

RUG SUMMIT 12

October 17&18, 2018

Denver, Colorado

HOST LOCATION: Robert Mann Rugs

ANNOUNCING, THE "COMBO" EVENT THAT RUG PROS HAVE BEEN ASKING FOR!

At last! The two-day Rug Summit you've come to love will once again be held this coming October. Only this time, it will be combined back-to-back with the Association of Rug Cleaning Specialists (ARCS) In-Plant Rug Cleaning course, a hands-on Skills Day and a full-day opportunity to put your boots on and work side-by-side with one of the industry's most respected experts, Robert Mann. *A full week's smorgasbord of training, networking and hands-on experience.*

Come for Summit 12, come for the ARCS cleaning course or Skills Day, or better yet, come for it all!

Like all previous Rug Summits, this year's event will combine presentations and panel discussions on everything from cutting-edge cleaning techniques to business, marketing and Internet strategies. Unlike any other industry gathering, the Rug Summit is where networking and solution-sharing with colleagues, friends and industry luminaries take place in a relaxed atmosphere. *The Rug Summits are all about business success!*



The Rug Summits have become known as a relaxing blend of education, one-on-one mentoring from peers, hands-on experience networking and informal socializing!



BUSINESS BUILDING SUMMIT 12 PRESENTATIONS

- The latest techniques and equipment in effective rug cleaning
- Modernization: The Time Saving Rug Plant
- Creating and executing an annual strategic plan
- The 5 most critical steps to business success
- Use of the Internet to Drive Business 24/7
- Marketing muscle: Making the Phone Ring
- Demystifying Credit Card Fees: Avoiding the traps
- The latest from WoolSafe
- Q&A with a panel of luminaries—discussions with the some of the most successful and long-standing rug cleaning pros in the business.

KEY PRESENTERS

- **ROBERT MANN** *Robert Mann Rugs*
- **JEFF CROSS** *Editor, Cleanfax Magazine & cleaning entrepreneur*
- **CHUCK VIOLAND** *Violand Management Associates*
- **TIM MILLER** *Local Search Essentials*
- **RANDY HYDE** *Renaissance Oriental Rug Cleaning*
- **DENNIS GRIEVE** *Key Merchant Services*
- **AGNES ZSEDNAI & STEVE BAKKER** *The WoolSafe Organisation*

WEEK-LONG EVENT SCHEDULE

Mon-Tue (Oct 15-16)	ARCS Intermediate Rug Cleaning Course
Wed-Thu (Oct 17-18)	Rug Summit 12
Fri (Oct 19)	ARCS Skills Day - Hands-on Cleaning
Sat (Oct 20)	BYOB (Bring You Own Boots!) Wash Day with Mann & Staff (open to all attendees!)



Register for all ARCS events at www.rugcarespecialists.org!

HOSTED BY ROBERT MANN RUGS



Robert Mann



With a career in Oriental, Southwestern and collectable rugs and textiles spanning 40 years, Robert Mann has become not only an industry expert, but one of the most highly respected mentors and teachers in the field. His company, Robert Mann Rugs works with clientele not only from their local Denver market, but literally across the globe. Complementing his highly skilled and dedicated staff of craftsman, Robert's new Denver facility is one of the largest and most sophisticated in the field.



TO REGISTER AND FOR MORE INFORMATION, VISIT WWW.CENTRUM-FORCE.COM