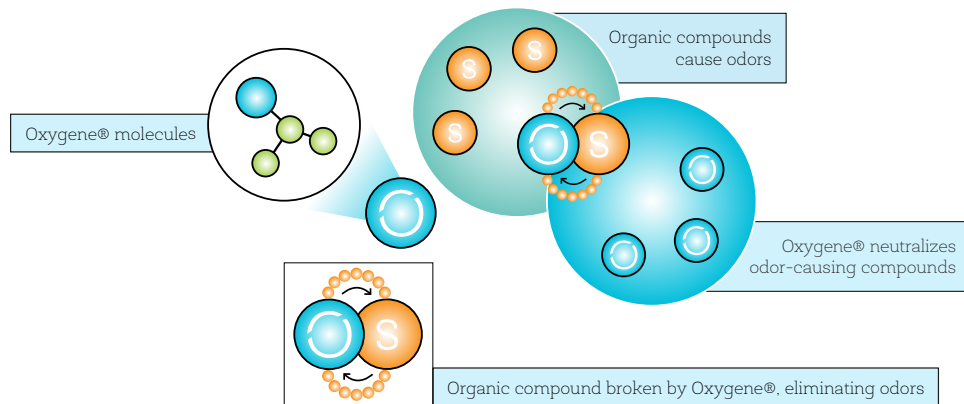


## INTRODUCING OUR UNIQUE AND EXCLUSIVE INGREDIENT ...

It's not magic ... it's just great science! Why cover up bad breath when we can safely neutralize it? Introducing our unique and exclusive Oxygene®: a brilliant, gentle, 100% non-toxic ingredient that neutralizes bad breath on a molecular level.

Bad breath is caused by volatile sulfur compounds (VSCs). That's where Oxygene® – a pure, non-toxic, stabilized form of chlorine dioxide – swoops in to save the day. Through the magical process of oxidation, it breaks sulfur bonds (stinky) and converts them into sulfite ions (odor free). The odor is completely gone. Even the worst halitosis is no match for Oxygene®.



## HELLO FRESH BREATH

We all want fresh breath. Unfortunately, most dental products have a high percentage of alcohol, artificial flavors and sweeteners. They only mask bad breath, providing a false, temporary fix. They also dry out the mouth, which ironically, makes bad breath even worse. Not Oxygene®! This amazing, non-toxic ingredient completely neutralizes bad breath at the source, delivering true fresh-breath confidence.

## HEALTHY SMILES, HAPPY FAMILIES

What started as one little bottle of mouthwash 34 years ago has since grown into a complete line of dental care products known and loved worldwide. Oxyfresh products with Oxygene® are dentist-recommended and perfect for the entire family. Completely safe and gentle, Oxygene® does so much more than neutralize bad breath – it also fights plaque for healthier, happier smiles. Think “fresh from the dentist” clean.

## THE BEST OF THE BEST

Oxyfresh's innovative dental products with Oxygene® are specially formulated for fresh breath and healthier smiles ... guaranteed!

- 🦷 **Safe** – Oxygene® is non-toxic and safe for everyone!
- 🦷 **Proven** – Clinically proven in a 12-month double-blind, placebo-controlled study to outperform other leading brands.
- 🦷 **Alcohol Free** – We didn't jump on this bandwagon; we pioneered it. Our Oxygene® formulas freshen breath without burning or dehydrating delicate gum tissue.
- 🦷 **Trusted** – Dentists have been recommending Oxyfresh products for over 34 years.
- 🦷 **Unique** – Our Oxygene® formulas aren't found anywhere else.
- 🦷 **Instant, All-Day Fresh Breath** – We don't just mask bad breath; we safely neutralize it at the source in just 60 seconds.\*

\*when used after each meal