



krimson klover

DIGITAL CATALOG
SPRING SUMMER 24





SS25 COLLECTION BREAKDOWN



03 Print and Color Swatches

04 Performance Tops

05 Swimwear

06 Leisure

07 Everyday Ease

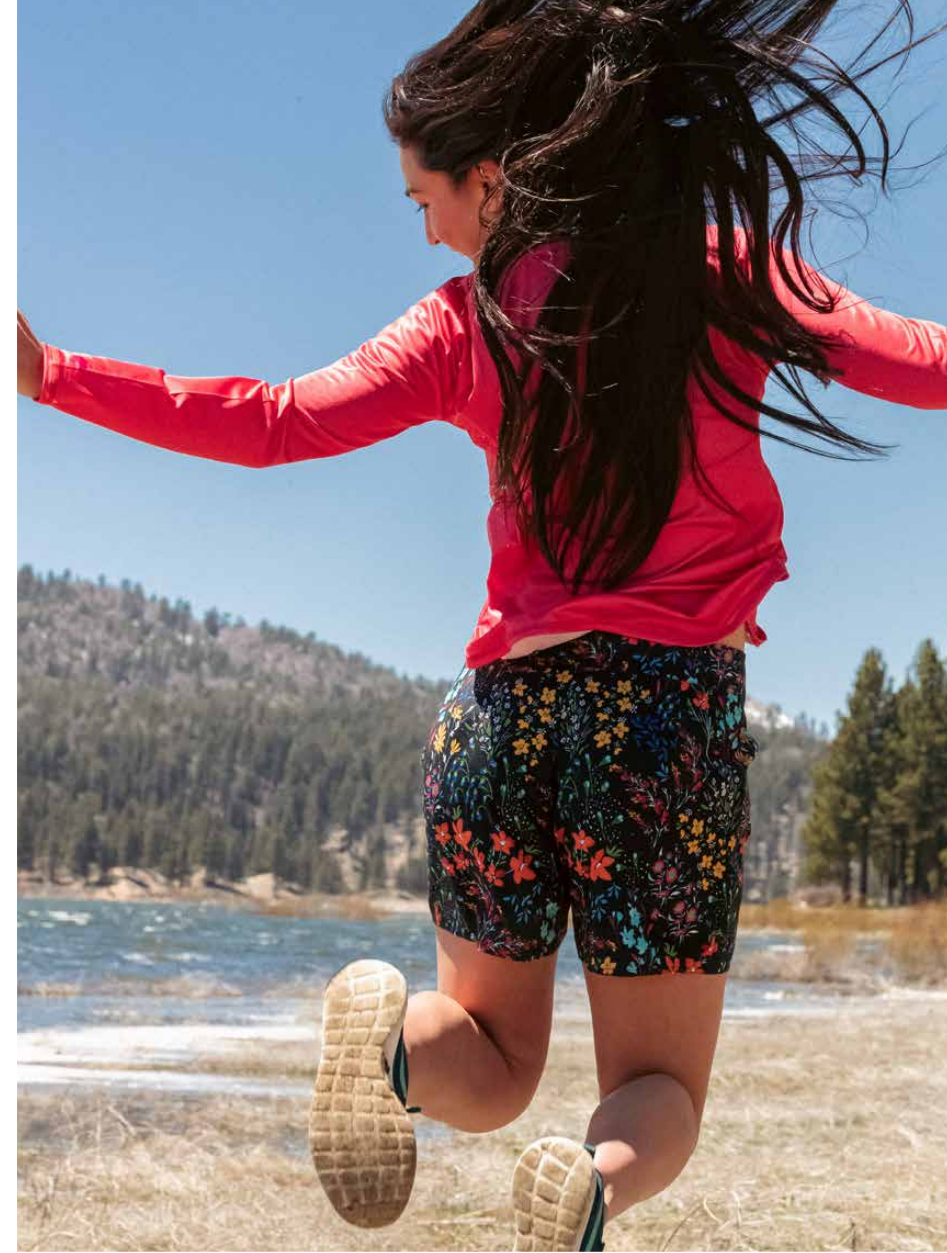
08 Hike and Bike

09 Let's Play

10 Adventure Ready

11 Accessories

**Designed in Colorado.
Powered by women.**



OUR MISSION

We bring performance, comfort, and style to your everyday adventures by creating apparel with playful, mountain-inspired designs using natural, long-lasting fibers and responsible manufacturing with a commitment to elevating women.



PRINT SWATCHES



COLOR SWATCHES





PERFORMANCE TOPS

HELLO SUNSHINE

Playing outside in the sunshine feels good but sunburns feel bad. Protect yourself from the sun, while keeping dry and comfortable in our signature multi-activity tops sporting colorful graphics. Krimson Clover sunshirts have UPF protection and are designed to enhance your experience hiking, biking, or any activity you want a lightweight, breathable, quick-dry shirt with UV protection.

Krimson Clover sunshirts are UPF 50 and come in a variety of silhouettes for any outside activity you enjoy. Get outside and play while showing off colorful fun prints. Polyester / Spandex blend.





SWIMWEAR

LET'S DIVE IN

Lakeside SUP or beaches to boardwalks, paddling to playing in the sand, Krimson Clover's swimwear features all the comfort and style you want for a day out by the water. Performance materials in exceptional fitting styles keep you comfortable whether you're kayaking or sunbathing, and eye-catching colors and prints help us stand out from the crowd.

UPF 50+ sun protection and 4-way stretch makes this collection ready for your outdoor activities in and out of the water. Nylon/Spandex blend.





LEISURE

LINGER LONGER

No matter if you're lounging at home with a good book or out for a walk with your favorite furry friend, Krimson Klover's leisurewear has you covered. These pieces are comfortable enough that you won't want to take them off from your first cup of coffee to your evening wind-down routine. Après in Krimson Klover style year-round.

Linger longer in our coziest collection yet. These pieces are built for outdoor adventure, couch-worthy comfort, and everything in between. These styles are so comfortable they almost feel like a second skin. Cotton/Polyester blend.





EVERYDAY EASE

SUMMER ESSENTIALS

Your favorite summertime casuals—perfectly comfortable, endlessly wearable, bonus points in your favorite color and eye-catching graphics. Made from a Pima cotton blend that feels perfectly broken in, with just a touch of added stretch gives you the modern fit you want. We love these styles for their versatility—cruisin’ around town, on the trail, and always on the go, these styles are your essentials.

Modern fabric with vintage vibes give these pieces that oh-so-well-loved feeling. Whether you’re brunching with friends or out on a hike with your best pal, we’ve got you covered. Pima Cotton Slub/Modal/Spandex blend.





BIKE AND HIKE

TRAVERSE TRAILS

Gravel paths, bike lanes, rocky trails, and park laps all have something in common: They all feel great when you sport Krimson Clover's bike apparel for your ride. Durable, stretch materials and bold mountain-inspired graphics make for fun options—you don't have to think twice about pulling on your favorite pair of shorts. No matter what, Krimson Clover sets you up for a great ride or hike.

Each piece is made with unbeatable comfort, style, and durability that you can count on. We like to call these the "do-everything-shorts" because we'll wear them to do just about everything this summer. Polyester/Spandex blend.





LET'S PLAY

LET'S PLAY

Tee off in Krimson Klover's golf, pickleball, and tennis apparel and feel your best no matter if you're three strokes under par or stuck in a sand trap. Flirty silhouettes and comfortable materials keep you looking and feeling good for the game, and for everything that comes after from drinks to an evening walkabout.

Equip yourself with activewear that gets you there with performance-ready fabrics built to stay strong, no matter what turf you're on.

Breathable fibers with 4-way stretch, and moisture wicking properties make these styles perfect for mornings spent on the greens and afternoons on the court.

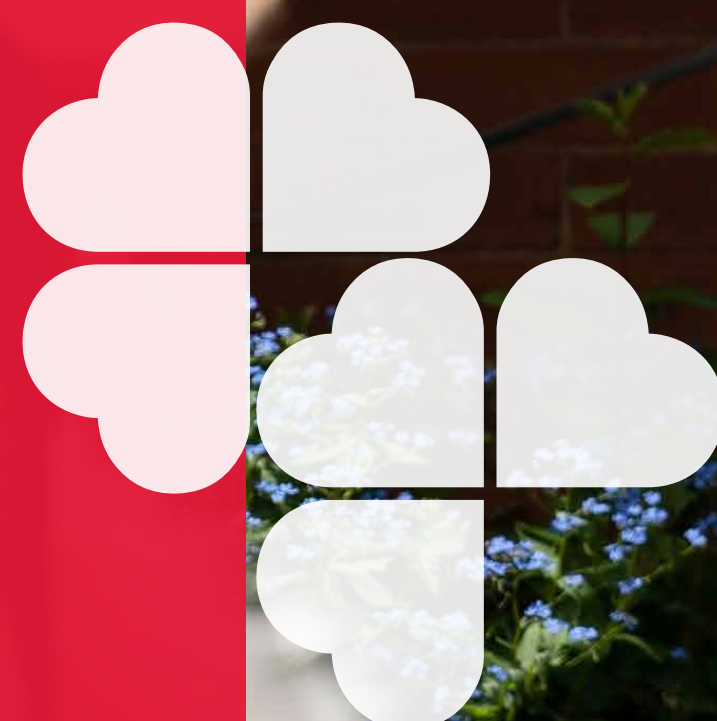
ADVENTURE READY

GET AWAY

Krimson Clover's adventure-ready travel weight styles features soft, stretchy, and lightweight fabric that keeps you comfortable no matter where you're headed. Cheerful prints in lightweight recycled fabric keeps you feeling fine in the summertime, and various styles from feminine to fun mean you have a look for everything from casual occasions to travel days. Whether you are hopping planes, trains, or strolling around a new city, Krimson Clover's dresses, and skorts take you there in style.

New season, same standards. We're slowing down this season's silhouettes to align with the Earth. Recycled fabrics allow us to reduce waste without sacrificing performance.

Pack and go, these styles are jet-setter approved.





ACCESSORIES

FINISHING TOUCH

Spring and summer caps and hats are essential when you are getting outside to play. Or you're headed to the Club and want something more classic in your cap? Sure thing. SUP? Got ya covered with caps and buckets. All styles featuring our signature graphics and Krimson Clover logos to rep the brand you love.





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#TakeItOutside

