving is declining. Our basket convention numbers have declined and the average age of the basket maker is over 50 years. We recognize that we must introduce this art form to the young so that it will continue for generations to come.

Basket weaving teaches us confidence while we learn to express our artistic creativity through a handmade product. Baskets cannot be made by machine. The experts say that children involved in the arts do better in school. Basket weaving teaches math skills and how to use every finger on each hand while exercising both the right and left sides of the brain. We become somewhat ambidextrous.

The idea to have this Kids National Basket Weaving Day came about after several discussions among basket weavers over the last couple of years. These discussions concerned what we were witnessing at both large and small basket events. Officers of guilds, convention coordinators, teachers, vendors, students and visitors, and we weavers all took a good look around and noticed the difference in our weaving community. Our basket weaving family was shrinking. Age caught up with some and health issues retired others. That is natural, but not the main cause. Meanwhile the discussions going around were about what might be the main issue.

It's true that there were more basketry events popping up that took away from the larger and more established events. Who wouldn't want to take classes closer to home and save money on travel? It leaves us more to spend on supplies. However, now even the smaller events are experiencing declines in attendance. Poor attendance affects the number of teachers and vendors and as a result affects attendance even more. All things are connected, but if the problem is attendance then that means it's really about a decline in basket weavers.

Candace Katz and I had a conversation at the NCBA Convention of March 2019. To paraphrase what she said is that, "We must sow the seed of basket weaving in our young people if basket weaving is to continue to nurture and grow. Whether or not we are around to see the harvest, we will know that our planting of the seeds will ensure that basket weaving will flourish for generations to come."

We invite basket weavers all over the world to join together with their guild or weaving buddies and on June 27, 2020 we will plant the seeds for our future basket weavers. Remember that we are inviting children and an adult family member. It's a two-fer. We could add an adult to our guild now and the child later when grown. We are also proposing that future basket camps be held for these same children so they can add to their basketry skills as they grow up. We are growing future guild members. Basket Camps can be held during the summer, spring and/or Christmas breaks. These can be one day classes.

I have written a special basket pattern for the event; however, countries outside of the US can teach a simple basket and adapt it to their country, weaving traditions and history.

If you are committing to participate in the Kids National Basket Weaving Day we will make it as easy for you as we can. We will make available to you a registration form and a release form for the parent or guardian to sign (since we use sharp objects while weaving). You will be responsible for providing a place, the materials and tools, and volunteer weavers to teach (1 volunteer to 3 children and 3 adults). This will limit the number of registrants you can accept. We will have Guidelines For Success and a Timeline printout to help you know when to do what.



We will have a Statistic Form to be filled out so we can tally the results for an accurate international count of the number of children and adults who learned to weave that day. We will want to know how many groups hosted the event and in which locations.

While you prepare the materials we would like for each of you to share your story of making your first basket and pick your favorite among you. Then on the big day after the kids and adults weave their baskets it would be great if you could have a refreshment break so that the story could be shared with the new basket weavers. After which, you could ask them how they felt about making their first basket. Don't forget to remind them that they are now basket weavers too and have their own stories to share.

We will also provide you with a Press Release and suggestions for public service announcements (PSA's) so you can let your community know about the event. You may want the local paper or news media (TV) to do an article/video on basket weavers in their community and mention your future plans and invite them to return for the day of the national event. We will give you a list of catch phrases and words to use in interviews like "sowing the seeds of basketry" and "weaving friendships".

We have a Facebook Group *Kids National Basket Weaving Day* to post pictures of the event so plan to take a group shot. https://www.facebook.com/groups/2466488400037680/ When posting to Facebook remember to identify your group by city/town, county/state/province, and country. This is going to be BIG! It is a Facebook group just for this event and open to all basket weavers. If you are already on Facebook let us know so we can invite you into the group or search for the group and then submit your name.

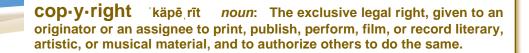
We are in the planning phase now and if you would like to commit to participate in this event, please send me your contact name and information so you will be put on the list for all future updates. Only one member of each group needs to be the contact person and can share the information with the rest of the group. Participation is not mandatory. If you or your guild is unable to participate remember that you can still be "cheerleaders for the cause" with your support and encouragement. We are not trying to micro-manage, only offering ideas and a pathway to success.

This will be an awesome and positive experience worldwide. We want this event to be talked about for weeks and months by those who lived it, especially the children. If we teach it, they will come. That's how we can increase the number of basket weavers. Let's work together to introduce more young people to basket weaving. Remember that young children have young parents and they all have young friends. Let's plant the seeds of basketry together on this special day and save this art form for future generations.

As we are in the planning phase, Mary O'Haver, our national spokesperson is in the process of contacting several potential corporate sponsors. You will be notified when they come on board and how they will help us. It may be only a mention of our event on the tail end of their commercials or it could be some freebies or discounts. I'm optimistic for all of the above.

Weavers in the 48US can teach the Kids National Basket Weaving Day Rainbow Basket. Weavers outside of the US can teach a simple basket and adapt it to their country, weaving traditions and history, but still teach it on the same day June 27, 2020. We are all trying to grow our own new basket weavers by "Sowing the Seeds of Basketry".

Laura Lee Zanger Email Contact: llzanger@aol.com



I'm sure you have noticed this little symbol (©) in so many different places. What does it mean? I've been asked to republish an article from the September 2016 issue this month to provide a little education for all the new subscribers. Please bear in mind that much of what I say here is my interpretation and is taken from information found on the internet. I will give my sources where possible so that you may read more if you choose.

A copyright is a form of protection grounded in the constitution for original works of authorship fixed in a tangible medium of expression such as books, music, paintings, sculpture, computer software ... and patterns. Copyrights cover both published and unpublished works and are in effect (with some exceptions) from the moment of creation until 70 years after the death of the creator. In the US, copyright protection automatically exists, and you are not required to file any forms or register your work.

In the US, it is not necessary to mark your piece as being copyrighted although it is suggested. Just because an item or photo does not have a copyright marking or notice does not necessarily mean it is free to use without permission – even if it's in the public domain (such as the internet).

A little background first on why this became an important issue for me. Some time ago I sold several patterns from my Etsy shop to a weaver who also teaches. On each of my pattern listings I state the following: "... All patterns and photographs are copyright protected and must not be sold, altered, copied, or reproduced in any form including photocopies/Photostats or any electronic or digital means. ©Bright Expectations Baskets LLC / Becky Bechtel". Pretty clear, huh?

Maybe not? So in addition to the listing, this is at the bottom of every pattern: "Text and Photos — Copyright ©(Year) Bright Expectations Baskets LLC / Becky Bechtel. All rights reserved. This pattern nor the pattern photos may be reproduced or distributed - mechanically, electronically, or by any other means, including photocopying, without written permission. Copyright will be strictly monitored.

By purchasing patterns by Bright Expectations Baskets LLC, you are agreeing to these "Terms of Use":

All rights to this pattern and all images are copyrighted and owned by Bright Expectations Baskets LLC. No part of this work may be reproduced, transmitted, broadcast, translated, used for derivative works or published in any form or by any means without prior written permission by Bright Expectations Baskets LLC. Do not copy, share, resell, or forward this pattern to anyone. Unauthorized distribution or duplication is a violation of applicable laws. You may sell your finished item made from this pattern. Reference to Bright Expectations Baskets LLC as the designer is appreciated. You MUST take your own pictures to represent your work. Use of any photo that belongs to Bright Expectations Baskets LLC is strictly prohibited."

Now I've got it covered for sure, right? Well, apparently not. I happened upon this person's website (and Facebook page) to find that classes were being advertised and taught using **MY** photographs and apparently the patterns were being reproduced *and sold as part of the class fee!* And the names of the baskets weren't even changed. I'm sorry, but that takes nerve. And before you say "well, maybe they just didn't understand copyrighting" ... This person obviously did as they had no problem copyrighting their own photos, etc. on their website.

A lot of correspondence followed and the pictures, advertisements, etc. were removed. But I was angry and hurt because I actually had emailed back and forth with this person with additional tips and *even a video* to help with a technique. I felt violated – and legally I had been.

They say that "imitation is the most sincere form of flattery" and that may be true, but where is the actual line that you should not cross? This prompted the topic for newsletter article. This may be wordy, boring, and certainly not my normal publication, but I do hope you will read it in its entirety. I have learned a lot and hope you will too. We do not want to knowingly infringe on the rights of the owner. Not just because of the potential legal ramifications, but because of ethical and moral obligations. It feels better to do the *right* thing.

It's time to get into the nitty gritty of copyrights. Please read on.

The "Digital Millennium Copyright Act (DMCA)" was signed into law in 1998 by President Clinton. This law implemented two earlier treaties and criminalized production and dissemination of technology, devices, or services intended to circumvent measures that control access to copyrighted works. (www.copyright.gov/legislation/dmca.pdf)

How stiff are the potential legal penalties for infraction? 1) Infringer pays the actual dollar amount of damages and profit; 2) The law provides a range of \$200 to \$150,000 for each work infringed; 3) Infringer pays for all attorneys fees and court costs; 4) The Court can issue an injunction to stop the infringing acts; 5) The Court can impound the legal works; and 6) The infringer can go to jail. Now do I have your attention? Copyrights are to be respected. The laws are pretty clear on that.

So what rights does the copyright holder have? The owner has the exclusive right to reproduce, distribute, publicly display, and make a derivative work. They may also enter an agreement with someone else and grant this person one or more of these rights and to mutually agree on any fees involved.

If you purchase a pattern from someone and want to teach the class, just contact the author and ask. Most generally, a discounted pattern fee will be provided. They will be honored and flattered that you feel their basket pattern is worthy of teaching. You cannot just decide to photocopy your one pattern purchased and pass it out – not allowed. Additionally, your purchase of their pattern does not entitle you (without their permission) to use their photos for advertising and promotion in any form.

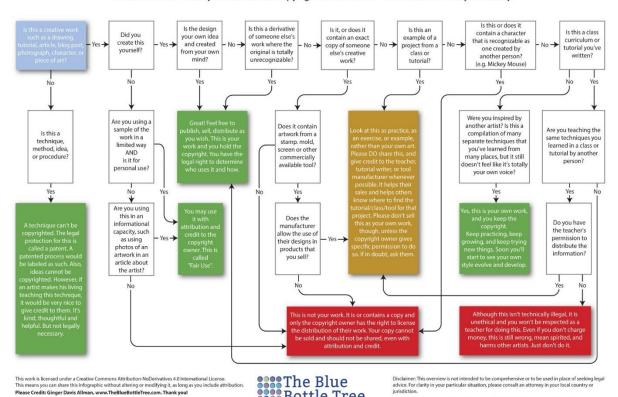
Can you re-sell the pattern you bought? Absolutely. Pursuant to the first sale, the buyer can lawfully re-sell the pattern without permission from the author. But you can't retain a "copy" for yourself and just recoup your costs from the pattern purchase.

Copyright protects expression – it does not protect ideas. And let's face it ... there are only so many basket weaving techniques. It is entirely possible that you may believe you are designing an "original" only to find that a similar basket already existed. This happens. Or you may design a basket that is loosely based on a photo you saw on Pinterest. What are your obligations now? This probably becomes the "gray area". How much do you have to change the design to call it your own? That's a hard call.

I like this graphic flow chart by Ginger Davis Allman. Note that it IS copyrighted. However, she does on her website (thebluebottletree.com) not only give permission to share it ... she encourages it – as long as she is given credit and that a link is provided to the article. Done. See how easy that was?

Copyright Guidelines for Crafters and Hobbyists

Copyright is confusing. This graphic is intended as a general guideline and overview of the most commonly encountered copyright dilemmas for crafters and hobbyists today.



Bottle Tree

© 00 Copyright © 2015, Ginger Davis Allman.

So let's all just try and follow the rules – and the laws - now. I'm sure we have all made mistakes. I certainly include myself in that group. This newsletter goes out to right at 2,000 weavers – many of which are teachers. At your next class, maybe you could offer a little extra education to your students. There are no doubt some individuals who truly do not understand copyright issues.

And it doesn't all have to be doom and gloom. I've copied and pasted what each pattern listing on my website states as far as permissions that I grant – and those that I do not - to each purchaser of one of my patterns (with a little light hearted humor thrown in because that's just me :o).

© Bright Expectations Baskets LLC / Becky Bechtel Due to the nature of digital downloads, this pattern may not be returned or exchanged. All sales are final.

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SO WHAT CAN YOU DO?

- :: You may use the pattern for weaving baskets for your personal use. Individualize them as you wish by altering colors, size, and/or design pattern. Be creative and be inspired.
- :: You may create a basket and sell it at your local art or craft fair, the holiday bazaar at your church, or donate it for the fundraiser down at your child's school as long as credit is given to Bright Expectations Baskets as the basket designer.
- :: You may print a hard copy of the pattern for your own personal use. If that pattern becomes unusable, by all means, print another one.
- :: Want to show off your new basket? Go right ahead, but give a girl some credit! You may submit a photo of your finished basket using Bright Expectations Baskets patterns to web sites (Pinterest, Facebook, Instagram, Stumbleupon, Twitter, etc.), magazines or other publications as long as proper credit is given to Bright Expectations Baskets. A credit with a link back to my website must be displayed (www.brightexpectationsbaskets.com).

WHAT YOU ARE NOT ALLOWED TO DO:

- :: No sharing please! You may not provide a copy, share or distribute any pattern to any other individual or business. That means don't forward in an email or newsgroup, post on a basketry website, or save to a thumb drive and take to your dear Aunt Martha.
- :: This pattern or any of the pictures contained within is not for commercial use. Nope, none, zip, zero, zilch. That goes for a trademark, designmark, business name, service mark or logo. You can't use any part of any pattern for commercial purposes even if it's for an item that won't be sold. That means no brochures, web sites, business cards and the likes. You may not use any pictures for any product or project that will be sold or otherwise used to try and make a buck. You can't make copies of the pattern and pass out to all of your weaver friends at the local guild to save them the small fee of purchasing their own pattern. Teaching a class and want to use one of my patterns but don't want to buy one for each student? Well, let me know and we'll see if we can work something out for a quantity discount.
- :: Don't tell anyone (not even the newbie in your basket weaving group that you would like to impress with your weaving skills) that the pattern and/or designs are your own, no matter if you change them up a bit, add to them, or take from them.
- :: You may NOT weave an exact basket like the design is portrayed on the pattern and proceed to sell the basket on Etsy or through any venue that Bright Expectations Baskets also markets finished baskets. That's not good for me or you and plus, it's just plain rude.

Compiling the details for a basket weaving pattern along with good pictures is not a small task. I want to share the love of weaving with lots of people. I would just appreciate giving credit where credit is due and I appreciate your cooperation. Have fun and happy weaving!!

And if you are wondering the outcome of my situation ... I never received compensation or even acknowledgment of my specific demands from the person who plagiarized my patterns and photos. In fact, it was implied that "all should be well now" and "we can still be friends". Maybe not so much on the "being friends" part. Trust is a fragile thing and I simply do not have it in that person any longer. Trust can take seconds to break but a long, long time to build or repair. Don't be that person to destroy trust.

Looking for an Upcoming Retreat or Convention?

Here's just a sampling of upcoming events. Be sure to visit the referenced websites for more information and all the details. If you've never had the opportunity to be a part of a weaving retreat or convention, you're missing out!

- Sept 15-21: Plaited Basketry with Nontraditional Materials John C. Campbell Folk School in Brasstown, NC
- Sept 21-26: Independent Study in Splint Woven Basketry Sievers School of Fiber Arts in Washington, WI
- Sept 21-22: Peeta Tinay: Basketry Weaving A Weekend Retreat in Cedar Falls, IA.
- Sept 27-29: Wolf River Basketry Guild Fall Workshop in Shawano, WI.
- Oct 3-5: 23rd Annual Convention of the Kentucky Basket Association in Somerset, KY.
- Oct 6-12: Clay Burnette Pine Needle Basketry at Arrowmont School of Arts and Crafts in Gatlinburg, TN.
- Oct 10-12: Jackie Abrams: Not Your Mother's Coiling at The Basket Maker's Catalog in Scottsville, KY.
- Oct 23-24: Birch Bark Basket with Woven Lids or Handles at North House Folk School in Grand Marais, MN.
- Oct 23-24: Weaving Up a Storm Assoc. of Michigan Basketmakers in Bellaire, MI.
- Oct 25-27: WV Basketmakers Convention in Clarksburg, WV.
- Oct 26-28: Cathryn Peters Antler Basketry at North House Folk School in Grand Marais, MN.
- Oct 26-28: Karen Tembreull: Birch Bark Baskets: Athabaskan Influences at North House Folk School in Grand Marais, MN.
- Nov 1-3: Basketmakers Guild of Oklahoma 20th Annual Weaver's Weekend in Shawnee, OK.
- Nov 3-9: Joann Kelly Catsos: Shaker Baskets and Brooms at John C. Campbell Folk School in Brasstown, NC.
- Nov 9-10: Willow Basketry at Roots School in Bradford, VT.

Looking Ahead and Save-the-Date's:

- Jan 23-26: 2020 Visions of Baskets Texas Convention in Houston, TX.
- Jan 31-Feb 2: Georgia Basketry Assoc. Convention in Marietta, GA.
- Feb 4-6: 2020 Weaving in the Sunshine State Basket Weaving Retreat in Fort Myers, FL.
- Mar 20-22: Los Angeles Basketry Guild Biennial Retreat at Arrowhead Ranch at Lake Arrowhead, CA.
- Mar 26-29: Weaving from the Heart North Carolina Annual Convention in Raleigh, NC.
- Apr 16-18: Stateline Friends Weaving Retreat at the Kuhlman Center in Richmond, IN.
- April 17-19: Weavin' Up North 2020 Headwaters Basketmakers Guild in Bemidji, MN.
- May 11-17: Stowe Basketry Festival at Round Hearth in Stowe, VT.
- May 15-17: Arkansas Basket Weavers "Weaving Celebration 2020" in Fayetteville, AR.
- June 5-7: Weave In, 2020 Upper SC Basketmakers Guild in Greenville, SC.
- June 16-20: 25th Anniversary of the Bluegrass Area Basketmakers Seminar in Jabez, KY.
- July 15-18: 2020 Tennessee Basketry Convention in Alcoa, TN.
- July 30-Aug 2: Missouri Basketweavers Guild 29th Annual Convention in St. Louis, MO.
- Oct 1-3: Kentucky Basket Association 24th Annual Convention in Somerset, KY.
- Oct 14-18: Michigan Association of Basketmakers Annual Convention in Grand Rapids, MI.
- Feb 1-4, 2021: 5th Annual Weaving in the Sunshine State Basket Weaving Retreat in Fort Myers, FL.



ARE YOU LOOKING FOR A WEAVING GUILD OR GROUP TO JOIN? THE NATIONAL BASKETRY ORGANIZATION PROVIDES A LISTING WITH LINKS TO ASSIST YOU IN FINDING A LOCAL GROUP.

Sampling of Bright Expectations Basket Patterns Clicking on any PICTURE will connect you to the pattern listing.

