

FishWifey

Fresh lines, truthfully spoken (and no red herrings)

The Mother & Baby Award Winners 2010 announced.

Posted on November 19, 2010 by Jessica Milln



(<https://jessicamilln.files.wordpress.com/2010/10/untitled1.png>)

(https://jessicamilln.files.wordpress.com/2010/05/gold_mb_logo102.jpg)**The Mother & Baby Award Winners 2010**

The winners were announced at a gala ceremony on Thursday 18th November at the Hilton Park Lane. Hosted by Jason Manford

(<http://www.youtube.com/watch?v=1fuuFbjfVXs>) and Deputy Editor, Kathryn Blundell.



Again this year we asked over 1000 mums to put every entry in the reader-tested categories through their paces.

As Kathryn said,

“Over 3000 products were carefully parcelled and then sent nationwide to be sicked on, bashed, chucked and chewed. It really means that shortlisted products impressed the women that matter – mums. Mums, who gave the nation an extra 790,000 babies last year all of whom need to be cleaned, transported, fed, entertained, and put to bed...”

Mother & Baby continues to set the standard for parenting press and is undoubtedly the most influential and trusted brand, with a heritage that spans over 60 years. These fantastic awards are a vital part of Mother & Baby's heritage – we're so pleased to be able to reward excellence within the industry, supporting mums to support you through these accolades. Everyone shortlisted should feel so proud – these mums are a tough crowd. And don't get me started on the toddlers...”

The Winners are....

Best Car Seat (Newborn) – Group 0 & 0+

Gold RECARO UK LTD-Young Profi Plus

Silver MAMAS & PAPAS-Primo Viaggio IP with Isofix base

Bronze MAMAS & PAPAS-Cybex Aton from Mamas & Papas

Best Car Seat – Group 1

Gold MAXI-COSI – Pearl & FamilyFix Base

Silver KIDDY – Kiddy Energy Pro

Bronze BRITAX – KING plus

Best Car Seat – Group 1, 2, 3

Gold BRITAX – EVOLVA 1-2-3 plus

Silver RECARO UK LTD – Young Sport

Bronze KIDDY – Kiddy Guardian Pro

***NEW* Best Car Seat – Group 2, 3**

Gold SUNSHINE KIDS – Monterey

Silver BRITAX – KID plus

Bronze RECARO UK LTD – Monza Seatfix

Best Baby Carrier / Sling or Back Carrier

Gold PHIL & TEDS – Escape

Silver TOTSBOTS – Papoozle

Bronze BUSHBABY – Premier Carrier

Best Travel System

Gold GRACO – Symbio

Silver JANE – Slalom R Matrix

Bronze BRITAX – B-DUAL & second seat unit & BABY-SAFE plus SHR II

Best Pushchair

Gold BRITAX – B-SMART 4

Silver GRACO – Symbio

Bronze PETITE STAR – Kurvi Match

Best Lightweight Buggy/Stroller

Gold BABY JOGGER – Baby Jogger City Mini

Silver COSATTO – Yo!

Bronze MAMAS & PAPAS – Cruise Buggy

Best Twin/Tandem

Gold BABY JOGGER – Baby Jogger City Select

Silver OUT N ABOUT – Nipper Double 360

Bronze BRITAX – B-DUAL with second seat unit

***NEW* Best Pram & Changing Bag Accessories**

Gold BROTHER MAX – Brother Max Milk Powder Dispenser

Silver MORRCK – Baby Hoodie

Bronze NUBY UK LLP – Safari Chimes

Best Travel Product

Gold MUNCHKIN – Travel Booster Seat

Silver MY CARRY POTTY – My Carry Potty

Bronze CHEEKY RASCALS – BubbleBum

Best Moses Basket or Crib

Gold BEDNEST LTD – bednest crib

Silver THE LITTLE GREEN SHEEP – Organic Wicker Moses Basket

Bronze NSCESSITY – BabyBay

Best Newborn Sleep Aid – 0-3 months

Gold EAST COAST NURSERY LTD – Grow Blanket

Silver 37 DEGREES – swaddling temperature blanket

Bronze SUMMER INFANT – SwaddleMe

Best Cot

Gold kUB – Walda Cot/Day Bed

Silver kUB – Eco Cot/ Cotbed

Bronze EAST COAST NURSERY Ltd – Anna Cot

Best Baby Monitor

Gold TOMY UK – Digital Plus TD350 Monitor

Silver SUMMER INFANT – Baby Zoom Digital Video Monitor

Bronze MOTOROLA – MBP35 Large Screen Video Baby Monitor

Best Bouncy Chair/Rocker or Seat

Gold CHICCO – Relax & Play

Silver MAMAS & PAPAS – Apollo Bouncing Cradle

Bronze FISHER-PRICE – Precious Planet Bouncer

Best Nursery Product

Gold KIDDICARE – Baby Weavers Splash Changing Unit

Silver CONTENT & CALM – The Cot Canopy

Bronze AQUASOLARI – Aquasolari

Best Bathtime Product

Gold CLEVAMAMA – Splash & Wrap Baby Bath Towel

Silver SUMMER INFANT – Right Height Tub

Bronze TIPPITOES – Mini Bath

Best Safety Product

Gold BUSHBABY – minipack

Silver 37 DEGREES – Sleeping Sleepsack

Bronze CUDDLEDRY – SPF50+ Poncho Towel

***NEW* Best Travel Sleep Product (including Travel Cots)**

Gold MAMAS & PAPAS – Sleep Travel Cot

Silver GRO – Travel Grobag Baby Sleep Bag

Bronze KIT FOR KIDS BABY – Eucalyss Folding Travel Cot Mattress

Best Newborn Toy – 0-6 months

Gold VTECH – VTechBaby Sing and Soothe Mobile

Silver LEAPFROG – My Pal Scout

Bronze LEAPFROG – Twinkle Twinkle Scout

Best Baby Toy – 6-12 months

Gold EARLY LEARNING CENTRE – Lights & sounds walker

Silver LEAPFROG – Learn & Groove Musical Table

Bronze MY WONDER LTD – My Wondercube

Best Toddler Toy 12 months +

Gold MEGA BLOKS – Classic Maxi Bag 70 pc

Silver FISHER-PRICE – Little People Animal Sounds Farm

Bronze VTECH – VTech Bath Friends Turtle

***NEW* Best Toddler Toy 24 months +**

Gold LEGO – LEGO DUPLO Play With Numbers

Silver LEAPFROG – LeapFrog Tag Jnr

Bronze ORCHARD TOYS – Nursery Rhyme Four in a Box

Best Product for Breastfeeding

Gold LANSINOH – Lansinoh Lanolin for Breastfeeding Mothers

Silver THERALINE – The Original Theraline Maternity & Nursing Pillow

Bronze MEDELA – Swing Electric Breast Pump

Best Product for Bottle Feeding

Gold AVENT – Philips AVENT Digital Steam Steriliser

Silver BORNFREE – 9oz (260ml) BPA-free wide neck plastic bottle

Bronze MAM UK – MAM Hold Me Bottle 270ml

Best Baby Food Range/Product

Gold ORGANIX – Organix Goodies Organix Toddler Snack Range

Silver HIPPO ORGANIC – HiPP Organic Wholesome Pots

Bronze ORGANIX – Organix Stage 2 Organic Baby Foods

Best Feeding Product for Weaning

Gold FISHER-PRICE – Healthy Care Booster Seat

Silver BROTHER MAX – Brother Max Home and Travel Weaning Bowl

Bronze MAM UK – MAM Baby's Fork and Spoon

Best Highchair

Gold EAST COAST NURSERY LTD – Multi Height Highchair with insert cushion

Silver TRIPP TRAPP – Tripp Trapp

Bronze THE RED KITE BABY – Feed Me Ultimo

Best Baby Wipe

Gold JACKSON REECE – Kinder by Nature Natural Herbal wipes

Silver SAINSBURYS – Sainsburys 72 ECO Sensitive baby wipes

Bronze ALDI – Baby Wipes

Best Disposable Nappy or Nappy Brand

Gold HUGGIES – Huggies Newborn with Organic Cotton

Silver TESCO – Tesco Super Fit nappies

Bronze ALDI – Junior Nappies

Best Reusable Nappy

Gold TOTSBOTS – Bamboozle S-t-r-e-t-c-h

Silver BUMGENIUS – bumGenius All in One

Bronze CHARLIE BANANA – 2 in 1 Reusable Nappy system

Best Skincare Range/Product

Gold ASDA – Little Angels Skincare Range

Silver NATURE BABYCARE – Eco Skincare Range

Bronze SAINSBURYS – Sainsbury's Little Ones Baby Toiletries Range

Best New Innovation (judged by Mother & Baby panel)

Gold PHILIPPE LARA LTD – Hamster Buggy Bags

Silver YOOMI – Self Warming Baby Bottle

Bronze AVENT – Philips AVENT Combined Steamer Blender

Best Health Product (reader nominated)

Gold CALPOL – McNeil Healthcare UK

Silver SUDOCREM – Forest Laboratories UK

Bronze BABY NUROFEN – Reckitt Benckiser Healthcare UK

Nursery Retailer of the Year (reader nominated)

Gold KIDDICARE

Silver MOTHERCARE

Bronze BOOTS

Online Retailer of the Year (reader nominated)

Gold KIDDICARE

Silver TESCO DIRECT

Bronze ARGOS

Supermarket of the Year (reader nominated)

Gold TESCO

Silver ASDA

Bronze SAINSBURYS

Britain's Bravest Mum – Lynsey Fuorvito

(A special award presented by Mother & Baby and the Award's sponsor, Tesco).

Lynsey Fuorvito was nominated by her friend Esme Inegbu, who was inspired by Lynsey's positive spirit and her efforts in helping her two year old son, Luca, have the best life possible.

At four months, Luca was diagnosed with spinal muscular atrophy Type 1 – a degenerative disease that affects the nerves in Luca's spine meaning he needs help to breathe and will never sit unaided or walk.

The disease is terminal.

Lynsey has given up work to devote herself to her beautiful, beautiful son and, as Esme says, all this love must be doing him good as Luca is the oldest surviving child with this disorder. Most babies succumbing before their first birthday.

We were particularly touched by Lynsey's blog (<http://www.lucafuorvito.com/index.html/>) – please read it.

Here, Lynsey shares the highs and lows of her life with Luca, inspiring other mums who find themselves in this heartbreaking situation and showing us all what bravery and being a great mum is all about.

The Mother & Baby Lifetime Achievement Award – Ann Wood

This special accolade honours an individual whose years of work have made an outstanding