

# Whistler Housing Authority Employer Housing Needs Assessment

2018 Final Report









# Prepared for

Whistler Housing Authority



### Prepared by

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#### 1.0 Introduction

This report presents the results of the 2018 Whistler Employer Housing Needs Assessment conducted by Inter VISTAS Consulting on behalf of the Whistler Housing Authority (WHA). The study uses information collected from a comprehensive survey of Whistler businesses to assess the employment characteristics and housing needs of Whistler's workforce. This 2018 report marks the twenty-first consecutive year that this research program has been conducted.

The report is organized as follows:

- Section 2 describes the survey approach used;
- Section 3 presents the key findings; and
- Section 4 summarizes the main conclusions of the study.

### 2.0 APPROACH

A survey of Whistler businesses was conducted from May 15 to July 19, 2018 inclusive. The survey instrument included questions regarding:

- Employment levels for the 2017/18 winter season;
- Seasonal employment levels for the 2017/18 winter season;
- Projected employment levels for the 2018 summer and 2018/19 winter season;
- Share of workforce living within Whistler municipal boundaries;
- Share of seasonal workforce living within Whistler municipal boundaries;
- Position shortages in the 2017/18 winter season and expected shortages in the 2018 summer season:
- Information on employer-provided housing in Whistler, including the number of beds, housing type and occupancy rates.

A copy of the full questionnaire used in 2018 is included in Appendix A.

#### 2.1 Survey Population

This year, an additional 21 businesses were added to the annual list of businesses targeted for this survey. This brings the survey target population up to 637 businesses registered with the Resort Municipality of Whistler (RMOW). These companies are primarily resident businesses, as non-resident businesses typically do not consistently employ staff within the Whistler area. All business names and contact information were provided by the WHA who sourced from the RMOW Business License Registry.



#### 2.2 DATA COLLECTION

#### Phase 1

All businesses were initially contacted by e-mail and invited to participate in the 2018 Whistler Employer Housing Needs Assessment. Following a brief introduction to the study, recipients were directed to a 13 question online survey tool designed by Inter*VISTAS* Consulting in association with the Whistler Housing Authority (see Appendix A). The survey questions were relatively consistent with the survey questions used in recent years. Additional detail was requested regarding general business growth or decline in the past two years, as well as whether or not organizations are planning to provide additional staff housing in the next 1-2 years.

Completion rates were closely monitored in an effort to meet a target sample of 80% of the workforce.

#### Phase 2

Non-responding firms representing a significant portion of FTE positions were targeted for follow-up in Phase 2 of data collection. Two reminder e-mails were sent to businesses on May 15 and May 25, 2018 to maximize the response rates. From May 25 to July 19 selected businesses were reached by telephone and email and encouraged to participate in the survey. Telephone calls and emails were conducted by staff of the Whistler Housing Authority. Most respondents were business owners and managers who were contacted during business hours.

#### 2.3 SAMPLE SIZE

A total of 244 surveys were completed by Whistler businesses in the 2018 study. This represents a 4% decrease in survey completions versus the 255 surveys received in 2017, yet is a 15% increase over the 212 survey completions collected in 2016. The 2018 study generated a 38% response rate among all Whistler businesses (244 firms participated from a total of 637 businesses). This response rate was lower than the 40% response rate achieved in the 2017 study (255 firms participated from a total of 639 businesses approached).

Figure 2-1:	Survey response	rates 2017	/18	winter season
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	# of Businesses	# of Responses	Response Rates
Small (0-5 Employees)	246	87	35%
Medium (6-19 Employees)	250	84	34%
Large (20+ Employees)	141	73	52%
TOTAL	637	244	38%

These surveyed businesses employed approximately 72% of Whistler's workforce in the 2017/18 winter season. A complete list of survey participants is included in Appendix B.

The results of the survey can be expected to be accurate within a margin of error of plus or minus 5.5%, 19 times out of 20.



% of Total % of **Survey Response Generation** Sample Size **FTE Positions** Responses Phase 1 (May 15 – May 25) 152 62% 35% 62% 35% E-mail Campaign 152 Phase 2 (May 25 - July 19) 92 38% 65% E-mail Campaign/Direct Contact 92 38% 65% Campaign **TOTAL** 100% 100% 244

Figure 2-2: Survey responses, 2017/18 winter season

#### 2.4 FULL-TIME EQUIVALENT CALCULATIONS

The total workforce was calculated by summing the number of full-time positions and the full-time equivalent (FTE) positions created by the part-time workforce. That is:

Total workforce = Full-time positions + Full-time equivalent positions created by part-time positions

**Full-time workforce**. The classification of full-time workers follows the Statistics Canada definition of full-time employment which includes persons who usually work 30 hours or more per week at their main or only job. One full-time employee counts as 1 FTE position.

**Part-time workforce**. Full-time equivalent positions created by the part-time workforce are calculated as:

Full-time equivalent positions = Number of part-time employees x Average part-time hours per week  $\div$  40 hours

The part-time workforce was converted to FTE positions to avoid double-counting employees who held more than one part-time job and to standardize all part-time employees by equal working hours.

#### 2.5 DATA ANALYSIS

Survey data were analyzed using the Statistical Package for the Social Sciences (SPSS) software. As in past years, businesses were segmented by three size categories: large, medium and small. Large businesses were defined as those employing 20 or more people, medium businesses were defined as employing 6 to 19 people, and small businesses were defined as employing 5 or fewer people.

The results presented in the report have been scaled up to the entire target population of 637 businesses. This approach was taken using information from past studies to estimate the workforce for the 431 businesses not included in this year's survey results. These estimates were then combined with the survey data to generate an overall profile of Whistler's workforce. As with previous years, results have been rounded to the nearest 10 or the nearest 100.

The unadjusted survey results can be found in Appendix E.



#### 3.0 RESULTS

#### WHISTLER'S WINTER WORKFORCE 3.1

#### **WORKFORCE TOTALS FOR THE 2017/18 WINTER SEASON**

Whistler's workforce represented approximately 16,300 FTE positions in the 2017/18 winter season. The workforce includes approximately 13,500 full-time positions and 2,800 full-time equivalent positions created by the part-time workforce. Of the 500 new FTEs for the 2017/18 winter season, approximately 82% can be attributed to the growth of previously surveyed firms in the municipality.

Figure 3-1: Total workforce in Whistler, 2017/18 winter season

	# of Businesses	Total FTE Positions	Full-time Positions	Part-time FTE Positions
Small (0-5 Employees)	246	560*	430*	120*
Medium (6-19 Employees)	250	2,400**	1,900**	500*
Large (20+ Employees)	141	13,300**	11,200**	2,100**
TOTAL	637	16,300**	13,500**	2,800**

<sup>\*</sup> Rounded to the nearest ten.

Note: Totals may not sum due to rounding

■ Full-time FTE's ■ Part-time FTE's 18,000 16,000 14,000 12,000 10,000 8.000 6,000 4,000 2,000 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

Figure 3-2: Historical Breakdown of Part-time and Full-time Positions

Whistler's seasonal workforce consisted of approximately 7,600 FTE positions in the

<sup>\*\*</sup> Rounded to the nearest hundred.

2017/18 winter season, which accounts for 47% of the total Whistler workforce. The seasonal workforce includes approximately 6,000 full-time positions and 1,700 full-time equivalent positions created by the part-time workforce.

Figure 3-3: Total seasonal workforce in Whistler, 2017/18 winter season

	# of Businesses	Total Seasonal FTE Positions	Seasonal Full-time Positions	Seasonal Part-time FTE Positions
Small (0-5 Employees)	246	100*	80*	20*
Medium (6-19 Employees)	250	700**	400**	300**
Large (20+ Employees)	141	6,900**	5,500**	1,400**
TOTAL	637	7,600**	6,000**	1,700**

<sup>\*</sup> Rounded to the nearest ten.

Note: Totals may not sum due to rounding

#### PROJECTED WORKFORCE TOTALS FOR THE 2018/19 WINTER SEASON

Overall, Whistler's workforce is projected to total approximately 16,700 FTE positions in the 2018/19 winter season, representing an increase of 2.4 % from 2017/18 winter season employment levels. The 2018/19 workforce is projected to include 13,800 full-time positions and 2,900 full-time equivalent positions created by the part-time workforce.

Figure 3-4: Projected workforce totals for 2018/19 winter season

	# of Businesses	Projected FTE Positions, 2018/19	Full-time Positions	Part-time FTE Positions	% Change from 2017/18
Small (0-5 Employees)	241	560*	450*	120*	0.9% 🛨
Medium (6-19 Employees)	232	2,500**	2,000**	500*	1.9% 🛨
Large (20+ Employees)	125	13,600**	11,400**	2,300**	2.6% 👚
TOTAL	598	16,700**	13,800**	2,900**	2.4% <b>★</b>

<sup>\*</sup> Rounded to the nearest ten.

Only 39 businesses were unsure of projected employee numbers for the 2018/19 season. Forty-one percent of businesses that were unsure of projected employee numbers anticipate that their employee numbers will remain the same, while 51% anticipate an increase in their employee count. The remaining 8% of businesses unsure of specific employee totals expect a decrease in their employee numbers overall.



<sup>\*\*</sup> Rounded to the nearest hundred.

<sup>\*\*</sup> Rounded to the nearest hundred.

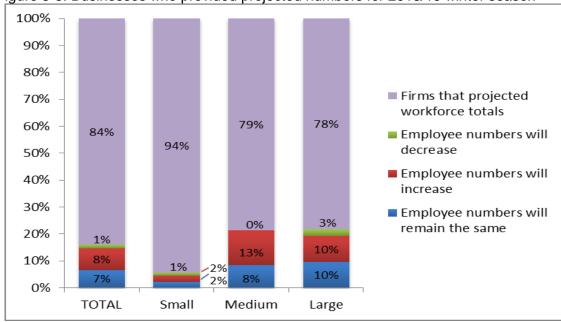
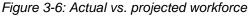
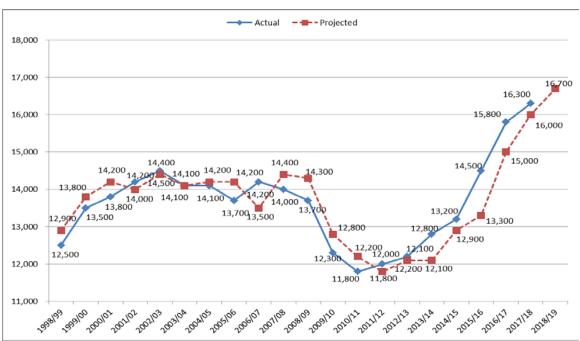


Figure 3-5: Businesses who provided projected numbers for 2018/19 winter season

Figure 3-6 compares actual versus projected employee numbers from 1998/99 to 2018/19. As illustrated, the actual total workforce in the 2017/18 winter season increased by 500 FTE positions from the 2016/17 winter season. This growth is significant, and is in part due to the increasing number of FTE positions created by the large Whistler businesses.





\*The results of the survey can be expected to be accurate within a margin of error of plus or minus 5.5%, 19 times out of 20.



#### 3.2 WHISTLER'S SUMMER WORKFORCE

#### PROJECTED WORKFORCE TOTALS FOR THE 2018 SUMMER SEASON

Whistler's employers are projected to retain approximately 14,600 winter FTE positions for the 2018 summer season, a 90% retention rate of the total 2017/18 winter season staff for summer season. The summer workforce is projected to include 12,300 full-time positions and 2,300 full-time equivalent positions created by the part-time workforce.

Figure 3-7: Projected workforce totals in Whistler, 2018 summer season

	# of Businesses	Projected FTE Positions, 2018	Full-time Positions	Part-time FTE Positions	% Change from Winter 2017/18
Small (0-5 Employees)	246	850*	700*	150*	51.5% 👚
Medium (6-19 Employees)	250	2,700**	2,200**	500*	13.1% 👚
Large (20+ Employees)	141	11,000**	9,400**	1600*	17.2% ₹
TOTAL	637	14,600**	12,300**	2,300**	10.3% ₹

<sup>\*</sup> Rounded to the nearest ten.

#### 3.3 WHISTLER'S WORKFORCE PROFILE

#### RESIDENCE

Just over 13,100 FTE positions, or 81% of the workforce, were held by employees who resided within Whistler municipal boundaries during the 2017/18 winter season. The remaining positions (approximately 3,150) were held by workers living outside Whistler. The total number of FTE positions in Whistler has increased by 800 FTE positions from the 2017/18 winter season, when 12,300 FTE positions were held within municipal boundaries.

Figure 3-8: Employee residency, 2017/18 winter season

	Total Workforce Living in Whistler (FTE Positions)	% Living in Whistler
Small (0-5 Employees)	450*	81%
Medium (6-19 Employees)	1,700**	72%
Large (20+ Employees)	10,900**	82%
TOTAL	13,100**	81%

<sup>\*</sup> Rounded to the nearest ten.

Among Whistler's seasonal workforce, approximately 6,400 seasonal FTE positions (83%) were held in the Resort Municipality of Whistler in the 2017/18 winter season.



<sup>\*\*</sup> Rounded to the nearest hundred.

<sup>\*\*</sup> Rounded to the nearest hundred.

This is an increase of approximately 400 seasonal FTE positions in Whistler, as compared to the 2016/17 winter season.

Figure 3-9: S	Seasonal em	plovee	residency.	2017/18	winter season

Ŭ , j	Total Seasonal Workforce Living in Whistler (FTE Positions)	% of Seasonal Workforce Living in Whistler
Small (0-5 Employees)	40*	42%
Medium (6-19 Employees)	400*	63%
Large (20+ Employees)	5,900**	86%
TOTAL	6,400**	83%

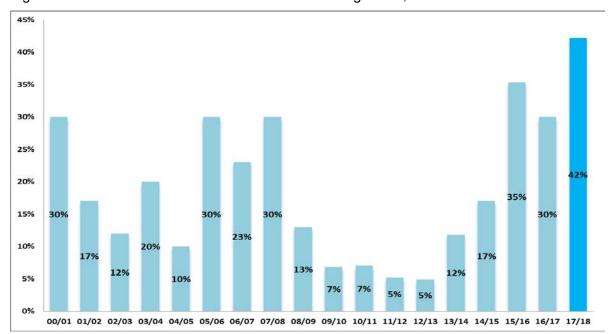
<sup>\*</sup> Rounded to the nearest ten.

#### 3.4 WHISTLER'S WINTER EMPLOYEE SHORTAGES

#### WINTER EMPLOYEE SHORTAGES

Small-sized businesses had more success than medium and large-sized businesses in achieving full staffing levels this past winter season (77% of small-sized businesses achieved full staffing levels versus 55% and 38% of medium-sized and large-sized businesses respectively). Forty-two percent of Whistler's employers were unable to achieve their desired staffing level during the 2017/18 winter season.

Figure 3-10: Businesses unable to achieve full staffing levels, 2017/18 winter season



Nine hundred FTE positions went unfilled in Whistler during the 2017/18 winter season, compared to 740 FTE shortages reported for the 2017/18 winter season. Had these 2017/18 positions been staffed, the overall workforce would have increased by 5.5%.

Inter*VISTAS* 

<sup>\*\*</sup> Rounded to the nearest hundred.

Figure 3-11: Reported employee shortages, 2017/18 winter season

	Estimated Employee Shortages for Entire Workforce (FTE Positions)*	% Change in Workforce had Positions been Filled	
Small (0-5 Employees)	80*	14.3%	
Medium (6-19 Employees)	260*	10.7%	
Large (20+ Employees)	560**	4.2%	
TOTAL	900**	5.5%	

<sup>\*</sup> Rounded to the nearest ten.

#### MAIN REASONS FOR WINTER EMPLOYEE SHORTAGES

A total of 98 businesses provided reasons for why they had employee shortages, higher than the number of responses (81) received in 2017/18. The most common reason noted for why positions were left unfilled was the lack of job applications (75 responses), followed by no company staff housing (53 responses) and salary expectations (25 responses).

Figure 3-12: Reasons for employee shortages, 2017/18 winter season

	Frequency	Percentage
Lack of Job Applications	75	77%
No Company Staff Housing	53	54%
Salary Expectations	25	26%
Workforce Retention/Transient Nature of Workforce (Working Visa)	11	11%
Work Location & Public Transit Issues	13	13%
Lack of Career Advancement	4	4%
Lack of Employment Hours	5	5%
TOTAL RESPONSES	98	190%

Note: Percentage sums to above 100% due to multiple responses.



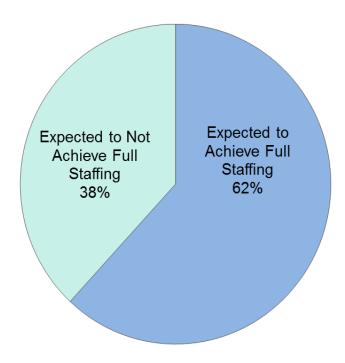
<sup>\*\*</sup> Rounded to the nearest hundred.

#### 3.5 WHISTLER'S SUMMER EMPLOYEE SHORTAGES

#### SUMMER EMPLOYEE SHORTAGE

Thirty-eight percent of businesses this year anticipate that they will not be able to meet their staffing requirements for the 2018 summer season. This finding was similar to the 2017 summer season situation, when 37% of businesses expected they would not be able to achieve their full staffing requirements. Unlike the winter season, medium-sized businesses had more success achieving full staffing levels (69% for medium-sized businesses, versus 67% for small businesses and 47% for large-sized businesses).

Figure 3-13: Anticipated staffing levels for 2018 Summer Season



Over 900 positions are expected to go unfilled during the 2018 summer season. If these positions were filled, staffing would have increased by 6.2%.

Figure 3-14: Reported employee shortages, 2018 summer season

	Estimated Employee Shortages for Entire Workforce (FTE Positions)*	% Change in Workforce had Positions been Filled
Small (0-5 Employees)	80*	9.4%
Medium (6-19 Employees)	260*	9.5%
Large (20+ Employees)	560*	5.1%
TOTAL	900*	6.2%

<sup>\*</sup> Rounded to the nearest ten.



#### MAIN REASONS FOR SUMMER EMPLOYEE SHORTAGES

Eighty-one companies provided responses on why they will have employee shortages. The most common reason noted for unfilled job positions in the summer of 2018 is due to a lack of job applications (58 responses). The next highest reason stated for anticipated employee shortages was the lack of company staff housing (46 responses), followed by salary expectations (21 responses).

Figure 3-15: Reasons for employee shortages, 2018 summer season

	Frequency	Percentage
Lack of Job Applications	58	72%
No Company Staff Housing	46	57%
Salary Expectations	21	26%
Workforce Retention/Transient Nature of Workforce (Working Visa)	11	14%
Work Location & Public Transit Issues	11	14%
Lack of Career Advancements	2	2%
Lack of Employment Hours	4	5%
TOTAL RESPONSES	81	189%

Note: Percentage sums to above 100% due to multiple responses.

#### 3.6 **EMPLOYER PERSPECTIVES ON BUSINESS CHANGE IN WHISTLER**

#### **BUSINESS CHANGE IN THE PAST TWO YEARS**

Over half of all employers surveyed (57%), noted that their businesses have expanded in the last two years. Another 38% of employers responded that business has stayed constant, while 5% indicated a business decline in the past couple of years.

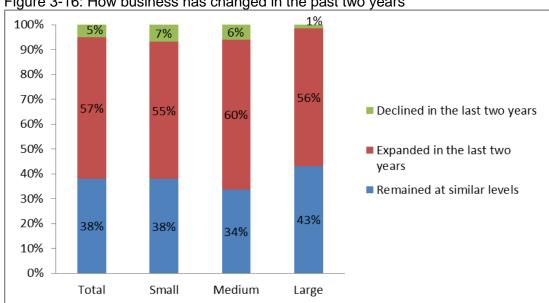


Figure 3-16: How business has changed in the past two years

Employer's input on the level of business change over the past two years has remained relatively consistent to 2017 findings.

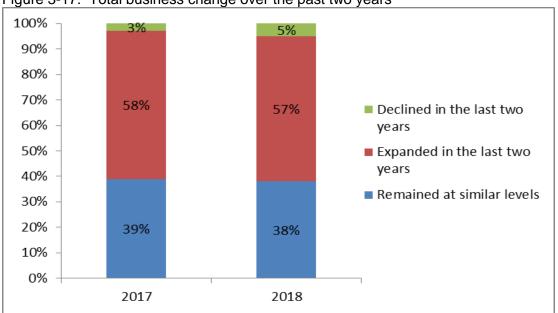
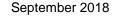


Figure 3-17: Total business change over the past two years





#### 3.7 EMPLOYER-PROVIDED HOUSING IN WHISTLER

#### **EMPLOYER-PROVIDED HOUSING**

Approximately 20% of businesses provided housing for their employees during the 2017/2018 winter season. This proportion is in range with the 19% of businesses that reported supplying housing during the 2016/17 winter season. Consistent with past Whistler Housing Authority studies, large businesses were more likely to supply employee housing than were medium and small businesses.

Figure 3-18: Businesses that supply housing, 2017/18 winter season

	# of Businesses	# of Businesses that Supply Housing	% of Businesses that Supply Housing
Small (0-5 Employees)	246	34	14%
Medium (6-19 Employees)	250	24	10%
Large (20+ Employees)	141	71	51%
TOTAL	637	129	20%

The Whistler businesses that did supply housing for their employees provided approximately 4,800 beds in total year-round. Of the 4,800 beds provided, approximately 2,900 beds were reserved for seasonal winter employees and 1,600 beds for seasonal summer employees. Large businesses continued to supply the vast majority of beds for both year-round and seasonal employees. In addition, it was noted that a greater proportion and number of large businesses supplied housing over previous annual totals.

Figure 3-19: Number of beds provided for staff year-round

	# of Businesses that Provide Beds for Staff	# of Year- Round Beds Provided for Staff	# of Winter Beds Provided for Staff	# of Summer Beds Provided for Staff
Small (0-5 Employees)	25	50*	10*	20*
Medium (6-19 Employees)	24	90*	20*	40*
Large (20+ Employees)	66	4,600**	2,900**	1,600**
TOTAL	115	4,800**	2,900**	1,600**

<sup>\*</sup> Rounded to the nearest ten.

Note: Totals may not sum due to rounding.

Approximately 4,300 of the 4,800 year-round staff beds provided by employers were occupied year round (90% occupancy rate). Year-round occupancy rates are highest for small-sized businesses (98% occupancy rate).



<sup>\*\*</sup> Rounded to the nearest hundred.

Figure 3-20: Average occupancy rate for year-round beds provided by employers, 2017/18

	# of Year-Round Beds Provided for Staff	# of Year-Round Beds Occupied by Staff	Average Occupancy Rate of Beds
Small (0-5 Employees)	50*	50*	98%
Medium (6-19 Employees)	90*	70*	83%
Large (20+ Employees)	4,600**	4,100**	90%
TOTAL	4,800**	4,300**	90%

<sup>\*</sup> Rounded to the nearest ten.

Occupancy rates for seasonal winter staff beds were higher than year-round staff beds, averaging a 95% occupancy rate overall. Over 2,800 of the 2,900 seasonal winter staff beds provided by employers were occupied during the 2017/18 winter season.

Figure 3-21: Average occupancy rate for winter beds provided by employers, 2017/18

	# of Winter Beds Provided for Staff	# of Winter Beds Occupied by Staff	Average Occupancy Rate of Beds
Small (0-5 Employees)	10*	10*	100%
Medium (6-19 Employees)	20*	20*	86%
Large (20+ Employees)	2,900**	2,700**	96%
TOTAL	2,900**	2,800**	95%

<sup>\*</sup> Rounded to the nearest ten.

Note: Totals may not sum due to rounding.

Approximately 1,400 of the 1,600 seasonal summer staff beds provided by employers were occupied during the 2018 summer season. Occupancy rates for seasonal summer staff beds were lower than seasonal winter staff beds, averaging an 89% occupancy rate versus 95% in the winter.

Figure 3-22: Average occupancy rate for summer beds provided by employers, 2018

	# of Summer Beds Provided for Staff	# of Summer Beds Occupied by Staff	Average Occupancy Rate of Beds
Small (0-5 Employees)	20*	20*	97%
Medium (6-19 Employees)	40*	30*	81%
Large (20+ Employees)	1,600**	1,400**	88%
TOTAL	1,600**	1,400**	89%

<sup>\*</sup>Rounded to the nearest ten.

Note: Totals may not sum due to rounding.



<sup>\*\*</sup> Rounded to the nearest hundred.

<sup>\*\*</sup> Rounded to the nearest hundred.

<sup>\*\*</sup> Rounded to the nearest hundred.

Of the businesses that supply staff housing in Whistler and who responded to the question, 40% of those businesses in Whistler rent property year-round. A further 27% own market real estate, while 20% of businesses own resident-restricted real estate. The remaining 13% of the businesses that supply housing in Whistler rent their staff accommodations seasonally.

Figure 3-23: Type of housing supplied by employers, 2017/18 winter season

	Frequency	Percentage
Rented year-round by the company	18	40%
Market real estate owned by the company	12	27%
Resident Restricted real estate owned by the company	9	20%
Rented seasonally by the company	6	13%
TOTAL RESPONSES	45	100%

Note: Respondents were asked to select one response only from the list above.

#### REASONS FOR NOT PROVIDING EMPLOYEE HOUSING

A total of 148 companies provided responses with regards to why they do not supply staff housing. The most common reason noted was the inability of organizations to afford to provide housing, with 81 responses. The next highest reason stated was that it is the employee's responsibility to secure housing (59 responses), followed by responses indicating that housing is not needed by employees (35 responses).

Figure 3-24: Reasons for not providing employee housing

	Frequency	Percentage
Cannot Afford to Provide Housing	81	55%
It is the Employee's Responsibility to Secure Housing	59	40%
Housing is Not Needed by the Employees	35	24%
Past Attempts to Provide Housing Were Unsuccessful	11	7%
Not Allowed by Corporate	8	5%
Policy Provides Living Allowance Instead of Housing	3	2%
TOTAL RESPONSES	148	133%

Note: Percentage sums to above 100% due to multiple responses.



#### SHARE OF BUSINESSES THAT SUBSIDIZE HOUSING

Fifty-eight percent of the Whistler businesses that provide employee housing also subsidize rent for their employees. This trend is most prominent among small employers (92%), significant among medium-sized organizations (88%) and less common among large organizations (32%).

Figure 3-25: Share of Whistler businesses that subsidize employee housing

	# of Businesses that Supply Housing	# of Businesses that Subsidize Housing	% of Businesses that Subsidize Housing
Small (0-5 Employees)	30*	30*	92%
Medium (6-19 Employees)	20*	20*	88%
Large (20+ Employees)	70*	20*	32%
TOTAL	130*	80*	58%

<sup>\*</sup> Rounded to the nearest ten.

#### PLANS TO PROVIDE ADDITIONAL HOUSING

Approximately 16% of the businesses surveyed indicated that they intend to provide additional sources of staff housing in the next 1-2 years. Medium-sized businesses were more likely to anticipate supplying additional housing (19%) than were large (18%) and small businesses (11%).

Figure 3-26: Plans to provide additional housing in the next 1-2 years

	# of Businesses	# of Businesses that Plan to Supply Additional Housing	% of Businesses that Plan to Supply Additional Housing
Small (0-5 Employees)	246	30*	11%
Medium (6-19 Employees)	250	50*	19%
Large (20+ Employees)	141	30*	18%
TOTAL	637	100*	16%

<sup>\*</sup> Rounded to the nearest ten.

#### Types of Additional Housing to be Offered

Approximately 63% of the businesses that anticipate supplying additional staff housing during the next 1-2 years plan to rent market real estate year-round. A further 12% foresee purchasing additional market real estate, while 15% of the respondents intend to purchase resident-restricted real estate. An additional 10% of firms plan to rent market real estate seasonally and 5% aim to rent resident-restricted real estate.



Figure 3-27: Types of additional housing to be offered in the next 1-2 years

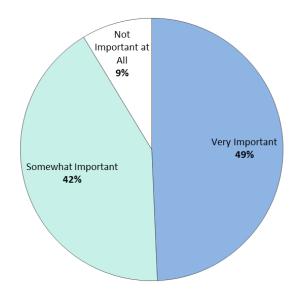
	Frequency	Percentage
Rented Year-Round by the Company	26	63%
Market Real Estate Owned by the Company	5	12%
Resident-Restricted Real Estate Owned by the Company	6	15%
Rented Seasonally by the Company	4	10%
Resident-Restricted Real Estate Rented by the Company	0	0%
TOTAL RESPONSES	41	100%

Note: Respondents were asked to select one response only from the list above.

#### 3.8 IMPORTANCE TO BUSINESSES FOR EMPLOYEES TO LIVE IN WHISTLER

Nearly half of employers surveyed (49%) feel it is very important for their employees to live directly in Whistler. Another 42% of employers believe it is somewhat important for their staff to live in Whistler, while the remaining 9% feel that it is not important at all for their staff to live in Whistler.

Figure 3-28: Importance of employees to live directly in Whistler



### 4.0 CONCLUSIONS

The key findings of this study are:

- Whistler's workforce represented approximately 16,300 FTE positions in the 2017/18 winter season. The workforce includes approximately 13,500 full-time positions and 2,800 full-time equivalent positions created by the part-time workforce. Whistler's employers are projected to retain approximately 14,600 winter FTE positions for the 2018 summer season. The summer workforce is projected to include 12,300 full-time positions and 2,300 full-time equivalent positions created by the part-time workforce.
- Whistler's employers are projected to employ approximately 16,700 FTE positions in the 2018/19 winter season, representing an increase of 2.4% from 2017/18 winter season employment levels. The 2018/19 workforce is projected to include 13,800 full-time positions and 2,900 full-time equivalent positions created by the part-time workforce.
- Approximately 81% of Whistler's total workforce resided in Whistler in the 2017/18 winter season. The size of the resident workforce (13,100 FTE positions) has increased from the 2016/17 season, when approximately 12,300 FTE positions (78%) were held in Whistler.
- 42% of Whistler's employers were unable to meet their staffing requirements during the 2017/18 winter season, resulting in a shortage of 900 FTEs. The most common reason noted for why positions were left unfilled was the lack of job applications.
- This year, 38% of businesses indicated that they were unable to meet their staffing requirements during the 2018 summer season. This equates to a projected 900 FTE summer positions that would be left unfulfilled. Medium-sized businesses had more success achieving full staffing levels (68% for small businesses versus 69% for medium-sized and 47% for large-sized businesses). The most common reason noted for why positions were left unfilled was a lack of job applications.
- Approximately 20% of businesses provided housing for their employees during the 2017/2018 winter season. This proportion is slightly higher than the percentage of businesses that reported supplying housing during the 2016/17 winter season (19%).
- Nearly half of employers surveyed (49%) feel it is very important for their employees to live directly in Whistler. Another 42% of employers believe it is somewhat important for their staff to live in Whistler, while the remaining 9% feel that it is not important at all for their staff to live in Whistler.



## **Appendix A: Survey Instrument**

### **SURVEY INSTRUMENT**

WHISTLER

#### 2018 WHISTLER HOUSING NEEDS ASSESSMENT SURVEY

HOUSING
AUTHORITY
Authority (WHA) to assist in updating a housing needs assessment for Whistler's workforce. The WHA has identified you/your organization as an important participant in this process. We would appreciate a few minutes of your time to provide feedback on your employee characteristics via the following brief survey. Please note that you/your organization's confidentiality and anonymity is assured. While the WHA/RMOW may have access to individual responses, all survey results will be presented to the community in summary form. We value your input and look forward to receiving your comments.

Please provide the following contact information below. Be assured that this information is for administrative purposes only, and will not be identified or linked to your responses.

Name:	Company:
Геl No:	Email:
GENERAL BUSINESS QUES	STIONS
1. Does your business operate:	
<ul><li>☐ Year round</li><li>☐ Winter season only</li><li>☐ Summer season only</li></ul>	
2. What sector would you class	ify your business under?
3. Is your company owned by a	parent company or another affiliated company?
☐ Yes (Go to Q3a)	□ No ( <i>Go to 4a</i> )
3a. Who is your parent company	y?

Inter*VISTAS* 

	relation to 2016, has your b  ☐ Expanded in the last to ☐ Remained at similar le ☐ Declined in the last two	wo years vels
EMPL	OYEES: WINTER 2017-	2018
		including management/owners, did your 018 WINTER SEASON (Dec '17-Apr '18)?
	Full-time	Part-time
	·	n average did each of your employees work EEASON (Dec '17-Apr '18)?
	Average # of hours per we	ek worked by Full-time Employees
	Average # of hours per we	ek worked by Part-time Employees
	ONAL ÉMPLOYEES durin	loyees, including management/owners, were g the 2017-2018 WINTER SEASON (Dec '17-
	n of Seasonal Employee: short te e year (winter season only) and livi	rm employee working in Whistler for approximately 6 months oring elsewhere the rest of the year.
	Full-time	Part-time
	ere you able to achieve full <b>DN</b> (Dec '17-Apr '18)?	I staffing levels in the 2017-2018 WINTER
	☐ Yes (Go to Q6a)	□ No ( <i>Go to Q5b</i> )
5b. Ho	ow many employees were	you short? (Please enter 0 if applicable)
	Full-time	Part-time
	ns in the <b>2017-2018 WINT</b>	ain reasons why your company had unfilled <b>ER SEASON</b> (Dec '17-Apr '18)? ( <i>Please select</i>



<ul> <li>□ Company does not provide staff housing</li> <li>□ Location of work in relation to public transit for commuting</li> <li>□ Lack of career advancement opportunities with company</li> <li>□ Applicant's work visa not compatible with positions available</li> </ul>						
6a. How many of your <b>total empl</b> Whistler during the <b>2017-201</b> (Please enter 0 if applicable)	8 WINTER SEASON (Dec '17					
Full-time	Part-time					
6b. How many of your <b>seasonal</b> of lived in Whistler during the <b>2017-</b> 2 (Please enter 0 if applicable)						
<b>Definition of Seasonal Employee:</b> short telless of the year (winter season only) and liv		oroximately 6 months or				
Full-time	Part-time					
7a. How many <b>total employees,</b> to employ for the <b>2018-2019 WIN</b> <i>0 if applicable).</i>	<u> </u>					
Full-time	Part-time	(Go to 8a)				
☐ Unsure of approximate	projected numbers at this time	e (Go to 7b)				
7b. If unsure of projected number and part-time employees to rema <b>2018-2019 WINTER SEASON</b> (D	in the same, increase or decre					
☐ Employee numbers will☐ Employee numbers will☐ Employee numbers will☐	increase					
EMPLOYEES: SUMMER 2018	}					
8a. How many <b>total employees,</b> business employ during the <b>2018</b>		•				
Full-time	Part-time					
8b. How many hours per week or employees work?	n average will each of your <b>s</b> u	ımmer				
Average # of hours per week to b	e worked by Full-time Employ	/ees				



Average # of hours per week to b	e worked by Part-time Employees
	oyees, including management/owners, do you IPLOYEES during the 2018 SUMMER
<b>Definition of Seasonal Employee:</b> short te less of the year (summer season only) and	rm employee working in Whistler for approximately 6 months or living elsewhere the rest of the year.
Full-time	Part-time
9a. Do you anticipate that you will <b>2018 SUMMER SEASON</b> (May-S	I be able to achieve full staffing levels in the Sep '18)?
☐ Yes (Go to Q10a)	□ No ( <i>Go to Q9b</i> )
9b. How many employees will you (May-Sep '18)? (Please enter 0 if	u be short during <b>2018 SUMMER SEASON</b> fapplicable)
Full-time	Part-time
	in reasons your company will have unfilled <b>SEASON</b> (May-Sep '18)? ( <i>Please select all that</i>
☐ Salary expectations (i.e. ☐ Not enough flexibility in ☐ Not enough employmen ☐ Company does not prov ☐ Location of work in relat ☐ Lack of career advance	nt hours available
EMPLOYEE HOUSING	
10a. Does your company currently	y provide any housing for your employees?
☐ Yes (Go to Q11a)	□ No ( <i>Go to Q10b</i> )
10b. Why does your company no response only, and then Go to Q	t provide staff housing? (Please select <b>one</b> 12a)
☐ We provided housing in	for our employees ford to provide housing for employees the past that was not successful a living allowance instead of accommodation



	<ul> <li>□ Corporate policies require our company to remain consistent with other locations</li> <li>□ It is the employee's responsibility to secure housing</li> <li>□ Other (please specify):</li> </ul>
11a.	How many beds does your company currently provide for staff?
	Year-round beds
	Winter seasonal beds
	Summer seasonal beds
11b.	For your company's employee housing, are the beds:
	☐ Rented year-round by the company
	☐ Rented seasonally by the company
	<ul><li>☐ Market real estate owned by the company</li><li>☐ Resident restricted real estate owned by the company</li></ul>
	Resident restricted real estate owned by the company
11c.	What is the average occupancy in your employee housing?
	Winter season occupancy rate%
	Summer season occupancy rate%
	Annual occupancy rate%
11d.	Does your company subsidize the rent for your employee housing?
	☐ Yes ☐ No ☐ Comments:
	Goriments.
12a. emplo	Is your company planning on providing any new housing for your byees in the next 1-2 years?
	☐ Yes (Go to Q12b) ☐ No (Go to Q13)
12b. l	or your company's new employee housing, will the additional beds be:
	☐ Rented year-round by the company

	☐ Rented seasonally by the company
	☐ Market real estate owned by the company
	☐ Resident Restricted real estate owned by the company
	☐ Resident Restricted real estate rented by the company
13. Ho Whistl	ow important is it to your business for your employees to live directly in er?
	□ Very important
	□ Somewhat important
	□ Not important at all
	·

Thank you for your time and consideration in completing the survey.

We value your contribution to this important program.

Final results will be made available to the community in September 2018. If you have any further questions on this research program or have additional suggestions about housing in Whistler, please contact Allison Winkle at the Whistler Housing Authority at 604-905-4688 (extension #3).

## **Appendix B: Survey Participants**

21 Steps Kitchen & Bar99 Cleaning Solutions Ltd

AC&M Enterprises Ltd Ace Camps Travel Company (Ace Camps Inc.)

Acer Vacation Rentals Ltd.

Adara Hotel

Adele Campbell Fine Art

Gallery

ADR Consulting Ltd. alluradirect.com Vacation

Rentals

Alpine Lock and Safe

Amos & Andes Arbutus Routes

Audain Art Museum

Avalanche Appliance Service

Avello Spa and Health Club AWARE - Association of Whistler Area Residents for

the Environment

Back in Action Physiotherapy

and Massage

Barron And Sons Painting

Bartle & Gibson Co. Ltd.

**BDO Canada LLP** 

Bear Necessities Clothing

Company Ltd.

Bearfoot Bistro

BG Urban Grill Whistler

Black Tie Ski Rentals

Blackcomb Glass Ltd. Blackcomb Peaks

Accomodations

Blackcomb Roofing

Blacks Pub & Restaurant

Black's Pub & Restaurant

Blue Highways

Blue Shore Financial

(formerly North Shore Credit Union)

OHIO

Brent Harley and Associates

Inc.

**Bunbury & Associates Land** 

Buzzworks Creative

Cambridge Cleaning

Camp Lifestyle And Coffee

Со

Canadian Outback Rafting

Company Ltd

Canadian Snowmobile

Adventures Ltd.

Canstar Restorations

Cardinal Concrete Ltd.
Cascade Environmental
Resource Group Ltd.

Chateau Cleaning

Circle Skate And Snowboard Shop- Including Circle Kids

Clear Sky Window Washing

Coastal Culture

Co-Operators Insurance

Agency (formerly North Shore

Insurance)

Core Climbing & Fitness

Centre

Corona Excavations

Cow's Whistler

Creekside Dental

**Cross Country Connection** 

Cross Designs Crystal Lodge

Custom Air Conditioning Ltd Delta Whistler Village Suites

Diamond Head Sports Inc.

**Dihedral Designs** 

Donald Barr Consulting Ltd.

Dubh Linn Gate Earls Whistler Eco Chic Spa

Ecole La Passerelle

**Ecosign Mountain Recreation** 

Planners Ltd.

El Furniture Restaurant Elaine Rempel Design

Escape Route
Escape! Whistler

Evr Construction Inc. Dba Evr

Fine Homes

Extremely Canadian

Fairmont Chateau Whistler

fastPark Ltd

Four Seasons Resort

Whistler

**Gavan Construction** 

Company Ltd

Get the Goods General Supply Company LTD.

Gibbons Hospitality Group

Glassmasterflash

aogalesoc

Gonzalez Accounting Service

Inc

Green Lake Station Ltd.

Greenside Services Ltd

HandleBar Cafe and Apres

Harmony Home and Commercial Care

Harmony Whistler Vacations

Hatley Get Clothes to Nature

Highwalker Earthworks

Hilton Whistler Resort & Spa

HI-Whistler

Holidays And Getaways

Travel Agency

Howe Sound Women's

Centre Society
Hy's Steakhouse
VIP Whistler

IGA Marketplace

Infinity Enterprises Group

חדו

Innovation Building Group

Ltd.

International House Whistler

Intuto Canada Inc.

Joern Rohde Photography

Jono Hair

JSB Enterprises / Burj

Enterprises

Jtb International

Just Cleaning

Kahuna Paddleboards Inc.

Keir Fine Jewellery

Kerry Waring -Makeup Artist Lakeshore Mechanical Ltd Lauren Bramley & Partners

Lewin Ledgers

Lionsgate Laser Clinic Inc. Listel Whistler Hotel

Long Run Video Productions

Lorimer Ridge Lodge

Magic Clean

Mark Richards Gallery Maven Luxury Home

Services Inc.

Mcelhanney Associates Land

Surveying Ltd

MD Cleaning and Managing

Co.

Millar Creek Developments

Moe Joe's Nightclub

Mongolie Grill

Mountain Country Property

Management

Mountain Minis Child

Childcare

Mountain Paint & Supply

(Benjamin Moore)
Murdoch & Co.

Nagomi Sushi

Naked Sprout Nesters Market

Nita Lake Lodge

Nonna Pia's

Nook Of The North

O&R Entertainment (Includes La Bocca, Hot Buns, The Brasserie. The Amsterdam.

Maxx Fish)

Opus Athletics
Origin Design +
Communications

Our Lady of the Mountains

Owner, Baby's On The Go

Pacific Alpine Institute Inc.

Pan Pacific Whistler

Paramount Painting Ltd.
Peak Performance Physical

Therapy

Peaked Pies Inc

Peakview Lodge Pipeline Plumbing & Heating

I td

Pocklington Building Systems

Ltd.

**Precision Painting** 

Profile Ski and Snowboard

Services

Pure Bread

Race and Company

Rainbow Electric (2007) Ltd

RDC Fine Homes
Reactive Design Inc.
Redpoint Mechanical

Services

Regional Recycling DBA Whistler Bottle Depot Resort Municipality of

Whistler (Including Meadow

Park Sports Center)
Revolution Distribution &

Rexall (MarketPlace)

Rexall (Village Square) Rocky Mountain Chocolate

Factory

Repair

Roland Ventures (Includes

Red Door Bistro)

Royal Bank Of Canada Ruby Tuesday Accessories

Ltd

SA Snowboard Addiction Inc

Sabre Group Sargent, Lisa Scandinave Spa

Sea To Sky Mortgages

Senka Florist

Sewaks Your Independent

Grocer

Sharon R. Card Iles, Chartered Accountant Shaw Carpet and Floor

Centre

Sherwin-Williams Paints

Shoppers Drug Mart 2126

Siberian Sandbox

Snowflake Southside Dine

Southside Diner Spicy Sports

Spring Creek Community

School

Starbucks Coffee Company (Only Whistler Square location, does not include Starbucks Market Place)

Sterling Property Services Stoney Creek Resort

**Properties** 

Summit Lodge

Switchback Entertainment

lnc.

Tantalus Lodge

Taylormaid Services
The Grocery Store, Delish

Café and Catering

The Old Spaghetti Factory &

Crystal Lounge

The Oracle at Whistler

The Trading Post at Whistler The Westin Resort and Spa

The Whistler Bike Co.

Tim Hortons
Toad Hall Studios

Tom Barratt Landscape

Architect

Tourism Whistler

Twin Trees Veterinary Clinic

Upper Village Market Valley Business Centre Vibe Dance Centre, The Viking Fire Protection Inc. VIP Service Mountain

Holidays

Vision Pacific Contracting Ltd.

Vorsprung Technologies Ltd. Whistler 2010 Sport Legacies Society (incl Sliding Center, Callaghan, Athlete Center

and Offices)

Whistler Adventure School

(WAS)

Whistler All-Star Hockey Inc. Whistler Alpine Guides

Bureau Ltd.

Whistler Alterations
Whistler Automotive
Whistler Baskets
Whistler Blackcomb
Whistler Centre for

Sustainability

Whistler Chalet Care Ltd.
Whistler Chamber Of
Commerce/Whistler Info
Network/Employment Centre

Whistler Children's Centre Whistler Christmas Dream

Decor

Whistler Community Service



Society

Whistler Connection Travel Whistler Coworking Co. Whistler Dental Office Whistler Forest Products Corp

Whistler Fotosource
Whistler Gymnastics Club
Whistler Housing Authority
Whistler Insurance Shoppe
Ltd, The

Whistler Landscaping Limited

Whistler Laundry

Whistler Mechanical Ltd.

Whistler Medical Marijuana Corp.

Whistler Mountain Ski Club Whistler Museum & Archives Society

Whistler Pilates Whistler Real Estate Company

Whistler Reception Services Whistler Show Services

Whistler Smile Gift Whistler Snowboard Tours

Inc.

Whistler Splash Hot Tubs Inc.

Whistler Tae Kwon Doe Whistler Therapeutics Whistler Transit Ltd.

Whistler Village Inn + Suites (Also Powder Lodge)

Whistler Village Sports Whistler-Blackcomb Chalet Care

Wildwood Lodge on Blackcomb Mountain

YES Tours Inc Ziptrek Ecotours

# **Appendix C: Comparison with Previous Reports**

Figure A-1: Comparison with previous reports

rigule /	05/06	06/07	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	16/17	17/18
Total Workforce in Whistler (FTE Positions)	13,700	14,200	14,000	13,700	12,300	11,800	12,000	12,200	12,800	13,200	14,500	15,800	16,300
Projected Workforce for Next Year (FTE Positions)	13,500	14,400	14,300	12,800	12,200	11,800	12,100	12,100	12,900	13,300	15,000	16,000	16,700
Workforce Living in Whistler (FTE Positions)	10,800	11,000	11,100	10,600	9,300	9,600	9,800	9,700	10,200	10,400	11,100	12,300	13,100
Workforce Living in Whistler (%)	79%	78%	79%	77%	76%	82%	82%	80%	81%	79%	76%	78%	81%
Businesses able to Achieve Full Staffing Levels in Winter Season (%)	70%	77%	70%	87%	93%	93%	95%	95%	87%	83%	65%	69%	58%
Winter Season Employee Shortages for Entire Workforce (FTE Positions)	500	400	600	100	100	30 <sup>~</sup>	n/a	50 <sup>~</sup>	100	300	820	740	900
Businesses able to Achieve Full Staffing Levels in Summer Season (%)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	78%	67%	63%	62%
Employee Shortages for Entire Workforce for Summer Season (FTE Positions)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	300	700	810	810
Businesses that Supply Housing (%)	17%	17%	17%	22%	18%	15%	15%	13%	12%	13%	18%	19%	20%

<sup>\*</sup> Annual survey results can expect to have a respective margin of error to reflect the confidence in the accuracy of the data.



<sup>~</sup> Due to the small employee shortages reported for the 2010/11 and 2012/13 winter seasons, figures have been rounded to the nearest ten, while figures for previous years have been rounded to the nearest hundred.

n/a – Data not available as question was not asked in this survey year.

# **Appendix D: Respondent Profile**

Figure A-2: Industry Sectors in sample, 2017/18 winter season

	Freq.	%
81 - other services (except public admin)	54	22%
72 - accommodation and food services	45	19%
72111 - hotels and motels	18	44%
722511 - full service restaurants	15	37%
722513 - limited service restaurants	3	7%
7223 - food service contractors, caterers	0	0%
72241 - drinking places	2	5%
72119 - B&Bs	3	7%
23 - construction	23	10%
44 - retail trade	37	15%
54 - professional, scientific and technical	13	5%
71 - arts, entertainment and recreation	19	8%
71399 - all other recreation industries	7	41%
71392 - skiing facilities	1	6%
71394 - fitness and recreational sports centres	6	35%
711 - theatre, dance, spectator sports	2	12%
711 - 712 - museums, zoos, nature parks	1	6%
52 - finance and insurance	8	3%
53 - real estate rental & leasing	8	3%
62 - health care and social assistance	11	5%
48 - transportation and warehousing	3	1%
61 - education services	9	4%
31 - manufacturing	4	2%
42 - wholesale trade	6	2%
11 - agriculture, forestry, fishing & hunting	0	0%
55 - management of companies & enterprises	0	0%
92 - public administration	2	1%
21 - mining	0	0%
22 - utilities	0	0%
51 - information	0	0%
56 - administrative and support and waste management and remediation	0	0%
TOTAL RESPONSES	242	100%

# **Appendix E: Actual Survey Results**

This appendix includes the survey results for all closed-ended questions.

Figure A-1: Total workforce in Whistler, 2017/18 winter season

	# of Businesses	Total FTE Positions	Full-time Positions	Part-time FTE Positions
Small (0-5 Employees)	87	196	152	44
Medium (6-19 Employees)	84	806	640	166
Large (20+ Employees)	73	10,339	8,673	1,666
TOTAL	244	11,340	9,465	1,875

Figure A-2: Total seasonal workforce in Whistler, 2017/18 winter season

	# of Businesses	Total Seasonal FTE Positions	Seasonal Full-time Positions	Seasonal Part-time FTE Positions
Small (0-5 Employees)	87	35	27	8
Medium (6-19 Employees)	84	219	124	95
Large (20+ Employees)	73	5,348	4,285	1,063
TOTAL	244	5,603	4,436	1,167

Figure A-3: Projected workforce totals for 2018/19 winter season

	# of Businesses	FTE Positions, 2017/18	Projected FTE Positions, 2018/19	% Change from 2017/18
Small (0-5 Employees)	87	196	176	10.3%₹
Medium (6-19 Employees)	84	806	714	11.5%₹
Large (20+ Employees)	73	10,339	9,933	3.9%₹
TOTAL	244	11,340	10,822	4.6%₹

Figure A-4: Projected workforce totals for 2019 summer season

	# of Businesses	FTE Positions, 2017/18	Projected FTE Positions, 2019	% Change from 2017/18
Small (0-5 Employees)	87	196	296	51.1% 👚
Medium (6-19 Employees)	84	806	911	13.1% 👚
Large (20+ Employees)	73	10,339	8,562	17.2% ₹
TOTAL	244	11,340	9,769	13.9% ₹

Figure A-5: Employee residency, 2017/18 winter season

	# of Businesses	Total FTE Positions	# Living in Whistler	% Living in Whistler
Small (0-5 Employees)	87	196	158	81%
Medium (6-19 Employees)	84	806	578	72%
Large (20+ Employees)	73	10,339	8,512	82%
TOTAL	244	11,340	9,248	82%

Figure A-6: Seasonal employee residency, 2017/18 winter season

	# of Businesses	Total Seasonal FTE Positions	# Seasonal Living in Whistler	% Seasonal Living in Whistler
Small (0-5 Employees)	87	35	69	196%
Medium (6-19 Employees)	84	219	197	90%
Large (20+ Employees)	73	5,348	5,111	96%
TOTAL	244	5,603	5,377	96%

Figure A-7: Businesses able to achieve full staffing levels, 2017/18 winter season

	# of Businesses	# Achieving Full Staffing	% Achieving Full Staffing
Small (0-5 Employees)	87	67	77%
Medium (6-19 Employees)	84	46	55%
Large (20+ Employees)	73	28	38%
TOTAL	244	141	58%

Figure A-8: Reported employee shortages, 2017/18 winter season

	# of Businesses	Total FTE Positions	Estimated Employee Shortages	% Change in Workforce had Positions been Filled
Small (0-5 Employees)	87	196	29	14.6%
Medium (6-19 Employees)	84	806	88	10.9%
Large (20+ Employees)	73	10,339	432	4.2%
TOTAL	244	11,341	549	4.8%

Figure A-9: Reasons for employee shortages, 2017/18 winter season

	Frequency	Percentage
Lack of Job Applications	75	77%
No Company Staff Housing	53	54%
Salary Expectations	25	26%
Workforce Retention/Transient Nature of Workforce (working visa)	11	11%
Work Location & Public Transit Issues	13	13%
Lack of Career Advancements	4	4%
Lack of Employment Hours	5	5%
TOTAL RESPONSES	186	190%

Note: Percentage sums to above 100% due to multiple responses

Figure A-10: Businesses expecting to achieve full staffing levels, 2018 summer season

	# of Businesses	# Achieving Full Staffing	% Achieving Full Staffing
Small (0-5 Employees)	87	59	68%
Medium (6-19 Employees)	84	58	69%
Large (20+ Employees)	73	34	47%
TOTAL	244	151	62%

Figure A-11: Reported employee shortages, 2018 summer season

	# of Businesses	Projected FTE Positions	Estimated Employee Shortages	% Change in Workforce had Positions been Filled
Small (0-5 Employees)	87	296	29	9.7%
Medium (6-19 Employees)	84	911	88	9.6%
Large (20+ Employees)	73	8,562	432	5.0%
TOTAL	244	9,769	549	5.6%

Figure A-12: Reasons for employee shortages, 2018 summer season

	Frequency	Percentage
Lack of Job Applications	58	72%
No Company Staff Housing	46	57%
Salary Expectations	21	26%
Workforce Retention/Transient Nature of Workforce (working visa)	11	14%
Work Location & Public Transit Issues	11	14%
Lack of Career Advancements	2	2%
Lack of Employment Hours	4	5%
TOTAL RESPONSES	153	189%

Note: Respondents were allowed to select multiple responses

Figure A-13: How business has changed in the past two years

	Frequency	Percentage
Remained at Similar Levels	92	38%
Expanded in the Last Two Years	138	57%
Declined in the Last Two years	12	5%
TOTAL	242	100%

Figure A-14: Businesses that supply housing, 2017/18 winter season

	# of Businesses	# of Businesses that Supply Housing	% of Businesses that Supply Housing
Small (0-5 Employees)	88	12	14%
Medium (6-19 Employees)	84	8	10%
Large (20+ Employees)	73	37	51%
TOTAL	244	57	23%

Figure A-15: Number of beds provided for staff, year-round, 2017/18 winter season, 2017 summer season

	# of Businesses that Supply Housing	# of Year- Round Beds Provided for Staff	# of Winter Beds Provided for Staff	# of Summer Beds Provided for Staff
Small (0-5 Employees)	9	18	4	7
Medium (6-19 Employees)	8	30	8	14
Large (20+ Employees)	34	2,388	1,482	814
TOTAL	51	2,436	1,494	835

Figure A-16: Average occupancy rate for year-round beds provided by employers, 2017/18

	# of Year- Round Beds Provided for Staff	# of Year- Round Beds Occupied by Staff	Average Occupancy Rate of Year- Round Beds
Small (0-5 Employees)	18	18	98%
Medium (6-19 Employees)	30	25	83%
Large (20+ Employees)	2,388	2,148	90%
TOTAL	2,436	2,201	90%

Figure A-17: Average occupancy rate for winter seasonal beds provided by employers, 2017/18

	# of Winter Beds Provided for Staff	# of Winter Beds Occupied by Staff	Average Occupancy Rate of Winter Beds
Small (0-5 Employees)	4	4	100%
Medium (6-19 Employees)	8	7	86%
Large (20+ Employees)	1,482	1,417	96%
TOTAL	1,494	1,416	95%

Figure A-18: Average occupancy rate for summer seasonal beds provided by employers, 2018

	# of Summer Beds Provided for Staff	# of Summer Beds Occupied by Staff	Average Occupancy Rate of Summer Beds
Small (0-5 Employees)	7	7	97%
Medium (6-19 Employees)	14	11	81%
Large (20+ Employees)	814	555	88%
TOTAL	835	743	89%



Figure A-19: Type of housing supplied by employers, 2017/18 winter season

	Frequency	Percentage
Market real estate owned by the company	18	40%
Rented year-round by the company	9	20%
Rented seasonally by the company	12	27%
Resident Restricted real estate owned by the company	6	13%
TOTAL RESPONSES	45	100%

Note: Respondents were asked to select one response only from the list above.

Figure A-20: Reasons for not providing employee housing

	Frequency	Percentage
Cannot Afford to Provide Housing	81	55%
It is the Employee's Responsibility to Secure Housing	59	40%
Housing is Not Needed by the Employees	35	24%
Past Attempts to Provide Housing Were Unsuccessful	11	7%
Provides Living Allowance Instead of Housing	3	2%
Not Allowed by Corporate Policy	8	5%
TOTAL RESPONSES	148	133%

Note: Respondents were allowed to select multiple responses

Figure A-21: Share of Whistler Businesses that Subsidize Employee Housing

	# of Businesses that Supply Housing	# of Businesses that Subsidize Housing	% of Businesses that Subsidize Housing
Small (0-5 Employees)	12	11	92%
Medium (6-19 Employees)	8	7	88%
Large (20+ Employees)	37	12	32%
TOTAL	57	30	53%

Figure A-22: Plans to provide additional housing in the next 1-2 years

	# of Businesses	# of Businesses that Plan to Supply Additional Housing	% of Businesses that Plan to Supply Additional Housing
Small (0-5 Employees)	87	10	11%
Medium (6-19 Employees)	84	16	19%
Large (20+ Employees)	73	13	18%
TOTAL	244	39	16%

Figure A-23: Types of additional housing to be offered in the next 1-2 years

	Frequency	Percentage
Rented Year-Round by the Company	26	63%
Market Real Estate Owned by the Company	5	12%
Resident-Restricted Real Estate Owned by the Company	6	15%
Rented Seasonally by the Company	4	10%
Resident-Restricted Real Estate Rented by the Company	0	0%
TOTAL RESPONSES	41	100%

Note: Respondents were asked to select one response only from the list above.

Figure A-24: Importance of employee housing to businesses, 2017/18 winter season

	Frequency	Percentage
Very Important	108	49%
Somewhat Important	92	42%
Not Important at all	19	9%
TOTAL	219	100%

