PRODUCT PROFILE

Pro Formula Cosmetic Toothpaste



Ingredients: Calcium Carbonate, Water (Aqua), Glycerin, Sorbitol, Sodium Lauryl Sulfate, Chondrus Crispus (Carrageenan), Stabilized Chlorine Dioxide (Oxygene®), Natural Flavor, Mentha Arvensis (Mint) Leaf Oil, Menthol, Sucralose.

 1 oz/28 g
 UPC 638822000290

 5.5 oz/156 g
 UPC 638822000276

GENTLE, YET POWERFUL

Our oh-so-gentle, minty-fresh cosmetic toothpaste is a favorite among dental professionals. In a world where smiles are key to a first impression, protecting cosmetic dental work with a gentle, at-home system is crucial.

We don't use alcohol, dyes or highly abrasive ingredients that can stain or harm dental cosmetic work. Our innovative Pro Formula has one of the lowest abrasion ratings on the market. Combined with our exclusive Oxygene® and essential mint oil, nothing works better to protect bright pearly whites. It's perfect for those who use whitening products or have veneers or sensitive teeth and gums.

- Ultimate Protection Formulated to protect and support delicate cosmetic dental work and pearly whites.
- Instant, All-Day Fresh Breath Gently say goodbye to bad breath with our exclusive ingredient Oxygene®. We don't just mask bad breath; we safely neutralize it at the source.
- pH Balanced The key component to healthy teeth and gums.
- Alcohol Free We didn't jump on this bandwagon; we pioneered it. Our formula protects smiles without burning or dehydrating delicate tissues.
- **Low Abrasion** The best smiles are healthy ones! That's why we're serious about protecting delicate enamel, gently ... without the gritty, harsh texture.
- **Dye Free** Non-staining to keep pearly whites shining bright.
- **Essential Oil** Infused with natural essential oil, leaving smiles feeling completely fresh and clean without an aftertaste.

IDEAL FOR:

- 🦷 Cosmetic Support
- Protecting Areas of Erosion
- Protecting Areas of Root Surface Exposure
- Those Who Prefer Fluoride Free Formula
- Maxiumum Breath Protection

CLINICAL APPLICATIONS:

- Use As a Prophy Paste Especially around cosmetic restorations. No gritty texture and maintains the luster of porcelain and resins.























*when used after each meal



