



*Traceability and Assurance Systems  
Bridging the Gaps*

# Traceability Symposium Information Guide

**November 2-3, 2016**

This information guide is the delegate's manual to a successful symposium. Please read carefully and contact us if you have any questions.

**Toll-free telephone:** 1-877-909-2333, press 3

**Outside North America telephone:** 1-403-275-2083, press 3

Canadian Cattle Identification Agency is pleased to host Traceability Symposium 2016 in Calgary, Alberta, on November 2<sup>nd</sup> and 3<sup>rd</sup>. This event will bring together governments, industry and the private sector to identify gaps, share successes and lessons learned – **bridging the gaps** as traceability moves forward in Canada and globally.

We anticipate more than 200 delegates from across Canada, United States of America, European Union, Australia and New Zealand representing governments, universities, research centres and programs, the private sector and industry will attend this two-day symposium and tradeshow.

Join the discussion!

To register, visit our website at [www.traceabilitysymposium.ca](http://www.traceabilitysymposium.ca) or complete and submit the form below.

## 1 SYMPOSIUM INFORMATION

### Pre-Tour, Tuesday, November 1/16

The following three tours are offered one day prior to the main event. If you are interested, please include your tour selection with your registration form (choose one of the tours):

SAIT RFID TEST LABORATORY TOUR, Calgary, Alberta	1-4:30 p.m.	\$25 / person
CATTLELAND FEEDYARDS LTD TOUR, Strathmore, Alberta	1-5 p.m.	\$40 / person
BUFFALO HORN RANCH TOUR, Eagle Hill, Alberta	1-5 p.m.	\$60 / person

### Symposium Dates

Day 1	Wednesday, November 2/16	8:30 a.m. – 9:00 p.m.
Day 2	Thursday, November 3/16	8 a.m. - 3:30 p.m.



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### Symposium Location

Plaza 1, 4 & 5  
Coast Plaza Hotel & Conference Centre  
1316-33 Street N.E., Calgary, Alberta, Canada T2A 6B6

### Symposium Registration Information

**Early Bird Registration: \$260 + 5% GST** (closed September 23/16)

**Regular Registration: \$315 + 5% GST** (starts September 24/16)

*Registration for Traceability Symposium 2016 includes all sessions, coffee breaks, two breakfasts, lunches both days, and one dinner on November 2<sup>nd</sup>*

### When Booking a Room

Coast Plaza Hotel & Conference Centre  
1316-33 Street N.E., Calgary, Alberta, Canada, T2A 6B6

For hotel accommodations during the event, please contact the Coast Plaza Hotel & Conference Centre to request a room in the Traceability Symposium 2016 block for rates starting at \$127.00 per night plus tax.

#### Coast Plaza Hotel and Conference Centre Booking Options:

- 1) **By telephone** at 1-403-248-8888, please **quote reservation number CPC-GFC21939** when requesting the block booking rate
- 2) **By email** at [res@calgaryplaza.com](mailto:res@calgaryplaza.com), please **quote reservation number CPC-GFC21939** when requesting the block booking rate
- 3) **Online** at <http://coa.st/ox2n>, please **enter special code CPC-GFC21939** in the special-code field to acquire the block booking rate

The Coast Plaza Hotel & Conference Centre is located at 1316-33 Street, N.E., Calgary, Alberta, Canada T2A 6B6 – nearby landmarks include the Calgary Zoo, Fort Calgary Historic Park, Olympic Plaza and Stampede Park, Glenbow Museum, Petro Canada Centre and Calgary Tower.

### Cancellation / Refund Policy

Symposium registration, minus \$50 cancellation fee, is refundable if submitted in writing to [info@traceabilitysymposium.ca](mailto:info@traceabilitysymposium.ca) **on or before** October 15/16. Refunds will be issued 30 days after the event on December 3/16.

Registrations and cancellations received after October 16/16 are non-refundable.



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### **Privacy Policy**

By registering for the Traceability Symposium you are providing permission to receive emails, telephone calls and mail related to the event. You may opt out of receiving any of these communications by emailing us at [info@traceabilitysymposium.ca](mailto:info@traceabilitysymposium.ca). You are also providing permission to use any photos and video of the event for promotional purposes.

### **Liability**

The event organizer reserves the right to amend this program, make changes to the speaker roster and cancel the Traceability Symposium. In the event of cancellation, the event organizer shall refund all registration fees paid, but shall not be liable for any personal expenses such as hotel, airfare or other costs incurred by any delegate or speaker.

The event organizer shall not be liable for any photos or video taken of participants or event activities and proceedings for promotional purposes. The event organizer reserves the right to and shall be entitled to use any and all photos or video taken during the Traceability Symposium on the conference website, for use in conference materials, either print or web based and/or for promotional purposes.

Attendees agree to all the terms and conditions set forth above including the use of photographic images and their contact information as included in the registration package.

We would be delighted to help you achieve your goals and objectives at this event.

We welcome your questions by:

Web: [www.traceabilitysymposium.ca](http://www.traceabilitysymposium.ca)

Email: [info@traceabilitysymposium.ca](mailto:info@traceabilitysymposium.ca)

Toll-free telephone: 1-877-909-2333, press 3

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## SYMPOSIUM REGISTRATION FORM

Complete and submit this form to confirm your event registration.

First & Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/Terr/State: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Dietary Preference  
\_\_\_\_\_  
\_\_\_\_\_

Pre-Tour November 1/16 (optional):			SUB-TOTAL
SAIT RFID Laboratory Tour, Calgary, Alberta	1-4:30 p.m.	\$25 / person	_____
Cattleland Feedyards Ltd Tour, Strathmore, Alberta	1-5 p.m.	\$40 / person	_____
Buffalo Horn Ranch Tour, Eagle Hill, Alberta	1-5 p.m.	\$60 / person	_____

### Submit Research Poster (until September 30/16)

YES                      NO

### Symposium Registration:

Early Bird Registration (closed September 23/16)	\$260 / person	<b>N/A</b>
Regular Registration (as of September 24/16)	\$315 / person	_____

**TOTAL** \_\_\_\_\_

**Registration for Traceability Symposium 2016 includes all sessions, coffee breaks, two breakfasts, lunches both days, and one dinner on November 2<sup>nd</sup>**

## PAYMENT OPTIONS

Amount: \_\_\_\_\_ + GST (5%): \_\_\_\_\_ = \_\_\_\_\_  
GST # 86959 0646 RT0001

### PAYMENT OPTIONS

Credit Card (Select One) \_\_\_\_\_



Card #

CVD # (3 digit)

Expiry mm/yy

Cheque payable to: Canadian Cattle Identification Agency  
7646-8 Street, N.E., Calgary, Alberta, Canada T2E 8X4  
(Please contact us to request an invoice)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\*\*\*Scan and email form to [info@traceabilitysymposium.ca](mailto:info@traceabilitysymposium.ca)\*\*\*  
*We welcome your contact at all times.*

Canadian Cattle Identification Agency is proud to be your host for  
Traceability Symposium 2016. We look forward to seeing you!

**Traceability Symposium 2016 Mailing Address:**  
7646-8 Street, N.E., Calgary, Alberta, Canada T2E 8X4  
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