Jessica's Flower Guide

























FLOWER MOXIE

RECIPES

BRIDAL BOUQUET

- 6-7 Golden Mustard Garden Roses
- 6-7 Juliet Garden Roses
- 5-6 Peach Ranunculus
- 5-6 White Anemone
- 3-4 Blue Thistle
- 4-5 Burgundy Astrantia
- 6-7 Burnt Oak Phalaris Grass
- 4-5 Fresh Wheat
- Sprigs of White Waxflower

• ¼ Bunch Each of Olive Branches, Nagi, and Italian Ruscus

6 BRIDESMAID BOUQUETS

- 3-4 Cream Vendela Roses
- 2-3 Peach Shimmer Roses
- 4-5 Burnt Oak Phalaris Grass
- 2-3 Fresh Wheat
- Sprigs of White Waxflower
- ¼ Bunch Each of Olive Branches, Nagi, and Italian Ruscus

4 JUNIOR BRIDESMAID BOUQUETS

- 2-3 Cream Vendela Roses
- Sprigs of Olive Branches, Nagi, and Italian Ruscus

12 BOUTONNIERES

• Set aside any extra sprigs of greenery for these!

5 CORSAGES

- 3-4 Peach Spray Rose Buds
- 1-2 Blue Thistle Buds
- 1-2 Burgundy Astrantia Buds
- Sprigs of Olive and Italian Ruscus

12 CENTERPIECES

- 1 Cream Vendela Rose
- 2-3 Peach Shimmer Roses
- 1 Garden Rose
- 2 Peach Ranunculus
- 1-2 Burgundy Astrantia
- 2-3 Burnt Oak Phalaris Grass
- 1-2 Fresh Wheat
- 1-2 Blue Thistle
- Sprigs of White Waxflower
- Sprigs of Olive Branches, Nagi, and Italian Ruscus

2 CEREMONY URNS (ingredients per urn)

- 1 Bunch Salal
- ¹/₂ Bunch Olive Branches
- 1/2 Bunch Nagi
- 8-9 Peach Shimmer Roses
- 8-9 Burgundy Carnations
- 4-5 White Hydrangea



SUGGESTED TIMELINE

**You will want your flowers delivered 3 full days before your event. For a Saturday wedding, we would schedule a Wednesday delivery. Your delivery date is listed as "Day 1" below.

1-2 WEEKS BEFORE WEDDING:

• Make sure you have all of your supplies and that you have at least one extra person to help. No bride should do all of the set up on her wedding day!

DAY 1:

- Flowers delivered via FedEx.
- Have supplies, buckets of water, and trash cans ready to go.
- Unpack, take off unwanted foliage, cut, and hydrate all flowers and greenery (see Detailed DIY Prep below).
- Group like with like. Give blooms plenty of breathing room.
- Wait until that evening or the following morning to start designing. This will allow flowers time to hydrate and open. Remember, once you crowd the flower, it stops opening.
- If those roses don't open, you can use a hairdryer on its coolest setting (watch video).

DAY 2:

- Choose the best flowers for your bridal bouquet and set them aside to save for later.
- Start with your bridesmaid bouquets.
- Build out centerpieces.
- Make your urn arrangements.

DAY 3 (the day before wedding day!!!):

• Build your bridal bouquet!

• Make boutonnieres and corsages. Wet a paper towel and layer in the bottom of a container with a lid. Place your items on top of the wet paper towel and close the container. Store in the refrigerator on its <u>warmest</u> setting until ready for use.

- Finish any last-minute details and make sure everything is ready to go for tomorrow!
- Now relax and get your beauty sleep!

DAY 4 (GET MARRIED!!!!!!!!!!!!!:

• The goal is to have the flowers done before your wedding. Delegate their transportation to your most type-A friend/family member. Also, make sure you have friends to help clean up!

DAY WHENEVER:

• Share photos of every flipping thing with me because I don't like being left out. #Clingy

FLOWER MOXIE

DETAILED DIY PREP

UPON RECEIVING YOUR FLOWERS:

• OPEN THE BOX IMMEDIATELY: Count, cut, hydrate!

• When counting, wait to cut your rubber bands off the bunches. That way you can easily keep track of how many bunches you've received!

• If you're missing a bunch, be sure to count again and check ALL of your wrapping. We can't tell you how many times a bunch gets lost in the mix of all the wrapping paper!

• If you've double checked and something is definitely missing, please send us an email and photos of all of your blooms ASAP. You can email orders@flowermoxie.com for the quickest response on all things orders!

• **ROSES:** Cut stems and let them drink for at least 1 HOUR BEFORE removing cardboard wrapping. This will keep their heads from drooping like a brooding teen.

• Don't stress when you first see these! The roses are layered inside the cardboard so it looks like it isn't the full amount, BUT they are all in there! (You can always count the stems if you're feeling nervous.)

• ORGANIZE LIKE WITH LIKE: Group greens with greens, roses with roses, etc. It will make the design process fly-by.

• **REMOVE FOLIAGE AND GUARD PETALS:** Pull off all unwanted leaves ahead of time. You don't want any leaves below the waterline (or your water will get yucky real fast). It will save time in the designing phase if you do this in advance. For roses, you will want to take off the guard petals, which is the outside layer of petals that look less appealing.

• CUT STEMS AT AN ANGLE AND HYDRATE: So important that you cut and immediately hydrate! When you cut a flower, it "takes a breath", so you don't want it to "breathe" air for long or the air will travel to the head and make it droop. You got this!!!

• AMPLE SPACE: Your flowers won't open if they are crowded. Buy more buckets. SPEND THE FIVE DOLLARS. I BELIEVE IN YOU.

• The exception to this rule is greenery. You can cram your greenery together as long as you make sure all the stems are reaching the water (otherwise they will get crispy...).

• DO make sure that more delicate flowers have a smaller vase with plenty of room to themselves. You don't want those Ranunculus getting smooshed by your large Garden Roses!

• 5% RULE: Know that every bud isn't going to be perfect. As a florist, when I pick up my flowers locally or have them shipped in, I know I will have a 5% loss because I'm dealing with fresh "produce" that has been shipped from all over the globe. This doesn't mean you received below par flowers. It's just part of being your own florist. I always save my broken buds for cake flowers, small vases, or bouts/corsages!

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TUTORIALS

FLOWER MOXIE

GETTING ORGANIZED

- <u>Best Vases & Mechanics</u>
- <u>Supply Checklist</u>
- How Many Buckets
- Wedding Week Schedule
- Picking Up at Wholesale

GOT THE FLOWERS—LET'S PREP!

- <u>Prep Video 1</u>
- <u>Prep Video 2</u>
- <u>Flower Substitutes</u>
- Troubleshooting Fussy Blooms
- <u>Rose Care</u>
- How to Wire a Ranunculus
- Pre-Section Recipes in Advance

HOW TO BUILD IT

- Organic Bridal Bouquet
- Organic Bridesmaid Bouquet
- <u>Boutonnieres</u>
- <u>Pin-On Corsage</u>
- <u>Wrist Corsage</u>
- <u>Organic Compote Centerpiece</u>
- <u>Ceremony Urn</u>

MISC QUESTIONS

- <u>Refrigeration: Yes or No???</u>
- <u>Transporting Your Flowers</u>
- <u>Color Adjustments--Using Design Master</u>
- How to Reflex a Rose
- Hot Glue vs. Floral Glue

SUPPLY CHECKLIST

FLOWER PREP:

- Hydration buckets and vases (Find how many buckets you need here!)
 - Medium (2.5 gal) buckets (like this)—(specific tall flower types / greenery)
 - Small (1.5 gal) buckets (like this)—(shorter flower types)
 - Medium vases (<u>like this</u>)—(more delicate flower types)
- Floral sheers (<u>like this</u>)
- Thick gardening gloves, if desired (like this)
- Straight wire (like this) **Especially for ranunculus**
- Crowning Glory—Not a necessity, but it does keep the flowers fresh!

BOUQUETS:

- 10-12" zip ties (like this)
- 1-2" wide ribbon to cover the zip tie (silk or double faced satin are our favorites)
- Regular scissors for cutting ribbon
- Hydration vases for each bouquet (like this)

BOUTONNIERES + CORSAGES:

- Floral stem tape (<u>like this</u>)
- 1/4–1/2" wide ribbon for covering the stem tape
- Boutonniere pins (you can use long or short pins—we like these!)
- Corsage wristlet—if desired
- Hot glue gun to glue flowers to wristlet

CENTERPIECES / CEREMONY URNS:

- Your desired vase/container (3" diameter vase)
- Lomey Dishes for Barrels
- Wet floral foam (like this)
- To be more eco friendly you can use balled-up chicken wire (<u>like this</u>)

TRANSPORTATION:

• Cardboard boxes or rectangular laundry baskets to transport your flowers to the venue. Use lots of towels to wrap around vases so nothing slides or tips.

• Pro-tip: You can get boxes from liquor stores for free that have dividers in them. I use these for my bouquets/centerpieces/bud vases. You can cut the box down to be shorter, or use newspaper to stuff the bottom to the right height for your vase.

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