

MODERN SALON

New York Mercedes Benz Fashion Week

Ashley Sears Photography

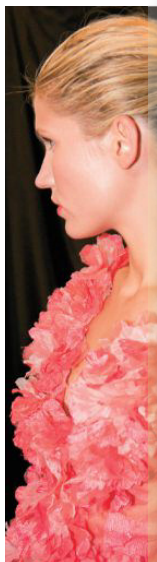


It was quite a New York Fashion Week this September where designers and beauty teams projected looks for the Spring and Summer of 2014. The fashion represented an eclectic mix of color, fabric and design, and the hair teams followed suit. Braids and textured hair ruled, while ponytails continued to represent. Messy buns were seen here and there and a handful of artists decided it was time to show some soft, sleek and shiny hair.

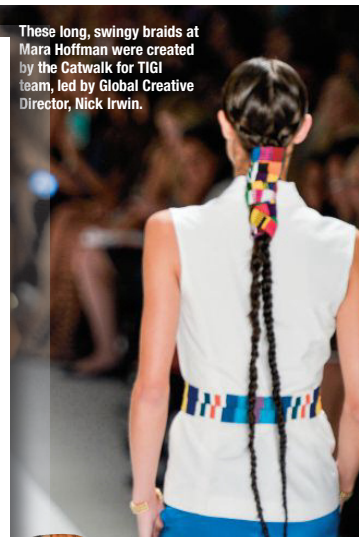
The hair inspiration for Ronson's presentational girl in New York. "A chic effortless style," says lead hairstylist artistic director for

It was a Venetian Carnival theme for Venexiana. Philip Pelusi for Tela Beauty Organics led a team who created a sophisticated braided finish to complement the elegant designs.

These long, swiny braids at Mara Hoffman were created by the Catwalk for TIGI team, led by Global Creative Director, Nick Irwin.



Sebastian Professional's effortless messy ponytail beachy collection.



Aveda Global Creative Director Antoinette Beenders created a sleek ponytail for Osklen designed by Oskar Metsavah and inspired by the cut, color and transparency of gemstones. "The collection also features v-shapes in the necklines, which we recreated in the shape of the hair in the back," Beenders says.