



KAY

CASPERSON

beautifulife®

kaycasperson.com



meet Kay Casperson

When Kay followed her passion and began her career as a makeup artist and stylist many years ago, she dreamed of inspiring positive change in the lives of people everywhere. As a beauty and lifestyle expert, author, speaker, entrepreneur and busy Mom, Kay has always let her personal philosophy of Beauty Inside Out guide her journey.

Today her brand “**Kay Casperson - BeautifulLife**” has evolved into all-inclusive signature Spa/Salon and Boutique locations and a busy online community, housing her exclusive skincare, makeup, wellness, and lifestyle collections. The sole purpose of Kay’s products is, has been, and always will be to help people from all walks of life find balance, look and feel gorgeous, and live the beautifulLife they deserve.

Beauty Inside Out is still at the heart of everything Kay does – from her inspirational lifestyle products and signature locations to the way she leads her own everyday life.


skincare

i am beautiful
inside & out



Kay's signature skincare collection is the ideal blend of nourishing natural extracts, vitamins, innovative anti-aging compounds, and daily inspiration including affirmations on the bottles to help balance your skin and your life at the same time.

In addition to being simple, versatile, travel-friendly and everything you need in one skincare collection, Kay's products have exclusive, high-quality ingredients that will continue to hydrate, heal, tighten, tone, brighten and improve the overall look and feel of your skin at every age. From SeaRose and Nectapure to Regu-Age, Revinage, SNAP-8 and an exclusive Phyto-Moisture Complex, all skin types will benefit from these amazing formulas.



trust the desires and
passions of the heart
and you will continue
on the path that is
chosen for you



remove GENTLE CLEANSER

I remove negativity. A concentrated gel cleanser that produces a luxurious lather that removes face and eye makeup and can also be used as a shaving gel. The combination of exclusive ingredients including Sage, Lavender, Aloe, Sea Lettuce, Vitamins and our exclusive duo of SeaRose and Nectapure will leave the skin feeling clean and soft.
FOR ALL SKIN TYPES.

USE DAILY MORNING + NIGHT **3.4 FL OZ**



refresh BALANCING SPRAY

I refresh my perspective. This invigorating spray conditions, tones, hydrates, and brings skin back into balance with the natural healing benefits of aloe, coriander, chamomile, Irish moss, licorice, sea lettuce and vitamins, along with our signature duo of Sea Rose and Nectapure. FOR ALL SKIN TYPES.

USE DAILY MORNING + NIGHT **2 OZ**



repair HEALING GEL

I repair myself. This amazing treatment is for all skin types. It is a lightweight gel that quickly absorbs, helping to balance, heal, tighten and tone, improving the overall texture and radiance of your complexion. A power packed formula unlike any other that is infused with our signature power duo of SeaRose and Nectapure, along with a powerful combination of Glyco-Repair and Regu-Age. We also added our exclusive blend of vitamins, essential oils and natural extracts including aloe, orange, chamomile, thyme and lavender. Great for oily, dry, combination, problem and aging skin. Repair can be used to soothe and treat sunburn, bug bites, scars, rosacea and dry patches as well as other skin irritations. FOR ALL SKIN TYPES.

USE DAILY MORNING + NIGHT **1 OZ**



revitalize GLOW SERUM

I revitalize my spirit. This luxurious, anti-aging vitamin serum is infused with antioxidant- rich ingredients, nourishing vitamins, essential oils and extracts including aloe, orange, apricot and jojoba. A powerful combination which also includes our signature Revinage, a retinoid-like compound which helps to smooth, brighten and improve the overall tone and texture of the skin.
FOR ALL SKIN TYPES.

USE DAILY MORNING + NIGHT **1 OZ**

replenish MOISTURE THERAPY



I replenish my strength. This extra-ordinary day/night moisture complex is infused with our signature duo of SeaRose and Nectapure along with vitamins, essential oils and natural extracts including our own Photo-moisture, a cell-rejuvenating complex that helps to improve skins overall appearance including fine lines, inflammation and discoloration. FOR ALL SKIN TYPES.

USE DAILY MORNING + NIGHT **2 OZ**

renew WRINKLE TREATMENT



I renew my goals. This signature treatment is formulated with SNAP-8, an octapeptide that is clinically proven to topically target and visibly reduce the depth of fine lines and wrinkles, similar to the way a Botox injection works. Our amazing formula is also infused with vitamins, natural extracts and essential oils to boost and renew your skin daily. FOR ALL SKIN TYPES.

USE DAILY MORNING + NIGHT **0.5 OZ**

refine SOFT EXFOLIANT



I refine my focus. Smooth, soften and polish skin to perfection with Kay's naturally nourishing exfoliating scrub infused with Vitamins, Aloe, natural extracts, non-abrasive microbeads as well as our signature blend of SeaRose and Nectapure. This gentle scrub can be used daily or periodically to stimulate cell renewal and to keep your skin looking fresh and beautiful. The Citrus scent is perfect for early morning use or right before bed! FOR ALL SKIN TYPES.

USE DAILY OR WEEKLY AS NEEDED **3.4 FL OZ**

resurface DETOX MASK



I resurface my life. This flexible, satiny-smooth mask transforms the surface of your skin with detoxifying bentonite and Kaolin clay, nourishing vitamins and marine extracts and soothing aloe. We have also added our power duo of SeaRose and Nectapure along with natural geranium and juniper oils to stimulate the senses. This gentle mask will not dry, strip or irritate your skin. FOR ALL SKIN TYPES.

USE DAILY OR WEEKLY AS NEEDED **2 OZ**

SIGNATURE SKINCARE KITS AVAILABLE ONLINE.

body+haircare

i am indulging my body with all good things

Revive and rejuvenate from head to toe, inside and out, with Kay's nourishing, deep-conditioning body and hair care products infused with vitamins, natural extracts of green tea, cucumber, chamomile, peppermint, sage, and rosemary.

These convenient, travel-friendly products will keep your body and hair feeling soft, healthy and vibrant.



ORDER ONLINE AT KAYCASPERSON.COM

i am radiant & glowing

Inspired by the affirmation Inside I'm Gorgeous, Kay hand-selected her hypoallergenic cosmeceuticals to effortlessly accentuate your naturally beautiful features with just a few simple steps.

Free of fragrances, harsh chemicals and pore-clogging talc and fillers, these skin enhancing cosmetics are infused with vitamins, minerals, botanical extracts, and cutting-edge complexes that help heal, enhance, protect and correct all skin types.

Kay's color collections are specially selected to complement specific skin tones.

makeup



speaking it, believe it and
you will see it transpire
in your life today and
everyday

lifestyle

i embrace my own personal style to share with the world

Kay creates all of her signature apparel and accessories to complement, celebrate, and enhance your beautiful life at home, at work, at play, and on the go!

Whether you're getting organized for a trip with Kay's signature bag trio, setting the scene for a relaxing evening at home with Kay's scented soy candles, or heading to the gym in Kay's inspirational apparel, surround yourself with balanced beauty and positivity no matter where you are.



VISIT OUR WEBSITE TO VIEW ALL LIFESTYLE PRODUCTS



ORDER ONLINE AT KAYCASPERSON.COM

i am strong, healthy & balanced

Because balanced beauty is a process that begins within, Kay created her essential nutritional supplements and essential oils to nourish not just the mind and body, but the soul as well. Each supplement and essential oil is accompanied by a lifestyle affirmation to help keep you focused on your goals, stay motivated, and support you on your journey towards a healthy, beautiful life. Harness the healing powers of Kay's naturally obtained essential oils in a variety of scents, all with a variety of benefits and healing properties.



essential oils

Kay's wonderfully diverse selection of essential oils allows for the ultimate aromatherapy-infused experiences. Reinvigorate your senses as these intoxicating aromas help to encourage healing, relaxation and rejuvenation both simply and naturally.

vitamins

A healthy life is a beautiful life. Kay understands the importance of good nutrition and also knows that it is hard to get all that we need from food everyday. So, she created a line of supplements that help to support you in your journey to finding more balance and being more healthy. These products assist in helping you to have more energy, vitality, focus, rest and overall better health as well as being accompanied by an affirmation that will keep you on your path to a more balanced and beautiful life.



wellness

transformation happens
when you let go and
decide to move forward
instead of looking back

Welcome to the Spa, Salon and Boutique.

A haven for wellness and rejuvenation, inspired by my personal lifestyle philosophy of Beauty Inside Out.

Feeling and looking beautiful takes more than just a massage and a makeover, and I believe that finding our own perfect balance – emotionally, spiritually, physically, environmentally, and socially – is the key to creating a healthy, happy, **beautiful life**.

Explore any of the rejuvenating experiences offered here, and let my team of dedicated lifestyle consultants help transform and revitalize you – mind, body & soul.

Shop the boutique and recreate your spa experience at home, every single day, with my nourishing skincare, cosmetics, and wellness products, signature apparel, and inspirational lifestyle accessories, all of which are designed to help you live a balanced and **beautiful life**.

Thanks for visiting.

Have a beautiful day!

XO
Kay



massage

Revive your mind, body & soul with a rejuvenating massage, reflexology or body treatment.

relaxation massage

50-minute	\$139
80-minute	\$199

therapeutic massage

50-minute	\$169
80-minute	\$239

pre-natal massage

50-minute	\$149
80-minute	\$209

couples relaxation massage

50-minute	\$299
80-minute	\$419

couples therapeutic massage

50-minute	\$359
80-minute	\$499

reflexology

25-minute	\$99
50-minute	\$149

beach body scrub (unavailable at Sundial)

65-minute	\$159
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Get your skin beach ready & glowing with a soothing, smoothing body scrub.

enhancements

aromatherapy oil	add \$9
foot scrub	add \$13
CBD Spot On Treatment . .	add \$11
CBD Massage Oil Full Body Treatment	add \$23



Replenish your skin and renew your spirit with Kay's naturally nourishing skincare collection – an innovative blend of natural extracts and cutting-edge cosmeceutical technology.

Kay's highly effective, nutrient-rich, hypoallergenic skincare system is formulated with healing ingredients from both land and sea, and each product features an affirmation designed to inspire balance and beauty in every aspect of your life.

glow & go

get a gorgeous natural glow with this refreshing open-air facial.

25-minute \$69

signature facial

replenish skin with a nourishing facial in a private treatment room.

50-minute \$139

80-minute \$199

signature back facial

revitalize your skin with a luxurious facial for your back in a private treatment room.

50-minute \$149

enhancements

aromatherapy oil add \$9

foot scrub add \$13

anti-aging therapy add \$13

brows & lashes

Transform the way you see yourself. From shaping and waxing to tinting and makeup techniques, let our brow specialists help you visualize, create, and maintain beautiful brows and lush lashes with Kay's hypoallergenic eye pencils, brow tints and mascaras.

brow wax	\$29
brow tint	\$29
lash tint	\$29
lash extensions . . .	Upon request
lash lift	Upon request

beautiful brows . . . \$49

A comprehensive brow consultation that includes waxing, shaping, a mini brow facial and instructional brow makeup application.

waxing

Remove unwanted hair from your face and body with a waxing service.

lip	\$19
chin	\$23
under arm	\$33
arm	\$49
half leg	\$53
full leg	\$89
bikini	\$55
Brazilian	\$89
back	\$89



hair care

cuts

women's cut & style	\$89
men's cut & style	\$53
children's cut 10 & under	\$41
bang trim	\$23
beard & brow trim	\$23

styling

shampoo	\$23
blowout short	\$59
blowout long	\$89
wash & set short	\$89
heat style short	\$47
heat style long	\$69
designer style	\$117*
corn row braid	\$9 ea
french braid.	\$13 ea
dutch braid.	\$13 ea

color*

root retouch	\$99
men's grey coverage	\$59
men's cut & color	\$99
one process short	\$129
one process long	\$143
full foil	\$179
partial foil	\$119
per foil (9 or fewer)	\$11 ea
additional color	\$11
toner	\$23
glaze	\$33

treatments*

Keratin treatment	\$350*
deep conditioning.	\$23
scalp treatment with peppermint oil	\$27

*starting price

men

beard & brow trim	\$23
men's cut & style	\$53
men's grey coverage	\$59
men's cut & color	\$99
manicure	\$37
pedicure	\$59

teens

ages 11 & up

facial

25-minute	\$59
50-minute	\$119

manicure	\$39
pedicure	\$59
makeup	\$29

ultimate teen \$189

Includes a 25-min. facial, manicure, pedicure, makeup application, and a complimentary Kay Casperson skincare product.

princesses

ages 10 & under

manicure	\$19
pedicure	\$29
makeup	\$19

ultimate royalty \$69

Includes a manicure, pedicure, makeup application, tiara, and a complimentary Kay Casperson lip gloss or nail polish.



Refresh your hands, arms, legs, and feet when you treat yourself to our luxurious natural nail care services.

manicures

signature mani	\$47
polish change	\$23
Shellac® mani	\$59
Shellac® removal	\$23
with service	\$9

pedicures

signature pedi	\$69
polish change	\$23
men's pedi	\$59

enhancements

French polish	add \$9
designer nail.	add \$13*
10-min. reflexology	add \$29
chrome nails	add \$13
nail stamps	add \$13
aromatherapy	add \$9
Paraffin wax	add \$23
Paraffin wax with service	add \$13

*starting at

makeup

Express and enhance your natural beauty with Kay's collection of cruelty free, hypoallergenic skincare cosmetics.

Kay's cosmetics contain only skin-conditioning micro-minerals and vitamins – no irritants, harsh chemicals or pore-clogging fillers.

Makeup demonstrations are free with every signature spa and salon service or boutique purchase. (excludes weddings, subject to availability)

Call or email us for more information about makeup artistry and styling services for events such as fashion shows, photo shoots, film projects, recitals, formal occasions, and more.

makeup application \$83
false eyelash application . . \$20
(includes eyelashes)





packages

BeautifuLIFE for women . . . \$335

Indulge yourself from head to toe with a 50-minute relaxation massage, 50-minute facial, manicure and pedicure.

BeautifuLIFE for men \$259

Indulge yourself from head to toe with a 50-minute relaxation massage, 25-minute facial, manicure and pedicure.



weddings

Allow our wedding consultants to help you plan the perfect look for your special day.

Call or e-mail us to get started.

wedding styling

- bridal hair consultation \$99
- bridal makeup consultation . \$47
- bridal hair styling *\$123
- bridal makeup application . . \$83
- flower girl hair styling \$43
(10 and under) (*starting price)



parties

Celebrate your special event with a **BeautifuLIFE** customized spa party.

Call or email to begin customizing your unique experience.

Thank you for letting us help
you find a more balanced
and **beautifLIFE**.



locations



South Seas Island Resort
14830 Captiva Drive
Captiva Island • FL • 33924
239-579-1470 • resort guests 3805
captivaspa@kaycasperson.com



Sundial Beach Resort & Spa
1451 Middle Gulf Drive
Sanibel Island • FL • 33957
239-395-6002 • resort guests 6002
sundialspa@kaycasperson.com



KAY
CASPERSON
beautifullife®

come visit

sanibel island

Our beautiful Sanibel Island Spa, Salon, and Boutique is located in the Sundial Beach Resort which is the only full-service Resort on Sanibel Island and voted the top Resort to visit in SW Florida. You will enjoy panoramic views of the Gulf of Mexico while experiencing head to toe luxury treatments including massage, facials, manicure, pedicures, and waxing. Our full-service salon offers expert styling as well as cuts, colors, and blowouts. We specialize in special event styling for groups and weddings as well as makeup application for any occasion. We pride ourselves on helping people learn the latest in skincare and makeup techniques and always send our guests home with new inspiration for living their most balanced and beautiful**life**.

Open to Resort guests as well as locals and visitors to the Islands.

To contact us call 239-395-6002
or sundialspa@kaycasperson.com



captiva island

Nestled in the heart of Captiva Island at the award-winning South Seas Island Resort's own Chadwicks Square Shopping Center is our beautiful Captiva Spa, Salon, and Boutique. Make it a day of shopping, refreshments, and relaxation while enjoying one of our many services including massage, facials, body scrubs, manicures, pedicures, and waxing. Refresh your look with a new cut, color or blowout and indulge in learning new skincare and makeup techniques. We are a signature Wedding and Special Event destination and our experts will help to make any event more beautiful than you could have ever imagined.

Open to Resort guests as well as locals and visitors to the Islands.

To contact us call 239-579-1470
or captivaspa@kaycasperson.com



kaycasperson.com

Hours of operation vary by location. Please give 24-hour notice when canceling to avoid being charged in full. Customers under 18 require the consent of an adult. Pricing subject to change without prior notice. An additional \$50 fee is applied per consultant for on-site services (MM24300) (MM32326)

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