



Oxyfresh®  
WE ♥ SMILES

# WHY WE'RE DIFFERENT



## OXYFRESH STARTED THE WAY ALL GREAT THINGS START:

**We had an idea. It was time to reinvent dental care. We knew there had to be a better way ...**

Most mouthwashes have a high percentage of alcohol, which can burn, irritate tissue and cause dryness. This encourages more bacteria to accumulate, making bad breath problems even worse and also contributes to unhealthy smiles. They're also loaded with strong artificial flavors that only mask bad breath *temporarily* and colorful dyes that can over time stain pearly whites.

Same problem with toothpastes: most have artificial flavors, dyes and unnecessary, highly abrasive ingredients that can slowly damage delicate tooth enamel.

**We Didn't Jump On the Alcohol-Free, Dye-Free Bandwagon ... We Pioneered It.**

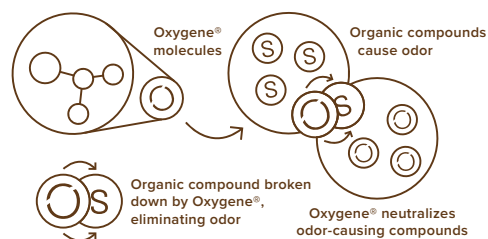
## INTRODUCING THE BRILLIANT GAME CHANGER ... OXYGENE®

Born from the idea that real dental care doesn't need to cut corners, our unique, dye- and alcohol-free formulas are powered by our exclusive ingredient Oxygene®. It's unlike anything in the marketplace. This groundbreaking, gentle, 100% safe and non-toxic ingredient completely neutralizes bad breath-causing germs and bacteria.

It seems like magic ... but it's really just great science.

Bad breath, or halitosis, is caused by little pests known as "volatile sulfur compounds" (VSCs). Oxygene® gently neutralizes those organic compounds, eliminating bad breath at the source.

## HOW OXYGENE® WORKS:



# FRESH BREATH REINVENTED



## ENTER THE WORLD OF EXTRAORDINARY DENTAL CARE THAT MATTERS

**Creating fresh breath and healthier smiles is our passion.**

Our environmentally friendly products are for anyone who's looking for all-day fresh breath, gentle cosmetic support, or soothing periodontal care.

Oxyfresh dental products stand alone and feature Oxygene®, a safe yet powerful ingredient that gently neutralizes cellular debris and organic compounds that cause bad breath and contribute to an unhealthy smile.

Crafted with only the best ingredients that science and Mother Nature have to offer, giving even the most ingredient-conscious people peace of mind, these unique formulas are clinically proven more effective than the leading store brands and are always 100% free of alcohol, dyes and harsh abrasives. We create dental care that matters.

**That's our promise.**

**We've modernized the way dental patients approach at-home dental care with our patented, leading-edge products that have created millions of healthy smiles. No wonder dental professionals worldwide have been recommending Oxyfresh for over 35 years.**

- **Unique** - Patented formulas aren't found anywhere else.
- **Safe** - Non-toxic formulas help people achieve optimum oral health.
- **Clinically Proven** - 12-month, double-blind study, Oxyfresh products outperformed store brands.
- **Gentle** - Low-abrasion formulas help protect smiles, gums and cosmetic work.
- **Happy Smiles** - Ingredients that help promote healthy smiles keep pearly whites bright.
- **Fresh Breath Support** - Best way to neutralize bad breath, coffee breath, morning breath, etc.
- **Cosmetic Support** - Gentle support for those who whiten teeth, have porcelain or composites.
- **Long-term Periodontal Support** - Customize treatment based on needs.
- **Denture, Implant & Surgical Support** - Favorite among dental surgeons for unsurpassed soothing and deodorizing benefits.
- **Fluoride Options** - Helps protect smiles against cavities.
- **Essential Oils** - Natural oils that leave smiles feeling completely fresh and clean all day, without an aftertaste.
- **Naturally Sweetened With Xylitol** - Shown to fight the formation of plaque and bacteria.
- **pH Balanced** - Neutral pH, to help protect teeth and gums.
- **Alcohol Free** - Gentle and effective, without the "burn."
- **Dye Free** - No staining of enamel or cosmetic work.

# Maximum Fresh Breath

LEMON MINT TOOTHPASTE



FRESHENS BREATH

CLINICALLY PROVEN

SLS FREE

LOW ABRASION

**Ingredients:** Sorbitol, Water, Hydrated Silica, Glycerin, Sodium Methyl Cocoyl Taurate, Natural Flavor (Citrus Medica Limonum (Lemon) Fruit Oil, Citrus Aurantium Dulcis (Orange) Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Citrus Aurantifolia (Lime) Oil, Mentha Viridis (Spearmint) Oil), Xylitol, Stabilized Chlorine Dioxide (Oxygene®), Zinc Acetate, Sucralose, Chondrus Crispus (Carrageenan).

5 oz/142 g .....UPC 638822000016  
1 oz/28 g .....UPC 638822000429

## SUPERHERO OF TOOTHPASTES

**Our maximum strength Fresh Breath Lemon Mint Toothpaste** is perfect for anyone who has chronic bad breath (halitosis) or periodontal disease, and those looking for a proven solution to fight bad breath each day. Unrivaled in performance, our exclusive formula of Oxygene® and zinc guarantees a healthier smile and the freshest breath protection possible.

It's infused with a refreshing burst of essential oils – lemon, orange, grapefruit, bergamot, lime and spearmint – for a fresh, just-brushed feeling that lasts all day.

Plus, it's naturally sweetened with xylitol, which has been shown to fight the formation of plaque and bacteria.

- Maximum, All-Day Fresh Breath** – Finally say goodbye to bad breath with our fast-acting formula of Oxygene® and zinc. We don't just mask bad breath, we safely neutralize it at the source.
- Clinically Proven** – Our maximum strength Fresh Breath system is proven to strengthen gums, freshen breath, reduce bacteria by 85%, improve gingival index by 16.6% and improve plaque index by 9.41%.
- SLS Free** – A must for those who are prone to allergies, canker sores or cold sores.
- Dye Free** – Non-staining to keep pearly whites shining bright.
- Low Abrasion** – The best smiles are healthy ones! That's why we're serious about protecting delicate enamel, gently ... without the gritty, harsh texture.

## BRAGGING RIGHTS

### Love the Lemon Mint

*"I love Fresh Breath Toothpaste. It leaves a nice taste in my mouth and makes my teeth feel cleaner and fresher."*



**Ruth K.** - Emigrant, MT

### Solved My Gum Soreness

*"This paste is absolutely phenomenal. Before using it, I would get gum soreness and irritation between my teeth from flossing."*



**Patricia H.** - Gravenhurst, ON

### Phenomenal Toothpaste

*"I love the taste Oxyfresh Lemon Mint Toothpaste leaves in my mouth. It keeps my breath so fresh!"*



**Shirley B.** - London, AR

## SMILES MATTER



\*when used after each meal



MADE IN THE USA

PRODUCTS THAT MATTER.

# Maximum Fresh Breath

LEMON MINT MOUTHWASH



**FIGHTS BAD BREATH**

**PROTECTS ALL DAY**

**CLINICALLY PROVEN**

**ALCOHOL FREE**

**Ingredients:** Water (Aqua), Xylitol, PEG-40 Hydrogenated Castor Oil, Stabilized Chlorine Dioxide (Oxygene®), Zinc Acetate, Natural Flavor, Essential Oils (Lemon, Orange, Grapefruit, Bergamot, Lime, Spearmint), Aloe Barbadensis Leaf Juice, Sucralose, Sodium Citrate, Citric Acid, Sodium Hydroxide, Potassium Sorbate.


3 fl oz/89 ml .....UPC 638822000214  
 16 fl oz/473 ml .....UPC 638822000009  
 1 gal/3.8L .....UPC 638822000269

## DOUBLE DOWN ON FRESH BREATH

Our maximum strength Fresh Breath Lemon Mint Mouthwash takes bad breath-fighting technology to the next level (without the burn!) and is the perfect complement to our Fresh Breath Toothpaste. It's safe for everyone and a must-have for those with chronic bad breath (halitosis) or periodontal disease.

Our unique and patented formula includes 2x the incredible combination of zinc and Oxygene® to completely neutralize the bacteria that cause bad breath. We safely ELIMINATE bad breath.

Infused with a refreshing burst of essential oils, our Lemon Mint Mouthwash helps stimulate healthy salivary flow ... a major advantage for anyone suffering from dry mouth.

-  **Maximum, All-Day Fresh Breath** – Finally say goodbye to bad breath with our fast-acting, patented formula of Oxygene® and zinc. We don't just mask bad breath; we safely neutralize it at the source in just 60 seconds.\*
-  **Clinically Proven** – Our maximum strength Fresh Breath system is proven to strengthen gums, freshen breath, reduce bacteria by 85%, improve gingival index by 16.6% and improve plaque index by 9.41%.
-  **Alcohol Free** – We didn't jump on this bandwagon; we pioneered it. Our formula protects smiles without burning or dehydrating delicate tissues.
-  **Dye Free** – Non-staining to keep pearly whites shining bright.
-  **Naturally Sweetened with Xylitol** – Xylitol has been shown to inhibit the formulation of plaque, bacteria and cavities.

## BRAGGING RIGHTS

### Great Product

*"Fresh Breath Lemon Mint Mouthwash tastes unbelievably lovely! The flavor alone makes the product worth buying."*



**Karen K.** - Southampton, MA

### Long Lasting Fresh Breath

*"I love that there is no alcohol. The taste is so pleasant and it keeps my breath fresher, longer."*



**Eleni W.** - Sacramento, CA

### So Refreshing

*"I love the flavor of the Lemon Mint Mouthwash. It's refreshing and my fresh breath lasts a long time."*



**Roxanne D.** - Rockford, IL

## SMILES MATTER



\*when used after each meal

Oxyfresh.

MADE IN THE USA 

PRODUCTS THAT MATTER.

# Pro Formula

COSMETIC FRESH MINT TOOTHPASTE



FRESHENS  
BREATH

SOOTHES  
GUMS

ALCOHOL  
FREE

LOW  
ABRASION

**Ingredients:** Calcium Carbonate, Water (Aqua), Glycerin, Sorbitol, Sodium Lauryl Sulfate, Chondrus Crispus (Carrageenan), Stabilized Chlorine Dioxide (Oxygene®), Natural Flavor, Mentha Arvensis (Mint) Leaf Oil, Menthol, Sucralose.

1 oz/28 g .....UPC 638822000290  
5.5 oz/156 g .....UPC 638822000276

## GENTLE, YET POWERFUL

Our oh-so-gentle, minty-fresh cosmetic toothpaste is a favorite among dental professionals. In a world where smiles are key to a first impression, protecting cosmetic dental work with a gentle, at-home system is crucial.

We don't use alcohol, dyes or highly abrasive ingredients that can stain or harm dental cosmetic work. Our innovative Pro Formula has one of the lowest abrasion ratings on the market. Combined with our exclusive Oxygene® and essential mint oil, nothing works better to protect bright pearly whites. It's perfect for those who use whitening products or have veneers or sensitive teeth and gums.

- Ultimate Protection** – Formulated to protect and support delicate cosmetic dental work and pearly whites.
- Instant, All-Day Fresh Breath** – Gently say goodbye to bad breath with our exclusive ingredient Oxygene®. We don't just mask bad breath; we safely neutralize it at the source.
- pH Balanced** – The key component to healthy teeth and gums.
- Alcohol Free** – We didn't jump on this bandwagon; we pioneered it. Our formula protects smiles without burning or dehydrating delicate tissues.
- Low Abrasion** – The best smiles are healthy ones! That's why we're serious about protecting delicate enamel, gently ... without the gritty, harsh texture.
- Dye Free** – Non-staining to keep pearly whites shining bright.
- Essential Oil** – Infused with natural essential oil, leaving smiles feeling completely fresh and clean without an aftertaste.

## BRAGGING RIGHTS

### Nothing Else Works

*"It's fantastic! There is nothing else that works for me. I have porous teeth and this toothpaste keeps them healthy."*



**Stella K.** - Lakewood, CA

### Improved Dental Health

*"I used to have problems with my gums. Since I started using Oxyfresh Pro Formula Toothpaste, they don't bleed anymore!"*



**Bruce C.** - Victoria, BC

### Fresh, Clean Feeling

*"Other brands dry out my mouth and many leave a burning sensation or bad aftertaste. Not Oxyfresh!"*



**Susan P.** - Decatur, GA

## SMILES MATTER



WITH  
OXYGENE®



WITH  
ESSENTIAL OIL



pH  
BALANCED



LOW  
ABRASION



GLUTEN  
FREE



FLUORIDE  
FREE



DYE  
FREE



ALCOHOL  
FREE



ARTIFICIAL  
FLAVOR FREE



NON  
TOXIC

\*when used after each meal

Oxyfresh.

MADE IN THE USA

PRODUCTS THAT MATTER.

# Pro Formula

COSMETIC FRESH MINT MOUTHWASH



FIGHTS BAD BREATH

PROTECTS ALL DAY

CLINICALLY PROVEN

ALCOHOL FREE

**Ingredients:** Water (Aqua), Xylitol, Stabilized Chlorine Dioxide (Oxygene®), Zinc Acetate, Sodium Citrate, Mentha Piperita (Peppermint) Oil, Sodium Hydroxide, Potassium Sorbate.

3 fl oz/89 ml.....UPC 638822000221  
16 fl oz/473 ml.....UPC 638822000207  
1 gal/3.8L.....UPC 638822000245

## GENTLE, YET TOUGH ON BAD BREATH

**Our fantastic patented Pro Formula Mouthwash** has been a dentist favorite for over three decades. It's perfect for anyone who has veneers or sensitive teeth and gums or uses whitening products and wants fresh breath and a healthy smile.

It's powered by our unique, patented combination of Oxygene® and zinc to gently, yet effectively, eliminate bad breath. Yet it's incredibly gentle with a natural, light peppermint oil that soothes and conditions those delicate smiles and gum tissues.

Plus, it's naturally sweetened with xylitol, which has been shown to fight the formation of plaque and bacteria that cause tooth decay.

- Ultimate Protection** – Formulated to protect and support delicate cosmetic dental work and pearly whites.
- Instant, All-Day Fresh Breath** – Gently say goodbye to bad breath with our fast-acting, patented formula of Oxygene® and zinc. We don't just mask bad breath; we safely neutralize it at the source in just 60 seconds.\*
- pH Balanced** – The key component to healthy teeth and gums.
- Alcohol Free** – We didn't jump on this bandwagon; we pioneered it. Our formula protects smiles without burning or dehydrating delicate tissues.
- Dye Free** – Non-staining to keep pearly whites shining bright.
- Non-Toxic** – No harsh chemicals, additives, artificial sweeteners, alcohol or masking agents. We protect smiles with ingredients that safely and effectively improve dental health.

## BRAGGING RIGHTS

### I Love Oxyfresh

*"I have used this mouthwash for years because of how well it freshens my breath and keeps my mouth clean."*



Jane M. - Southlake, TX

### Eliminates Bad Breath

*"The flavor of this mouthwash is very pleasant and it works very well at controlling my breath."*



Burt T. - Mississauga, ON

### No Burning Sensation

*"I like the Pro Formula Mouthwash because it works and doesn't burn. I've been ordering it for 10 years."*



Ann C. - Mineola, NY

## SMILES MATTER



WITH OXYGENE®



WITH ZINC



WITH ESSENTIAL OIL



pH BALANCED



WITH XYLITOL



GLUTEN FREE



FLUORIDE FREE



DYE FREE



ALCOHOL FREE



ARTIFICIAL FLAVOR FREE



NON TOXIC

\*when used after each meal



MADE IN THE USA

PRODUCTS THAT MATTER.

# Cavity Protection

## FLUORIDE FRESH MINT TOOTHPASTE



**FLUORIDE FORMULA**

**FIGHTS CAVITIES**      **SOOTHES GUMS**

**FRESHENS BREATH**      **LOW ABRASION**

**Ingredients:** Sorbitol, Sodium Fluoride, Hydrated Silica, Glycerin, Water (Aqua), Sodium Lauryl Sulfate, Chondrus Crispus (Carrageenan), Stabilized Chlorine Dioxide (Oxygene®), Sucralose, Zinc Acetate, Titanium Dioxide, Natural Mint Flavor.

1oz/28g .....UPC 638822000306  
5oz/142g .....UPC 638822000283

### CAVITY FREE IS THE WAY TO BE

**Our innovative fluoride formula toothpaste** is infused with natural peppermint oil and effectively helps fight cavities and plaque buildup. It's soothing, cooling and powerful.

While other brands often use stannous fluoride, which can cause yellow teeth stains, we only use safe and effective ingredients. Our concentration of non-staining neutral sodium fluoride provides ultimate protection without damaging those dazzling smiles.

Exceptional breath control with cavity-fighting protection ... Nothing beats this formula.

- ♥ **Ultimate Cavity Protection** – Incredible fluoride formula to help protect smiles from cavities.
- ♥ **Helps Tooth Sensitivity** – Helps to desensitize sensitive teeth and gums.
- ♥ **Instant, All-Day Fresh Breath** – Finally say goodbye to bad breath with our fast-acting formula of Oxygene® and zinc. We don't just mask bad breath, we safely neutralize it at the source.
- ♥ **pH Balanced** – The key component to healthy teeth and gums.
- ♥ **Alcohol Free** – We didn't jump on this bandwagon; we pioneered it. Our formula protects smiles without burning or dehydrating delicate tissues.
- ♥ **Low Abrasion** – The best smiles are healthy ones! That's why we're serious about protecting delicate enamel, gently ... without the gritty, harsh texture.

### BRAGGING RIGHTS

#### I'm Cavity Free

*"It really prevents cavities in my mouth and I love the fact that it is not gritty. This is the perfect toothpaste!"*



**Tara B.** - Las Vegas, NV

#### Dentist Approved

*"Using the Cavity Protection Toothpaste for years has made a big difference at my dentist appointments."*



**Jaqueline O.** - Durham, NC

#### Gentle and Effective

*"I have used Oxyfresh's fluoride toothpaste for years. It cleans without having the harshness of store brands."*



**Loretta L.** - Pomona, CA

### SMILES MATTER



WITH OXYGENE®



WITH ZINC



WITH ESSENTIAL OIL



WITH FLUORIDE



pH BALANCED



LOW ABRASION



GLUTEN FREE



DYE FREE



ALCOHOL FREE



NON TOXIC

\*when used after each meal



# Cavity Protection

## FLUORIDE FRESH MINT MOUTHWASH

FLUORIDE FORMULA



- FIGHTS CAVITIES
- ALCOHOL FREE
- PROTECTS ALL DAY
- CLINICALLY PROVEN

**Ingredients:** Water (Aqua), Sodium Fluoride, Xylitol, Stabilized Chlorine Dioxide (Oxygene®), Sodium Benzoate, Potassium Phosphate, Mentha Piperita (Peppermint) Oil, Sodium Hydroxide, Potassium Sorbate.

16 fl oz/473 ml .....UPC 638822000184  
 1 gal/3.8L .....UPC 63882200238

### COMBAT CAVITIES AND BAD BREATH

Our exceptionally powerful fluoride mouthwash helps fight plaque and is ideal for anyone who is cavity prone, has exposed root surfaces, or suffers from periodontal disease. It's the perfect formula for a truly radiant smile and fresh breath.

While other brands often use stannous fluoride, which can cause yellow teeth stains, we only use a safe and effective concentration of non-staining neutral sodium fluoride to provide cavity-fighting protection without damaging those dazzling smiles.

We've also added our unique ingredient Oxygene®, which guarantees the cleanest and freshest breath possible. Coupled with xylitol, our formula has been shown to fight the formation of plaque and bacteria that cause tooth decay.

- Ultimate Cavity Protection** – Incredible fluoride formula to help protect smiles from cavities.
- Helps Tooth Sensitivity** – Helps to desensitize sensitive teeth and gums.
- Instant, All-Day Fresh Breath** – Finally say goodbye to bad breath with our exclusive ingredient Oxygene®. We don't just mask bad breath; we safely neutralize it at the source in just 60 seconds.\*
- Alcohol Free** – We didn't jump on this bandwagon; we pioneered it. Our formula protects smiles without burning or dehydrating delicate tissues.
- Dye Free** – Non-staining to keep pearly whites shining bright.

### BRAGGING RIGHTS

#### I Certainly Recommend It

*"I love that it doesn't have a strong flavor. This product is the best for bad breath. It keeps my breath fresh."*



Jane Anne W. - Pacific City, OR

#### I Love This Mouthwash

*"Because of this mouthwash, I always have a good report from my dentist, my teeth are very clean, and I haven't had any cavities."*



Mayra B. - Valley Stream, NY

#### Freshest Breath in Town

*"Hands down, the freshest tasting mouthwash on the market. Nothing else compares."*



Patricia S. - Dunnellon, FL

### SMILES MATTER



WITH OXYGENE®



WITH ESSENTIAL OIL



WITH XYLITOL



WITH FLUORIDE



pH BALANCED



GLUTEN FREE



DYE FREE



ALCOHOL FREE



NON TOXIC

\*when used after each meal

# Pro Relief Dental Gel

SOOTHING FORMULA



SOOTHES GUMS

PROMOTES HEALING

FRESHENS BREATH

CONDITIONS TISSUE

**Ingredients:** Water (Aqua), Xylitol, Chondrus Crispus (Carrageenan), Stabilized Chlorine Dioxide (Oxygene®), Zinc Acetate, Folic Acid, Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Mentha Viridis (Spearmint) Leaf Oil, Glycerin, Methylparaben, Propylparaben.

1 oz/28 g .....UPC 638822000337  
4 oz/113 g .....UPC 638822000313

## SOOO SOOTHING

**Our powerful, fast-acting Pro Relief Dental Gel** is a favorite among dental surgeons for its unsurpassed soothing and healing relief. It's perfect for anyone who suffers from dry mouth, chronic bad breath (halitosis), periodontal disease, canker sores, irritated tissues or has undergone extensive dental procedures.

Our gel is formulated with a therapeutic blend of ingredients including aloe vera, chamomile, folic acid and essential mint oil. Plus, it's infused with our exclusive combination of Oxygene® and zinc. It's specifically formulated to provide moisture and soothing relief that people can count on ... especially when they need it most.

- Promotes Healing** – Unrivaled at neutralizing bacteria and hydrating the tissue to help promote healing.
- Provides Moisture** – Specialized ingredients that help condition and provide moisture to dry and irritated tissue.
- Pro Relief** – Ultimate relief to help soothe mouth sores caused by biting inner cheek or dental procedures.
- Soothes Gums** – Works quickly to soothe sensitive gums. It's perfect for new dental implants or after a visit to the dentist.
- Dye Free** – Non-staining to keep pearly whites shining bright.
- Naturally Sweetened with Xylitol** – Xylitol has been shown to inhibit the formulation of plaque, bacteria and cavities.
- Essential Oil** – Infused with a natural essential oil, leaving smiles feeling completely fresh and clean without an aftertaste.

## BRAGGING RIGHTS

### Great for Cosmetic Work

*"I had extensive dental work done so my dentist gave me a tube of Oxyfresh Pro Relief Dental Gel. I love it. It's so soothing."*



Mary N. - Irvine, CA

### Noticeable Difference

*"The results I see on gum tissue inflammation and overall periodontal challenges is amazing."*



Dr. John C. - State College, PA

### Relief at Last

*"This is the best product out there. When my gums are sore, the gel soothes them so quickly."*



Jaklin C. - Walla Walla, WA

## SMILES MATTER



WITH OXYGENE®



WITH ZINC



WITH ALOE



WITH XYLITOL



WITH ESSENTIAL OIL



WITH CHAMOMILE



WITH FOLIC ACID



pH BALANCED



GLUTEN FREE



FLUORIDE FREE



DYE FREE



ALCOHOL FREE



NON TOXIC

# Fluoride Super Relief Dental Gel

SOOTHING FORMULA

FLUORIDE FORMULA



- SOOTHES GUMS
- FIGHTS CAVITIES
- FRESHENS BREATH
- CONDITIONS TISSUE

**Ingredients:** Water (Aqua), Sodium Fluoride, Xylitol, Chondrus Crispus (Carrageenan), Stabilized Chlorine Dioxide (Oxygene®), Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Extract, Mentha Viridis (Spearmint) Leaf Oil, Propylene Glycol, Methylparaben, Propylparaben.

4 oz/113 g .....UPC 638822000320

## SOOTHING AND DESENSITIZING

Our exceptional, fast-acting Super Relief Dental Gel with fluoride is perfect for anyone who suffers from dry mouth, chronic bad breath (halitosis), periodontal disease, tooth sensitivity, canker sores, irritated tissues, etc.

Infused with fluoride, our unique gel helps fight against cavities and aids in desensitizing teeth and gums ... powerful, yet gentle. We added specialized, natural ingredients like aloe vera, chamomile and essential mint oil. It's specifically formulated to provide moisture and soothing relief people can count on.

- Promotes Healing** – Unrivaled at neutralizing bacteria and hydrating the tissue to help promote healing.
- Helps Tooth Sensitivity** – Helps to desensitize sensitive teeth and gums.
- Super Relief** – Ultimate relief to help soothe mouth sores caused by biting inner cheek, burns from hot food, etc.
- Soothes Gums** – Works quickly to soothe sensitive gums. It's perfect for new dental implants or after a visit to the dentist.
- Fights Cavities** – The ultimate fluoride formula to help protect smiles from cavities.
- Naturally Sweetened with Xylitol** – Xylitol has been shown to inhibit the formation of plaque, bacteria and cavities.
- Essential Oil** – Infused with a natural essential oil, leaving smiles feeling completely fresh and clean without an aftertaste.

## BRAGGING RIGHTS

### Phenomenal Results

*"I use this gel to help prevent cavities. My hygienist recommended it years ago and I've had nothing but good results since."*



Faye H. - Hendersonville, NC

### Great for Sensitive Teeth

*"This is the only product that doesn't hurt and cause sensitivity. My teeth and gums are in great condition."*



Irene A. - Springfield, MA

### I Am Hooked

*"Ever since I started using the Super Relief Dental Gel, I have not had any gum issues or cavities."*



Barbara G. - Parkland, FL

## SMILES MATTER



WITH OXYGENE®



WITH ALOE



WITH XYLITOL



WITH ESSENTIAL OIL



WITH FLUORIDE



WITH CHAMOMILE



pH BALANCED



GLUTEN FREE



DYE FREE



ALCOHOL FREE



NON TOXIC

Oxyfresh.

MADE IN THE USA

PRODUCTS THAT MATTER.

# Dental Products

SPECIALTY DENTAL KITS & OTHER PRODUCTS



DYE FREE



ALCOHOL FREE



NON TOXIC



GLUTEN FREE



WITH OXYGENE®



WITH ESSENTIAL OILS



pH BALANCED



DENTIST RECOMMENDED



UPC 638822000450

## ULTIMATE FRESH BREATH KIT

This kit is designed to deliver winning smiles and fresher-than-fresh breath every single day. It features our most powerful (and popular) mouthwash and toothpaste that beat the “big boy brand” in a double-blind clinical study. Plus, it sports a top-rated tongue scraper to remove even more odor-causing bacteria.

- 🦷 **Maximum Strength** for those who are serious about fresh breath, and perfect for anyone with chronic bad breath, halitosis or periodontal disease.
- 🦷 **Complete Fresh Breath Kit** features our maximum strength Fresh Breath Lemon Mint Toothpaste and Mouthwash, plus our Oolitt® Elite Tongue Scraper.



UPC 638822000467

## CAVITY FIGHTING KIT

It's the best of both worlds inside this exclusive kit: the cavity-fighting power of neutral, non-staining sodium fluoride and proven breath-freshening ingredients like Oxygene®, zinc and natural mint. Use this kit every day for a happy smile.

- 🦷 **Cavity-fighting levels up** with this tough on cavities, yet gentle on smiles kit. This combo helps desensitize teeth and gum sensitivity while also guaranteeing all-day fresh breath.
- 🦷 **Complete Cavity Fighting Kit** features our fluoride Cavity Protection Toothpaste and Mouthwash, plus our Oolitt® Elite Tongue Scraper.



UPC 638822000474

## POST-SURGICAL CARE KIT

Feel the heal with this Post-Surgical Care Kit. Soothing and gentle, it's for anyone recovering from oral surgery or other “ouch-inducing” dental cleanings and procedures. It safely and gently deodorizes teeth and gums.

- 🦷 **Breathe a sigh of relief** with this combo of Oxygene®, zinc, aloe, chamomile, essential oils and folic acid that safely and gently deodorizes and moisturizes tissue.
- 🦷 **Complete Post-Surgical Kit** features our maximum strength Fresh Breath Lemon Mint Mouthwash, patented Pro Relief Dental Gel, Oolitt® Elite Tongue Scraper, plus our ultra-gentle health brush.

# Dental Products

SPECIALTY DENTAL KITS & OTHER PRODUCTS



DYE  
FREE



ALCOHOL  
FREE



NON  
TOXIC



GLUTEN  
FREE



WITH  
OXYGENE®



WITH  
ESSENTIAL OILS



pH  
BALANCED



DENTIST  
RECOMMENDED



UPC 638822000443

## FRESH BREATH TRAVEL KIT

Make life a little easier on the go! This attractive, lightweight and convenient travel-size kit is just the ticket for fast and easy travel — don't leave home without one.

- Meets **FAA** travel regulations.
- Includes **everything** needed for fresh breath, all day ... **GUARANTEED!**
- Features Fresh Breath Lemon Mint Mouthwash, Cavity Protection Toothpaste, Oolitt® Elite Tongue Scraper, and our gentle health brush.



UPC 638822000481

## OOLITT® ELITE TONGUE SCRAPER

We don't call it "Elite" for nothing. It's 75% more effective at removing odors than brushing alone. For maximum breath control, apply our Pro Relief or fluoride Super Relief Dental Gel to the rippled edge.

- Fresher** breath.
- Ergonomic handle** for excellent grip and maneuvering ability.
- Double blade** for a mega reach to effectively remove bad breath-causing bacteria.



UPC 638822000498

## OOLITT® TONGUE SCRAPER

Flexible design makes tongue scraping easier than ever! Add to a daily routine for all-day fresh breath. For maximum breath control, apply our Pro Relief or fluoride Super Relief Dental Gel to the rippled edge.

- Fresher** breath.
- Flat** for easy storage.
- Bendable** so it fits everyone's tongue size.

# 12-Month Study

PUBLISHED IN THE INTERNATIONAL JOURNAL OF BIOMEDICAL AND ADVANCE RESEARCH

## 12-MONTH, DOUBLE-BLIND STUDY REVEALS OXYFRESH DENTAL PRODUCTS OUTPERFORM CONVENTIONAL STORE BRANDS

Oxyfresh takes pride in making products that matter – products that help our tribe and make a difference in their lives.

Our maximum strength Fresh Breath Lemon Mint Toothpaste and Mouthwash went up against conventional store-bought products to see how they compared in reducing plaque and improving gum health in periodontitis patients.

Oxyfresh did not sponsor this study, just supplied the product.

The exciting results are in ...

### LONG-TERM REGULAR USE



Oxyfresh

GETS  
BETTER  
RESULTS

vs.



Conventional

### Oxyfresh Benefits:

- ✓ Reduces Plaque
- ✓ Improves Receding Gums
- ✓ Strengthens Gum Tissue
- ✓ Reduces Bacteria That Cause Periodontitis



Oxyfresh  
Lemon-Mint  
Mouthwash

Oxyfresh  
Lemon-Mint  
Toothpaste

# Aerosol Study

PUBLISHED IN DENTAL HYPOTHESES, OFFICIAL PUBLICATION OF THE AMERICAN BIODONTICS SOCIETY AND THE CENTER FOR RESEARCH AND EDUCATION IN TECHNOLOGY

## DOUBLE-BLIND AEROSOL STUDY REVEALS **OXYFRESH FRESH BREATH MOUTHWASH** IS JUST AS EFFECTIVE AS CHLORHEXIDINE IN REDUCING AEROSOL CONTAMINATION

During routine dental procedures, the risk to dental professionals and their patients from aerosol and splatter production is REAL.

In order to reduce bioaerosols, many dental teams have patients rinse before procedures with a product called Chlorhexidine (CHX).

In this study, it was found that Oxyfresh Fresh Breath Lemon Mint Mouthwash performed just as well as prescription-grade mouthwash, but without the harsh teeth-staining chemicals, dry mouth and terrible taste!

### EXCITING NEWS ABOUT BIOAEROSOL REDUCTION

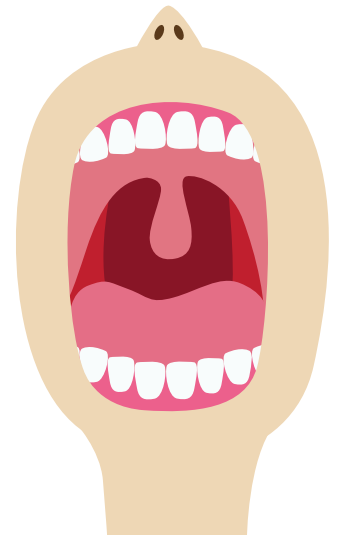


Oxyfresh

VS.



Chlorhexidine



## The Results

- ✓ Both Oxyfresh Lemon Mint Mouthwash ( $\text{ClO}_2$ ) and Chlorhexidine (CHX) **significantly reduced bacteria** during ultrasonic scaling.
- ✓ Oxyfresh Lemon Mint Mouthwash was **just as effective as CHX in reducing bacteria** ... but without the undesirable side effects!

# OXYFRESH DENTAL PROFESSIONAL

## Reviews

### Customizable to Each Client

"I have been recommending Oxyfresh dental care products in my practice for over 15 years. Oxyfresh is one complete system that can be customized and tailored to any client's needs."

As a cosmetic dentist, protecting my clients' investments and maintaining their beautiful new smiles with products that taste great and have no harsh abrasives, dyes or alcohol is definitely a win!"



**Victor M. DMD PA**

Palm Beach, FL

*Dental Professional Customer – 18 years*

### Used and Recommended

"I have been using and recommending Oxyfresh products to my patients for over six years. We have tried other products in the past and never received such positive feedback."

Offering a professional grade product allows my clients to see that we care about them by presenting the best products that have been hand selected."



**Phillip D. DDS, FICOI**

Bridgeport, CT

*Dental Professional Customer – 7 years*

### Love Oxyfresh Mouthwash

"I recommend Oxyfresh mouthwashes to patients who have experienced staining from another product. They are all very happy with these products."



**Shiva Ria**

Stafford, VA

*Dental Professional Customer – 18 years*

### Incredible Flavor

"Not only do I recommend Oxyfresh Mouthwashes to my patients, but I use it daily as well. The flavor is great, and it makes my mouth feel very clean."



**Mark P.**

Longmont, CO

*Dental Professional Customer – 17 years*

### Wouldn't Use Any Other Brand

"I give the Pro Formula Toothpaste to all my patients. I wouldn't use any other toothpaste. For implant patients, I give them a gallon of Fresh Mint Mouthwash, as it keeps the implant area clean and healthy!"



**Harley B.**

Manassas, VA

*Dental Professional Customer – 14 years*

### Absolute Best Products

"Oxyfresh Toothpastes and Mouthwashes are absolutely the best products I've found. I sell the products in my dental practice and my patients feel the same way."



**Barbara D.**

Mount Shasta, CA

*Dental Professional Customer – 27 years*

### Amazed by the Results

"I use Oxyfresh Pro Relief Dental Gel in my dental practice and at home. I am always amazed how quickly it heals patients' gums after dental procedures."



**David T.**

Philadelphia, PA

*Dental Professional Customer – 24 years*

### Powerful and Effective

"I always recommend Oxyfresh Dental Gel. It works better than anything we've tried for promoting healing in the mouth from scrapes and sores."



**Curtis P. DMD**

Thomson, GA

*Dental Professional Customer – 2 years*

### Couldn't Practice Without It

"As a 'fill in' dental hygienist, I am in different offices. I always have Oxyfresh Pro Relief Dental Gel with me. There are always patients who need it."

I have applied it to soothe tissues that are irritated from burns, abrasions, after root planing, surgical areas, chemotherapy, denture sores, etc."

Patients are so happy with the immediate relief it provides in their mouths. I could not practice dental hygiene without it!"



**Melinda C. RDH**

Miami, FL

*Dental Professional Customer – 19 years*

### Product for Every Need

"Patients love how the low abrasion toothpaste helps with sensitivity."

The Lemon Mint Mouthwash is a favorite because it's alcohol-free, which means no burning. It leaves a fresh, clean taste."

The Oxyfresh Dental Gel is so soothing for any inflammation in the mouth. Our patients appreciate that we provide a program to support their cosmetic dentistry and their periodontal health."



**Rebecca F. RDH**

Temple City, CA

*Dental Professional Customer – 18 years*

See them all at [Oxyfresh.com/reviews](https://www.oxyfresh.com/reviews)



# OXYFRESH DENTAL PROFESSIONAL

## Reviews

### Great Fit for Our Practice

"The Ultimate Fresh Breath Kit is great for our practice! My patients prefer these products due to the great value and benefits they offer.

I prefer it because it has all the versatile products they need for their home care regimen, all neatly wrapped up in one convenient spa bag. Best of all, the kit helps them become active, successful partners in their periodontal care."



**Jan W. RDH**

Plano, TX

*Dental Professional Customer — 8 years*

### Highly Recommended

"I have been using and recommending Oxyfresh products for nearly 20 years. Many products have come and gone since then, but nothing compares to the effectiveness and patient satisfaction that characterizes every Oxy product."



**Gerald C. DDS**

San Antonio, TX

*Dental Professional Customer — 22 years*

### Remarkable Results

"There isn't a single oral-tissue procedure where I don't use Pro Relief Dental Gel. In 23 years of practice, I have never seen such dramatic results when it comes to tissue healing. My patients heal quicker and have less post-op soreness, and that makes them smile — which is a good thing when you're a dentist."



**Dennis P. DMD.**

Needham, MA

*Dental Professional Customer — 6 years*

### Solution to Halitosis

"We love Oxyfresh Lemon Mint Mouthwash and Toothpaste at our office. We always hear great feedback from our patients who suffer from halitosis. These products definitely do the job."



**Harold M.**

La Malbaie, Quebec, Canada

*Dental Professional Customer — 10 years*

### Nothing Else Works As Effectively

"My patients' plaque levels are measurably reduced as a result of using Oxyfresh's Lemon Mint Mouthwash and Toothpaste. Having practiced hygiene for over 20 years, I have never experienced a system as effective.

My patients all love the taste, their fresh breath, and the clean feel of their mouths. I have a couple in the practice who swear that Oxyfresh saved their marriage!

When patients have not been in for a cleaning in years, often their gums are swollen, sore, and painful. I apply Oxyfresh's Pro Relief Dental Gel to their tissues and my patients experience immediate relief. It is so soothing. My patients' comfort levels are improved, and they have a better experience.

As a dental professional, a product that makes my patients confident and comfortable in my chair is priceless. I, personally, use them and recommend Oxyfresh's entire dental line to all my patients, family, and friends."



**Chana S. RDH**

Deerfield Beach, FL

*Dental Professional Customer — 4 years*

### Products I Believe In

"I have been recommending Oxyfresh dental products for 15 years. My patients love that I care enough to recommend something I personally use and believe in.

By carrying the products in the office, we provide them the convenience of taking professional-grade products home, thus eliminating the confusion they face in the toothpaste aisle at the store."



**Anne D. RDH**

Charlotte, NC

*Dental Professional Customer — 12 years*

### Such a Big Transformation

"I had a patient diagnosed as a type-II perio with poor oral hygiene. She did not want to schedule for SRPs right away. I recommended Oxyfresh Dental Kit for her and scheduled a re-evaluation in four weeks.

Of course, I knew the re-evaluation was only to pacify her and that treatment would still be needed. But, my gosh, the minute she opened her mouth, without probing her, I noticed a definite difference in tissue tone, consistency, and improved oral hygiene. With probing, she wasn't bleeding as much at the initial exam. She noticed the difference, too, and is now scheduled for the treatment she needs.

I have a second patient, a new receptionist in my office, who has been using Oxyfresh products for three months. When I initially saw her, she had moderate generalized tartar and heavy bleeding. This time around, she hardly had plaque, had very little bleeding, and her teeth were noticeably whiter. Wow!"



**Estela V. RDH**

Chula Vista, CA

*Dental Professional Customer — 11 years*

[See them all at Oxyfresh.com/reviews](https://www.oxyfresh.com/reviews)

# OXYFRESH DENTAL CUSTOMER Reviews

## Grateful for Oxyfresh

"I have long-term damage to my gums from mouthwashes containing alcohol. I am very grateful that Oxyfresh Lemon Mint Mouthwash is alcohol free."



**James L.**

Rutherfordton, NC

Retail Customer – 9 years

## Gives Me Fresh Breath

"I like the Lemon Mint Toothpaste because it really soothes my tongue and mouth, giving me fresher breath!"



**Tnetta S.**

Akron, OH

Retail Customer – 5 years

## So Refreshing

"I like that there's no burning sensation with the Oxyfresh Fresh Breath Mouthwash. The fresh, cool feeling it leaves in your mouth is wonderful."



**Charlene H.**

Tulsa, OK

Retail Customer – 14 years

## No Stinging or Burning

"I love Oxyfresh Lemon Mint Mouthwash and Toothpaste. They make my mouth feel fresh and clean for hours and they don't sting or burn."



**Lilah C.**

Naples, FL

Retail Customer – 10 years

## My Dentist Approves

"I use Oxyfresh Cavity Protection Mouthwash and Toothpaste because I love the subtle flavor, I haven't had cavities in years, and my dentist approves!"



**Paula E.**

Yakima, WA

Retail Customer – 2 years

## Cavity Free Is the Way to Be

"I love Oxyfresh Pro Formula Mouthwash and Toothpaste. Because of these products, I haven't had a cavity in over 20 years!"



**Maia R.**

Sarasota, FL

Retail Customer – 17 years

## Lasting Great Taste

"I like the taste that the Oxyfresh Lemon Mint Toothpaste leaves in your mouth. It keeps my breath fresher for a much longer time than other toothpastes. I also like that there is no aspartame in it."



**Sue J.**

Portage, MI

Retail Customer – 7 years

## Alcohol Free and Fresh

"I love Oxyfresh Cavity Protection Mouthwash because it's alcohol free. It does what it says, keeping my mouth feeling fresh."



**Dorothy C.**

Avalon, NJ

Retail Customer – 17 years

## Healthy Gums, Fresh Breath

"I have been using Oxyfresh Pro Formula Mouthwash and Cavity Protection Toothpaste for nearly 20 years. My gums are healthy, breath is fresh, and I have less cavities. Oxyfresh makes great products!"



**Yvonne B.**

Mariposa, CA

Retail Customer – 18 years

## Best Toothpaste

"The Lemon Mint Toothpaste is absolutely phenomenal. If I didn't use it, I would get gum soreness and irritation between my teeth from flossing. I never have issues with my breath. It's definitely the best toothpaste out there!"



**Patricia H.**

Gravenhurst, ON

Retail Customer – 11 years

## My Dentist is Impressed

"My teeth are so clean after using Oxyfresh Pro Formula Toothpaste and Fresh Breath Mouthwash! You really feel like you're saving your teeth. My dentist always tells me that my teeth and gums are healthier and stronger!"



**Cecilia M.**

New York, NY

Retail Customer – 12 years

## I Absolutely Love It

"I absolutely love Oxyfresh Gentle Formula Mouthwash because it has no added flavoring, colors, dyes, etc. I like all-natural products and this is something I will always use."



**Donis T.**

Fairfax, VA

Retail Customer – 10 years

See them all at [Oxyfresh.com/reviews](https://www.oxyfresh.com/reviews)

# OXYFRESH DENTAL CUSTOMER Reviews

## Huge Improvement

"I used to have really bad gums, so my dentist recommended Oxyfresh Super Relief Dental Gel. About a month after I started using it, I saw a huge improvement in my gums. I have been using it for about nine years now, and I'll never stop. It is an amazing product!"



**Cynthia F.**  
Detroit, MI

*Retail Customer – 9 years*

## Promotes Healthy Gums

"The health of my oral hygiene has significantly improved in the last couple of years because of Oxyfresh Cavity Protection Toothpaste and Mouthwash. My gums are so healthy!"



**John F.**  
New York, NY

*Retail Customer – 10 years*

## Gentle on Teeth and Gums

"I use Oxyfresh Pro Relief Dental Gel as a toothpaste and it works great with my Sonicare toothbrush. It's gentle on my teeth and gums. I no longer have oral health issues."



**Carina D.**  
Sheffield, MA

*Retail Customer – 16 years*

## Eliminates Bad Breath

"I started using Oxyfresh dental products for bad breath. Cavity Protection Mouthwash and Toothpaste have eliminated that problem."



**David W.**  
Canton, MI

*Retail Customer – 14 years*

## Offensive Breath Is Gone

"Oxyfresh's Cavity Protection Toothpaste and Mouthwash are excellent products."

My husband was prescribed different medications during his long-term illness that were taking a toll on his breath. After using these products, the offensive bad breath went away."



**Marcella T.**  
Chicago, IL

*Retail Customer – 13 years*

## No Aftertaste

"Oxyfresh products make you want to brush your teeth. There's no aftertaste and they make my mouth feel so clean. I use Oxyfresh Pro Formula Toothpaste and Pro Formula Mouthwash."



**Carolyn A.**  
Apple Valley, CA

*Retail Customer – 12 years*

## Oxyfresh Is Incredible

"Oxyfresh's Lemon Mint Mouthwash is an answer to my prayers. I have battled shingles in my mouth for three years, on and off. When I found out about this mouthwash, I was so grateful."

The soothing, refreshing, moisturizing effect is unbelievable! It has given me relief for the first time in months. I can't tell you how much this has helped me."



**Bernice D.**  
Pinecraft, FL

*Retail Customer – 14 years*

## Products That Work

"I like the Pro Formula Toothpaste and Mouthwash because they work! That's the main thing, and because they make your mouth feel so clean and fresh. I've been using them since 1990."



**Janet H.**  
Delta, CO

*Retail Customer – 28 years*

## Positive Dental Checkups

"My dentist recommended Oxyfresh dental products to me years ago and I've had positive checkups ever since. I use Fresh Breath Lemon Mint Mouthwash and fluoride toothpaste."



**Bruce R.**  
Tulsa, OK

*Retail Customer – 17 years*

## Fresh Feeling

"I love Oxyfresh Lemon Mint Toothpaste. I tried it at my daughter's house and I loved it. I had to order it for myself. I like how fresh it keeps my mouth and how fresh it feels. I am conscious about how my mouth and teeth are."



**Ansa A.**

Mississauga, ON

*Retail Customer – 8 years*

## Happy Mouth, Happy Dentist

"My dentist says I've got a stellar mouth. My gums are in terrific shape, thanks to Oxyfresh's toothpastes and mouthwashes."



**Joan G.**  
Plainfield, NH

*Retail Customer – 9 years*

See them all at [Oxyfresh.com/reviews](https://www.oxyfresh.com/reviews)

**WE DOUBLE**  
*Dare You*  
**NOT TO LOVE IT**

1.800.333.7374  
[Oxyfresh.com](http://Oxyfresh.com)  
[smiles@oxyfresh.com](mailto:smiles@oxyfresh.com)