

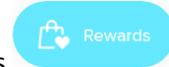


MIA BOUTIQUE LLC

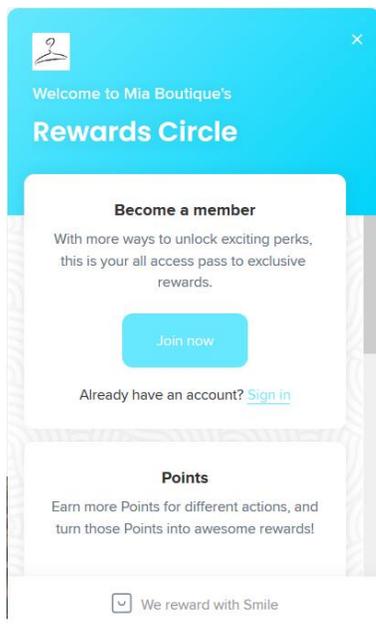
## Rewards Circle FAQ

### 1. How do I access Rewards Circle program?

On any page in our online store, in lower right corner you'll see this



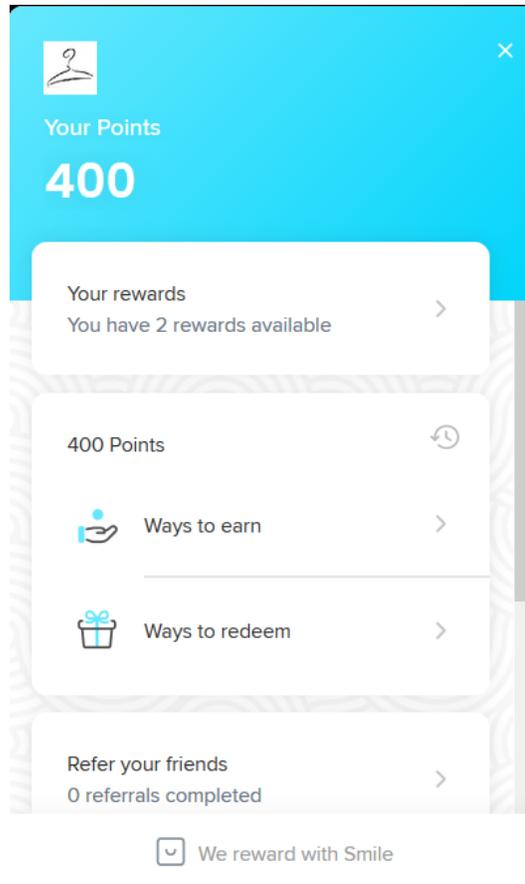
. Click on it to open a pop-up box like this:



From this box, you can sign in to your account, view your points balance and provide your birthdate or sign up for the Rewards Circle.

2. How do I check my point balance?

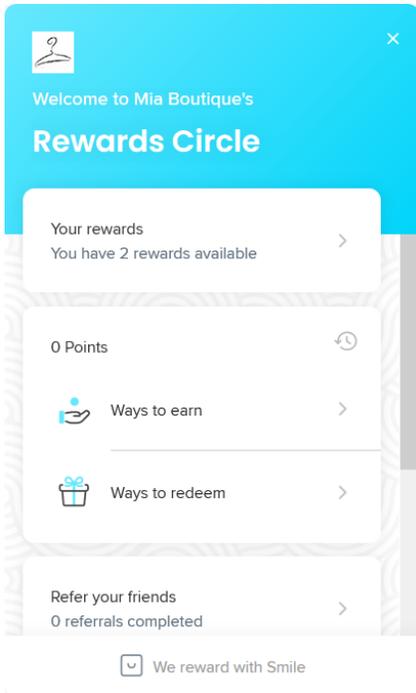
Log in to your account (see FAQ question 1). Once logged in, click the Rewards icon in lower right. You should see a screen similar to this one. This sample shows this person has 400 points in their account.



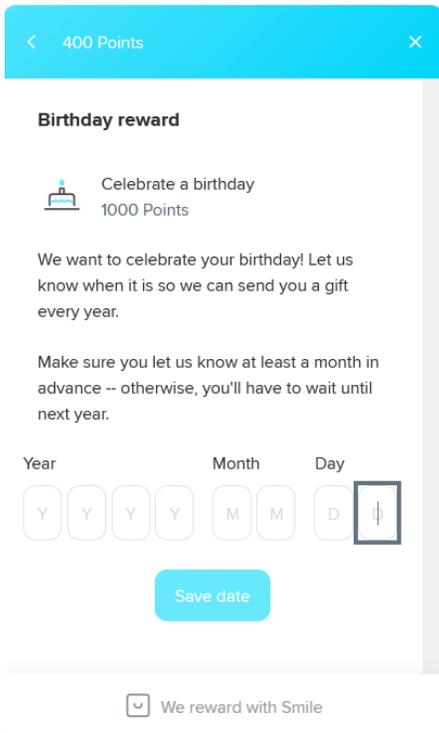
3. Is providing my birthdate required and how do I provide it?

No, it is not required. Providing your birthdate will allow us to celebrate your birthday by giving you 1,000 points on your birthday. But, the choice is yours to provide your birthdate. If you choose not to provide your birthdate, then you will not receive the birthday gift of points to your account.

To provide your birthdate, you must be logged in to your Rewards Circle account. Click the Rewards button in lower right (see FAQ question 1). This is an example of what you'll see once logged in to your account.



Click on “Ways to earn”. You will then see the list of Ways to earn points. You will see “Celebrate a birthday” option with a button labelled, “Edit Date”. Click the button. You will see the following:



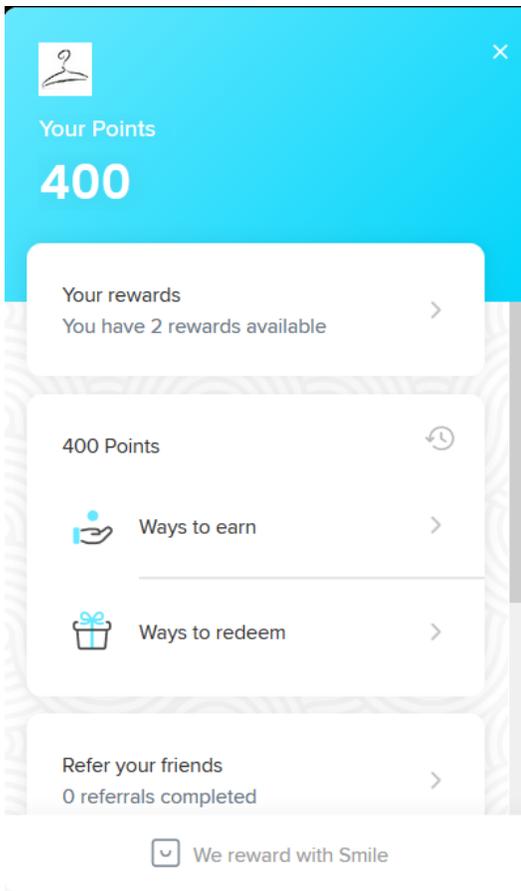
Enter the year, month and day of your birth. If you choose to not provide the year, please enter 9999 for the year like the example below.

Year                      Month                      Day

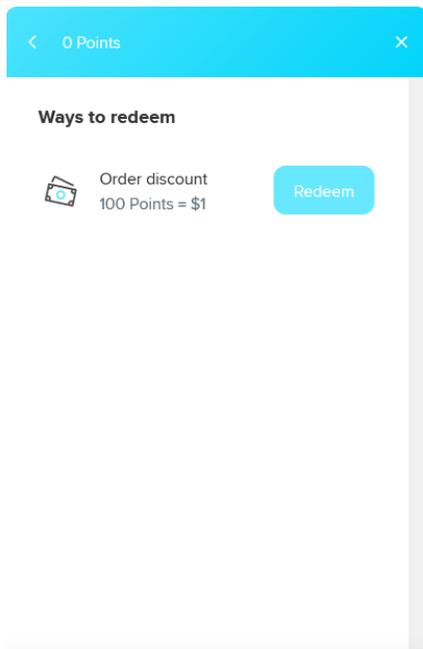
9 9 9 9      0 3      2 1

4. How do I redeem my points?

To redeem Rewards Circle points, you must be logged in to your Rewards Circle account. Click the Rewards button in lower right (see FAQ question 1). This is an example of what you'll see once logged in to your account. In this example, this person has 400 points in her Rewards Circle account. Your point balance would appear here.

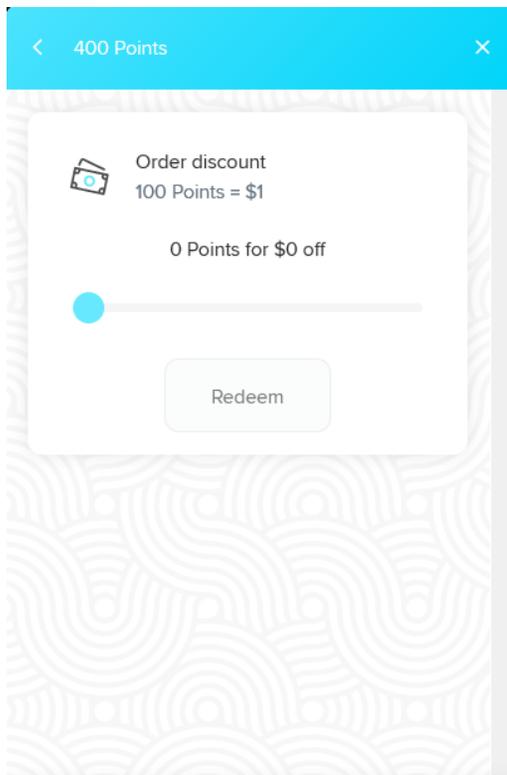


Click on “Ways to redeem”.



We reward with Smile

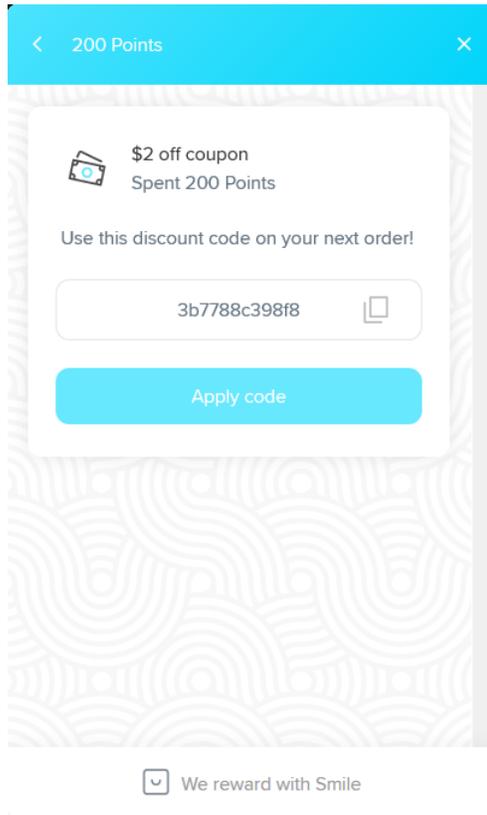
On the screen, click “Redeem” button. You will see this on screen.



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Click and hold on the blue dot and then drag the dot to the right. You will notice the text in the window changes from “0 Points for \$0 off” to different values as you drag the dot to the right. Slide it to the amount of points you wish to redeem. As an alternative to dragging the dot, you can click on the gray line the dot is on and the dot will move to that spot and update the amount of points you wish to redeem.

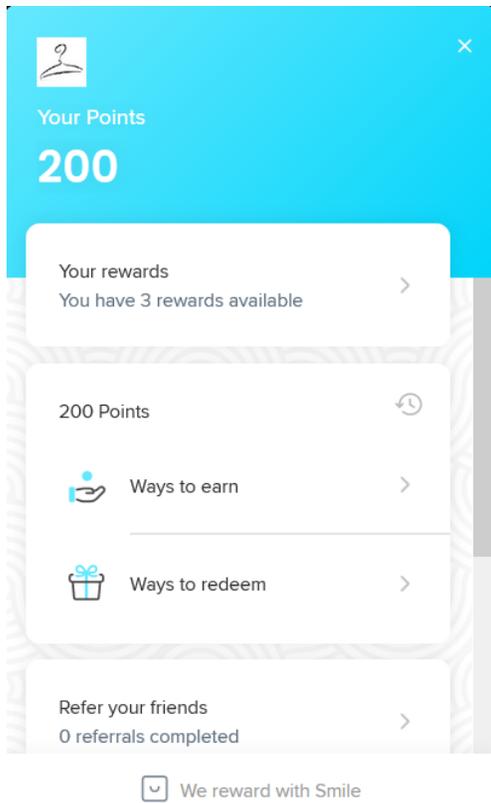
Once you’re satisfied with the value, click the Redeem button. You will see a screen like this.



If you are ready to place a Mia Boutique order, click Apply Code button. Go place your order now and the code will appear with the associated discount when you go through checkout.

If you are not ready to place your order just yet, don’t worry. You will receive an email with the discount code and a button to our store in that email. Keep that email until you’ve redeemed the points.

You can also view your list of rewards and redeem the unused rewards from within the Rewards Circle window. See FAQ question 1 if you need reminder on how to access the Rewards Circle. You will see a screen like this.



Click “Your rewards”. You will then see a list of your rewards (points you’ve redeemed for discount coupons). Click on any of them. If the reward has not yet been redeemed, you will see the discount code and a button, “Apply code”. If you’re ready to place your Mia Boutique order at this time, click the “Apply code” button and then proceed to place your order. The code will appear with the associated discount when you go through checkout.

##### 5. How do I earn points?

This information is in the Rewards Circle window via the option, “Ways to earn”. Here are the ways to earn points:

- Sign up for Rewards Circle program. Once signed up, we will put 200 points into your account.
- Place an online order with Mia Boutique or make a purchase at any Mia Boutique event. For every dollar you spend (excluding taxes and shipping), we will put 10 points into your Rewards Circle account.
- Celebrate your Birthday. If you provided your birthdate, we will put 1,000 points into your Rewards Circle account. Note, your birthdate must be in the system 30 days or more before your actual birthdate for the points to be applied. If you joined and provided your birthdate within 30 days of your birthdate, contact us at [mia@miaboutiquellc](mailto:mia@miaboutiquellc) and we will work with you to get the points added to your account.

## 6. How do referrals work?

We'd love for you to refer Mia Boutique to your friends and family. Through our Rewards Circle program, we provide incentive rewards to you and to the friends and family you refer. You can send your referral code (more on that in a bit) via email or Facebook to your friends and family.

Reward for the person you referred: The people you referred will be provided a discount code they can use for \$15 off their order of \$50 or more (excluding taxes and shipping).

Reward for you for your referral: For each person you refer Mia Boutique who places an order at our online store or makes purchase at any Mia Boutique event (regardless if they use the discount code from your referral), you will receive a discount code for \$15 off a future purchase of \$50 or more (excluding taxes and shipping).

Referral code: This is actually a link that you can send via email to friends and family. Also, you can share your referral code via FaceBook.

You access your referral code from the Rewards Circle (see FAQ question 1). Once logged in to Rewards Circle, scroll the popup window all the way to the bottom. Your referral code (link) appears in the box. You can either copy the link via the button to the right of the link and paste in emails from the app you use for emails or click the email icon which opens up an email box where you can send the email via Rewards Circle.

If you choose to share your referral code (link) via Facebook, click the Facebook icon and you will be sent to window to login and share the referral code.

From this point, any actions on the referrals you've sent will be communicated via email. The emails will have instructions on next steps.

We hope you enjoy the Rewards Circle program!!

Any questions regarding Rewards Circle should be sent to us at [mia@miaboutiquellc.com](mailto:mia@miaboutiquellc.com).

Last update: 8/16/2020