

# WE ARE V3RS

As V3RS we want to envision and be transcendent to develop singularity and be recognizable in the design market worldwide. To do this we aspire to live as curiously and passionately as possible. A profound fresh way of doing things helps us to be intriguing and authentic. We are V3RS, and we are committed to high-tech craft, image-defining and visually intense objects that enlighten your life.

A true devotion to refined detailing, eagerness for innovation and the belief in sustainable design have resulted in unique design made by our multidisciplinary studio called V3RS. We are creating awareness as well as a reevaluation of the full creation process in which our work is developed.



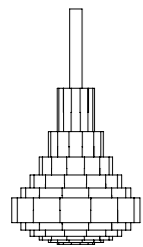




## Bloom Chandelier

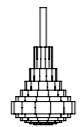
The chandelier consists entirely out of stacked stainless steel tubes. These tubes start off as metal sheets which are laser cut with high precision to make sure all the incisions are perfectly aligned. We take the 132 metal sheets and roll them into tubes by rounding them so both ends meet. They are hand-welded together to make perfect cylinders. The chandelier is then build by fastening the right cylinders in the right place, layer by layer. The end product is glass bead blasted to create a matte finish and to ensure a diffuse reflection which emphasizes the radial symmetry. It is with great affiliation with the material; a combination of labour intensive craftsmanship and high-tech production techniques, what we call high-tech craft, that the object is put together. The LED light source accentuates the round shapes which creates a spectacular light effect inside the lamp as well as in its surroundings.

1050 MM



1900 MM

525 MM



800 MM

### Technical specifications

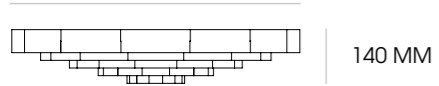
Material:	Stainless steel
Light source:	LED
Watt:	96w
Lumen:	8.000
Lumen/watts:	83
Color rendering index:	80
Light temperature:	3200 K
Average rated life:	40,000h
Light angle:	120°
Dimmable:	Yes



## Bloom Pendant

With an emphasis on radial symmetry the pendant lamp that is equally aesthetically pleasing when turned on as when turned off. The stainless steel construction has multiple appearances from different viewpoints. An LED light source creates a warm golden glow that softly reveals the complexity inside.

750 MM



### Technical specifications

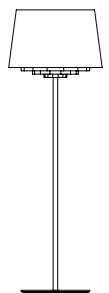
Material:	Stainless steel
Light source:	LED
Watt:	48w
Lumen:	4.000
Lumen/watts:	83
Color rendering index:	80
Light temperature:	3200 K
Average rated life:	40,000h
Light angle:	120°
Dimmable:	Yes



## Bloom Floor

An archetype floor lamp reinvented taking into account simplicity and a high-end finish. A large lampshade conceals the very heart of the object. A radial symmetric ring structure forming an indispensable connection between the rod and the shade. Enlightened by a warm light source.

600 MM

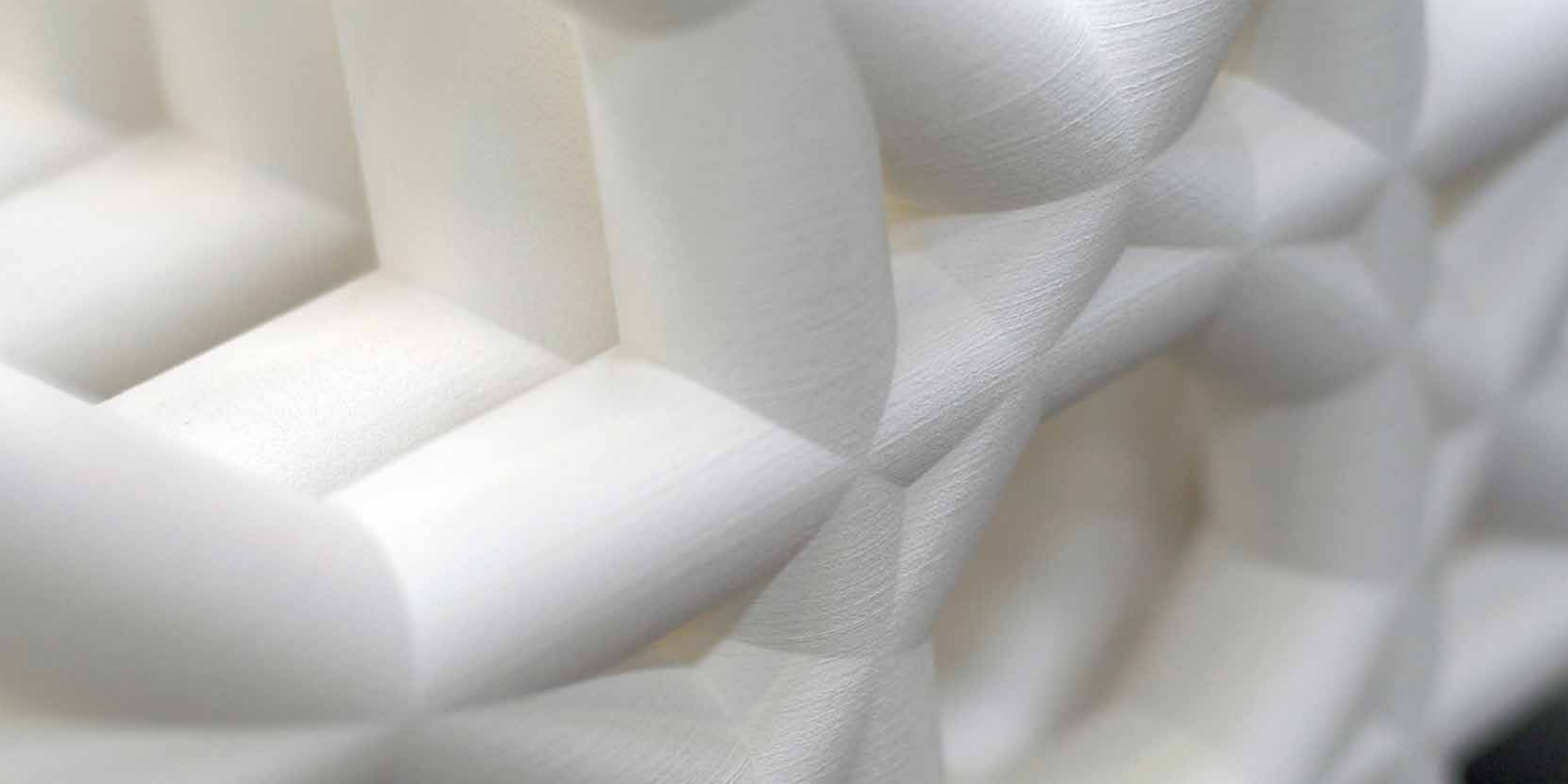


1700 MM

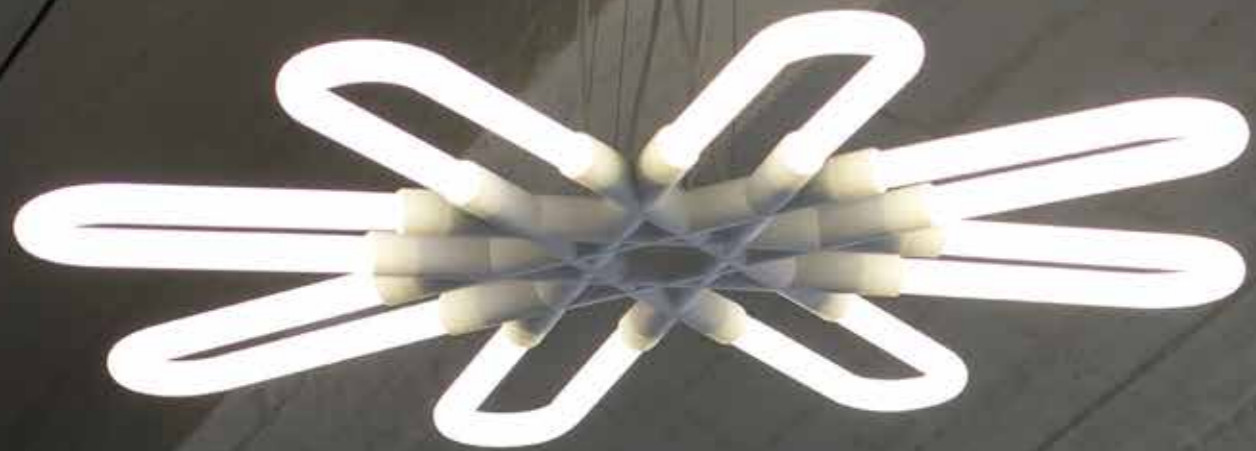
### Technical specifications

Material:	Stainless steel
Light source:	Light bulb
Watt:	60w
Lumen:	700
Lumen/watts:	12
Color rendering index:	100
Light temperature:	2800 K
Average rated life:	1000h
Light angle:	180°
Dimmable:	Yes



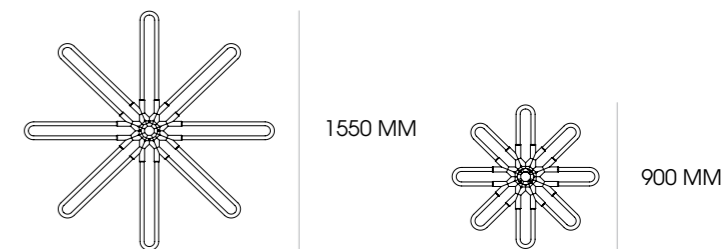






## U-TL Pendant

The shape of the pendant was derived from the recognisable U-shaped fluorescent tubes. By circular repeating two connected U-shapes a wide yet very flat pendant emerges. The combination of the uninterrupted tracks of light forms a complex 3D printed base in the centre which includes an internal structure that helps to mount its components to its base.



### Technical specifications

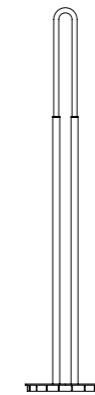
Material:	3D printed nylon
Light source:	Fluorescent tube
Watt:	8x36w / 8x18w
Lumen:	19.200 / 7.600
Lumen/watts:	67 / 53
Color rendering index:	85
Light temperature:	3000 K / 4000 K
Average rated life:	7500h
Light angle:	360°
Dimmable:	Yes



## U-TL Floor

The design emanates from the light source itself, a single U-shaped fluorescent tube which creates a connection between the two parallel stainless steel rods rising from the floor. Keeping its minimal appearance and simple geometry intact an uninterrupted line is enlightened at the top. The light output can be adjusted by the small brass rotary control. The frame is made out of stainless steel with a glass bead blasted finish.

400 MM



1900 MM

### Technical specifications

Material:	Stainless steel
Light source:	Fluorescent tube
Watt:	36w
Lumen:	2.400
Lumen/watts:	67
Color rendering index:	85
Light temperature:	3000 K / 4000 K
Average rated life:	7500h
Light angle:	360°
Dimmable:	Yes

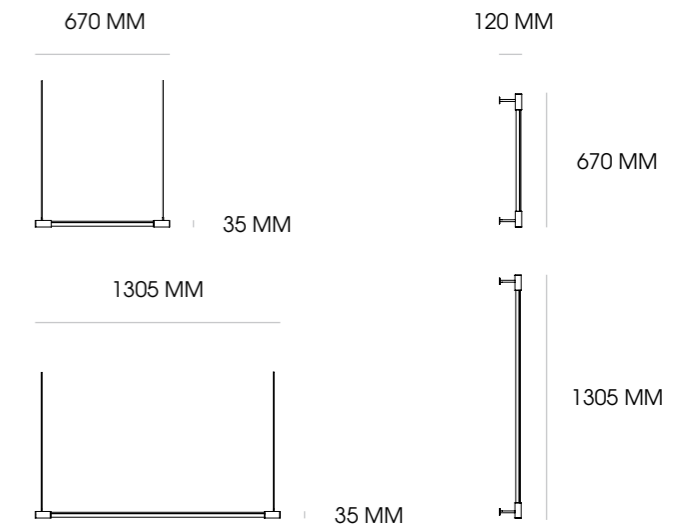






## Lili

To create minimal light lines we strived to reduce a single LED tube to it's essence. Caught in between CNC milled carriers the light source itself functions as an internal structure between both ends.



### Technical specifications

Material:	Brass, Copper, Stainless steel
Light source:	LED
Watt:	9 W, 18 W
Lumen:	945, 1890
Lumen/watts:	105
Color rendering index:	85
Light temperature:	3000 K, 4000 K
Average rated life:	50.000 h
Light angle:	240°
Dimmable:	Yes

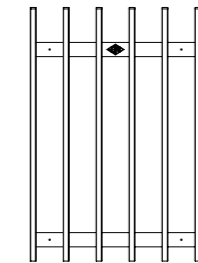




## Coat Hanger

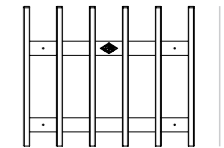
Constructed out of six repeating and vertically placed carriers this is our take on a wall mounted coat hanger. Besides it's functional purpose we strived to create an aesthetically appealing object as well, which makes it a great asset to every domestic environment.

620 MM



890 MM

620 MM



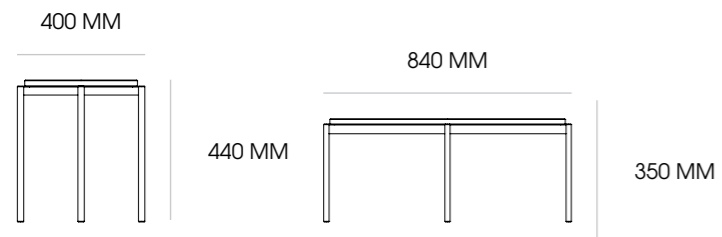
490 MM

### Technical specifications

<b>Material:</b>	Solid oak
<b>Finish:</b>	White oiled, smoked oiled, black stained
<b>Finish mounting strip:</b>	Powder coat, plated

## Side Table

Combining a solid steel frame with a top in a raw material, we designed a range of basic side tables. Focusing on choice of material and material finishes have resulted in a durable product. The variety in material options enables us to combine the right frame and top to create multiple variations to meet the specific needs of every individual.



### Technical specifications

Material frame:	Solid steel
Finish frame:	Powder coat, Plated
Material top:	Solid oak, Marble
Custom size:	On request



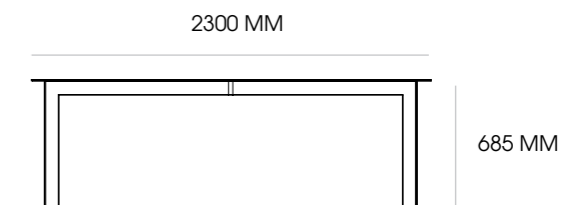






## V3RS Table

Combining the solid steel frame with the transparency of the glass table top which reveals an almost incomprehensible connection. The transparency creates a presence as well as a non-presence in the room merging with its surrounding.



### Technical specifications

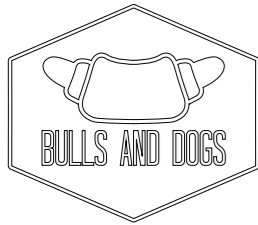
Material frame:	Solid steel
Finish frame:	Coated
Material Top:	Tempered Glass
Custom size:	On request



## Bulls and Dogs

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With V3RS projects we designed, manufactured and installed a custom made restaurant interior for Bulls and Dogs. At Bulls and Dogs they serve funky homemade hotdogs, bangers and side dishes combined with draft beers, cocktails, homemade lemonades and selected wines. Our main goal was to incorporate their identity in the overall interior concept. This resulted in numerous uniquely designed mini concepts translated into custom manufactured interior pieces with a great eye for detail.



### Project specifications

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Client:	Bulls and Dogs
Location:	Amsterdam
Project:	Bar / Restaurant
Concept:	Funky hotdogs
Year:	2016







## Son of a Croque

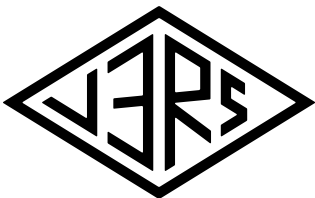
With V3RS projects we technically elaborated, manufactured and installed the first Son of a Croque interior. Son of a Croque is a unique franchise concept where croque monsieurs are made or how Sonny likes to call them "terribly good things between things". In collaboration with Zware Jongens and Mark Pimlott we built up Sonny's interior out of 5 key features:

1. A big central and classic bar, starring piece of the scenery.
2. A canopy of lights, made by a series of parallel tubes acting as a structure for a grid of large transparent bulbs.
3. Long table, arranged in a simple line, with a beautiful marble top to match the bar.
4. A cluster of mirrors, framed in oak, in different sizes.
5. A menu wall, that acts as a display for the offerings and changing specials.

SON  
OF A  
CROQUE

### Project specifications

Client:	Zware Jongens
Location:	Amersfoort
Project:	Bar / Restaurant
Concept:	Croque monsieurs
Year:	2016



[www.v3rs.nl](http://www.v3rs.nl)