

## Full Spectrum Solutions Introduces the Berkeley Lamp II ' a True Lamp of Luxury

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Author : Full Spectrum Solutions

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Jackson, MI, October 14, 2010 --(PR.com)-- When consumers think of luxury products, most probably think of expensive jewelry, fancy cars, and designer clothing, but with the new Berkeley Lamp II, modern design and smart lighting come together to provide a true lamp of luxury.

The Berkeley Lamp II was developed by Full Spectrum Solutions, Inc. in partnership with the California Lighting Technology Center at the University of California, Davis, and with support from California utilities and funding from the California Energy Commission's PIER Program, and the U.S. Department of Energy. In 2009, Design Journal presented the 2009 Award for Design Excellence (ADEX) to Full Spectrum Solutions, Inc. for the Berkeley Lamp II.

The Berkeley Lamp II combines both task and ambient lighting all under one chic shade, making it a beneficial lighting source for everyone from the environmentally-conscious to the [corporate](#) executive. The lamp incorporates power and control, green features, and modern design:

- Power and Control: The lamp comes with two BlueMax™ 70w energy-efficient bulbs (each equivalent to a 300w incandescent) that are controlled by independent dimmer switches to provide upper ambient lighting, downward task lighting, or combined lighting.
- Green Features: The lamp is packaged in 100% post-consumer packing materials and utilizes two ENERGY STAR approved bulbs, lowering [energy](#) consumption by up to 75%.
- Modern Design: Sleek black fixture structure with multiple shade options, including: white linen, raspberry, and white cr pe. Custom shades available upon request.

“People like a lot of control, a lot of light and great color,” stated Professor Michael Siminovitch, director of CLTC and co-creator of the Berkeley Lamp II. “We simply appeal to what consumers want most—a light that provides energy-efficiency, visual comfort and total control to ease the burden of today's demanding lifestyle. The bonus just happens to be that it's attractive.”

The Berkeley Lamp II was developed as a high-quality, energy-efficient alternative to overhead lighting. Although originally developed for hospitality and residential applications, further studies have shown similar benefits in small commercial offices as it is ideally suited for computer tasks. A bonus 120 volt power outlet at the base of the lamp can be used to power up any electronic device.

Using green [technology](#) with a modern design, the Berkeley Lamp II offers sustainability and style for the home, office, or bedroom.

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