

Give your domestic waste
a second life

Do you know that every day in
Hong Kong, each person disposes
of 1.41kg of domestic waste?
It represents 5.7 million tonnes
of waste per year,
the same weight as about
380,000 double-decker buses!
And less than 25% is recovered!

BAYARD PRESSE ASIA & FRIENDS OF THE EARTH

Creativity in Upcycling Competition

APPLICATION DEADLINE
18 May 2018



JOIN NOW TO WIN GREAT PRIZES!
Visit : www.bayard.com.hk/greenproject

COMPETITION DETAILS

Figure out some smart and creative ways to reuse, upcycle and give a second life to the waste you and your family generate.

Be creative, be imaginative! Think further than what is feasible today!

Let us know what kind of waste you are upcycling and what you are turning it into.

Use the material you find the best to support your project: text, drawing, video...

COMPETITION CATEGORIES: Kindergarten parent-child group, Primary 1-3, Primary 4-6

HOW TO APPLY

Fill in the application form downloaded from www.bayard.com.hk/greenproject

• Send it by post together with your creation to:

Bayard Presse Asia
Room 8, 9/F., Block A, Hong Kong Industrial Centre,
489-491 Castle Peak Road, Cheung Sha Wan, Kowloon, HK.

• E-mail to event@bpa.com.hk

Winners will be notified individually in July.

For more information, please contact our customer service hotline at 3753 8400 or visit www.bayard.com.hk
In case of any dispute, organizers reserve the right to make the final decision
Terms and conditions: www.bayard.com.hk



ABOUT FRIENDS OF THE EARTH (HK)

The prominent local green group, Friends of the Earth (HK) was established in 1983 and is dedicated to protecting the environment by engaging government, businesses and society in promoting solutions to create environmentally sustainable public policies, business practices and lifestyles, in Hong Kong and the surrounding regions.

www.foe.org.hk



All the material of this competition is printed on FSC certified paper with soy ink, courtesy of Green Production, the most environmental friendly printer in town.

Design: Julia Chan

Organizers: 芥子園出版社有限公司
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WISE KIDS



CO NOW



WHAT KIND OF WASTE ARE YOU USING?

WHAT ARE YOU TURNING IT INTO?

YOUR CREATION (Picture, drawing, text or video*) *E-mail your video to event@bpa.com.hk (Max size: 2MB)

Send this form by post to Bayard Presse Asia or e-mail it to event@bpa.com.hk (Max size 2MB)

Entry Form for Creativity in Upcycling Competition

* Photocopy of this form will be accepted

Competition Categories: ☐ Kindergarten parent-child group ☐ Lower-primary (P1-P3) ☐ Upper-primary (P4-P6)

Name: _____ Age: _____ Gender: _____ Tel.: _____

Home Address: _____ E-mail: _____

School: _____ Class: _____

☐ Above personal information may be used to send you special offers or information about Bayard Presse events. Please tick the box if you do not wish to receive any mails from us.