

Drinkly – Cookie Policy

What Are Cookies

As is common practice, this site uses cookies. Cookies are tiny files that are downloaded to your computer or mobile device to improve your experience, they collect standard internet log information and visitor behaviour information. This policy describes what information they gather and how we use it. We will also share how you can prevent these cookies from being stored, however this may reduce certain elements of the site's functionality.

Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser deletes them, or until they expire. We may use both session-based and persistent cookies, pixel tags and other similar technologies. Our use of cookies is explained in more detail below.

Our Cookies

Our cookies are used to remember your account settings during and between visits and to compile statistical reports on website activity. Your cookie settings can be adjusted in your browser settings and can prevent your browser from accepting cookies.

We use the following types of cookies:

Strictly necessary cookies

These are cookies that are required for the operation of our website.

Analytical/performance cookies

They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies

These are used to recognise you when you return to our website.

Advertising and targeting cookies

These are used to deliver advertisements more relevant to you and to chart the effectiveness of an ad campaign by tracking users' clicks. They are usually placed by third-party advertising networks with a website operator's permission but can be placed by the operator themselves. They can remember that you have visited a website and this information can be shared with other organisations, including other advertisers.

Third party cookies

We use third party cookies as noted below to compile statistics on visitors to our website. Such analysis includes information on how visitors access our website, the amount of time spent on the website, and what pages are visited.

- Google Analytics: Help us understand how visitors are using our website so we can make it more useful.
- Facebook: Used to identify visitors for personalised advertising.
- Shopify: Facilitates ecommerce transactions.
- Chatra: Services online chat functionality.

Disabling Cookies

You may prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this website. Disabling cookies will usually result in also disabling certain functionality and features of this site. It is therefore recommended that you do not disable cookies.

More Information

Hopefully that has clarified things for you but if you are still looking for more information please contact us at hello@drinkly.co.uk.