



Reflections on accelerating technological change and the trinity of technological revolutions upon us

C Tuesday, January 12, 2010

Lighting: Yes, it does matter.



Just look at how the white on the keyboard matches the white on the screen.

This picture just doesn't do the Bluemax Full Spectrum lights justice. You probably won't be able to tell from just the image, but it was taken with white balance set to 5500K (Pure Daylight). These lights are amazing. I've had major issues with fluorescent lights in the past, and I'm glad that someone has finally solved the fluorescent problem: Bluemax.

These fluorescent lights not not those you find at the grocery store. These are full spectrum, pure white (5500K, same as the midday sun) lights that operate at a Color Rendering Index (CRI) of 93+. It's amazing how accurately these lights render colors, and how much I've been missing by not using them. They totally outperform incandescent lights in terms of color temperature as well. Needless to say, I'm sold, and all my future lighting will be running on Bluemax's full spectrum range unless someone else can push the CRI closer to 100.

Posted by Hakson Locke at 7:07 PM





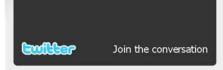
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