## Hairstyles How To: Get the Launchpad February Cover Look!

Tuesday, February 12, 2013 - 4:18 pm

Philip Pelusi and the Tela Beauty Organics/P2 Team styled the Venexiana Spring/Summer 2013 show featured on this month's Finding relust and ute real beauty of the theme was Rock in' Roylaty," Pelusi says of the hairstyle. "Symmetric rolls of hair, spun into a twist of rapture, power and sensuality—exposing the opulence of femininity." Just in time for Valentine's Day, we asked him to give us the low-down on the products used on the models, plus share some exclusive runway shots with you. Visit telanyc.com for more info. Enjoy!









TELA BEAUTY ORGANICS BY PHILIP PELUSI DRI SHAMPOO \$28.00

TELA BEAUTY ORGANICS BY PHILIP PELLOSI DRI SHAMPOU \$28.00
Organic Dri Cleanser for the Hair and Scalp
In an instant, this unique, organic, multi-task product cleans and refreshes hair from the inside out. Rejuvenate lifeless or frizzy
hair, remove surface debris in-between washings and freshen scent with Organic Lavender. Protect hair from heat and color-fade,
strengthen with antioxidants and balance moisture with weightless body leaving hair shiny and flexible. No frizz or flatness, just
fresh, moveable, more voluminous hair.

TELA BEAUTY ORGANICS BY PHILIP PELUSI COMPOSER \$32.00
Organic Styling Product for All Hair Types
Composer helps to shape, define and add body while protecting hair from free radicals and pollutants. Organic Apricot and Water
Celery bind weightless moisture to the hair shaft while smoothing unruly frizz. Tomato and Pomegranate help to protect hair's
strength and color. Great for separating, twisting, creating waves and defining curls. Never dry or cakey, Composer is non-flaking, water-soluble and helps protect hair from harmful UV rays.

TELA BEAUTY ORGANICS BY PHILIP PELUSI HAIR GLOSS \$32.00

TECH SEAULTY ORGANICS BY PHILIP PELLOSI PAIR ALLOSS S32:UU
Organic Elibre for Shine and Style
This USDA certified 100% Organic styling and grooming product provides superior styling ability and outrageous shine. Coconut,
Acai and Argan oils provide intense moisture and restore luster, particularly for hair suffering from overexposure to the sun,
chemical processing and excessive heat styling. This styling elixir lubricates and detangles, deeply penetrating parched hair and
dry, ltchy scalp. Excellent for finger styling, separating and smoothing medium to thick, curly and wavy hair.

Photographer: Victor Virgile / Gamma-Rapho via Getty Images

Designer: Venexiana: Runway - Spring 2013 Mercedes-Benz Fashion Week

Other Images: Courtesy of Philip Pelusi