



CLOCK WORK

Joyce's Fine Jewelry is keeping up with the times by introducing its latest appointment of Ahmad Endee to the position of Master Watchmaker. Endee brings with him over 20 years of experience in the watchmaking industry, including fine timepieces, vintage clocks, and grandfather clocks. As a third generation watchmaker with numerous technical qualifications, Joyce's Fine Jewelry owner Brandon Katzeff says that Endee's skills are unmatched in this area. Katzeff says the addition of Endee will allow Joyce's Fine Jewelry to service clients' needs from start to finish, and provide "a complete jewelry experience." "Watchmaking is my passion, and I am proud to bring this element of service to Joyce's Fine Jewelry and its loyal clients," says Endee. He's looking forward to working with Joyce's existing customers, as well as having the opportunity to build new clientele. **Joyce's Fine Jewelry, 5 E. Main St., Uniontown. 724.439.4278. joycesjewelry.com.** — Jayla Andrulonis

EDITOR'S PICK

RESTYLE, RESTORE

Always ahead of the curve, Tela Beauty Organics by Philip Pelusi just introduced a collection of groundbreaking products, all aimed at addressing hair texture while complementing in-salon treatments. The aptly named "Dream Hair Collection" — comprised of Dream Big! Hair Thickening Serum, Smooth Operator Blow Out Anti Frizz Serum, and Curl Of My Dreams Curl Boost Anti Frizz Serum — allows us to bring the same proven and fabulous effects of the in-salon services to our homes. "They're weightless, like a primer for your hair," explains Jennifer Danilchick-Pelusi, Tela's director of sales and marketing. Each is designed for a certain result, whether it's greater volume, a longer lasting blow dry style, or smooth curls, respectively. And, all three provide tons of health benefits for hair by hydrating; protecting color; and helping with frizz, shine, and silkiness. "The collection was born from Philip's desire to be able to maintain all hair textures organically and safely," says Danilchick-Pelusi. "This occurred when Brazilian treatments were all the rage, and we were seeing the desire for straightening and smoothing. But, all of the chemicals that go along with these treatments are harsh." As the pioneers of organic texture management, both the in-salon treatments and take-home serums are cumulative and help rebuild hair health over time, thanks to ingredients like baobab oil, and the patent-pending Hydro Pelusi Ceramide Complex, which Danilchick-Pelusi calls the "nerve center" of Tela's products. "It drives the formulas and that's what makes the products perform," she says. "The complex contributes to every healthy hair factor under the sun and is perfectly balanced with organic antioxidants, super fruits, strengthening proteins, anti-irritants, weightless moisturizers, and anti-color fade ingredients." Our staff favorite, the Smooth Operator Blow Out Serum, also happens to be the line's top seller. And, for good reason! We witnessed improvement after just one use, and the effects continued to transform our hair, even days later. Danilchick-Pelusi adds, "We consider it a movement to address all textures and all hair types through organics and science." Find the Dream Hair collection at Philip Pelusi Salons and Nordstrom department stores. **Tela Beauty Organics, telabeautyorganics.com.**



Tela Beauty Organics Dream Hair Collection Serums, \$32 each.