Flower Care Guide

If you can wrangle yourself into Spanx, you can DIY your flowers!



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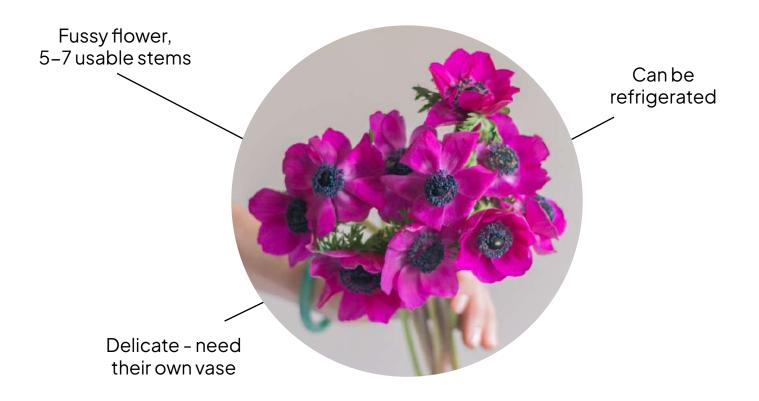
General Flower Care



Prep and Care Info

- Give small, delicate flowers their own vase.
- Give everything a fresh cut, even greenery.
- Remove all foliage below the water line.
- Leave wrappings and cardboard on roses for ONE HOUR before removing to ensure everything hydrates upright.
- Remove ALL wrappings, netting, etc. after hydrating for ONE HOUR.
- Leave straws on scabiosa, this helps to support their heads.
- Vases should be appropriately sized. No vase should be taller than the head of a bloom.

Anemones



Prep and Care Info

- Delicate; give them their own vase.
- They can be refrigerated once they're opened to your liking.
- Light bruising and spots are normal, especially with white anemones. Don't fret; slight imperfections will not show up in photos.

Pro Tips

- Anemones are fussy, expect to lose 3-4 stems per bunch.
- These can be refrigerated once they're open to your liking.
- Place in lukewarm water to expedite opening.



Hanging & Upright



Prep and Care Info

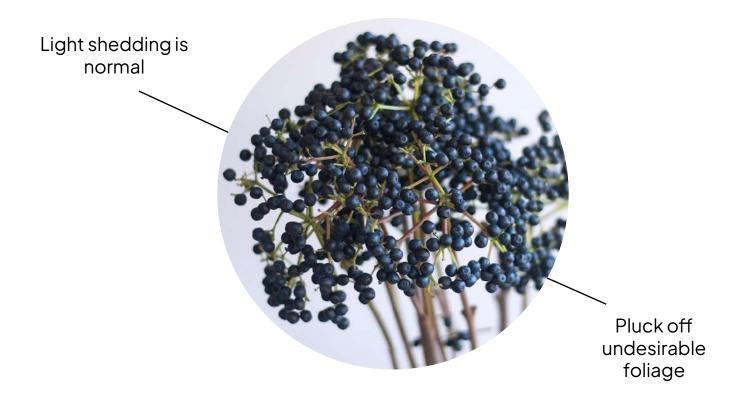
- Leaves are characteristically 'chewy'.
- Pluck off bad foliage.
- Cut to proper length for the bucket; do not let amaranthus hang so far over the side of the bucket that (a) it does not have support and (b) it could tip out of water and dehydrate.

Pro Tips

• Pluck off any undesirable foliage when designing (no one buys Amaranthus for its foliage anyways!).

Berries

Hanging pepperberry, hypericum berries, privet



Prep and Care Info

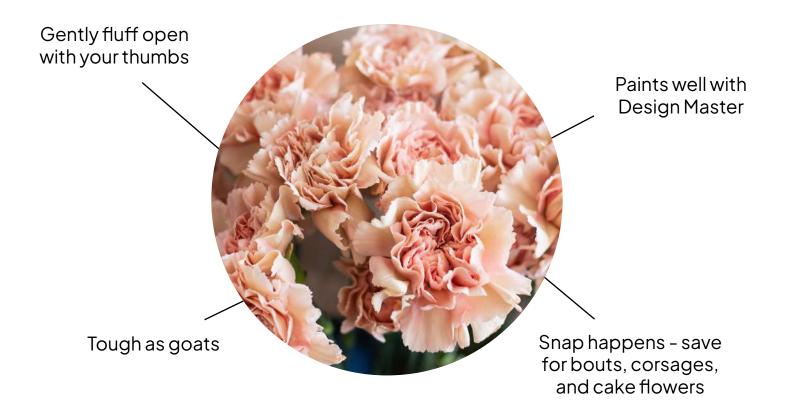
- Give berries a fresh cut and place in clean water.
- Light shedding is normal.
- Foliage can be 'chewy' remove any gnarly-looking leaves.

Pro Tips

• Works well in bouts, corsages, bouquets, and centerpieces for a textural moment.

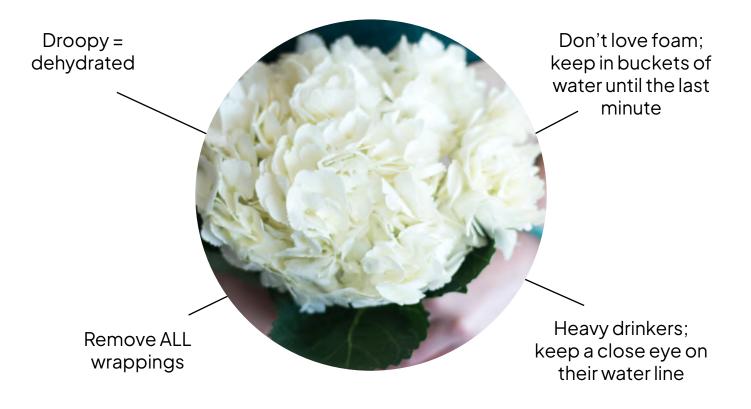
Carnations

Standard & Mini





Hydrangea



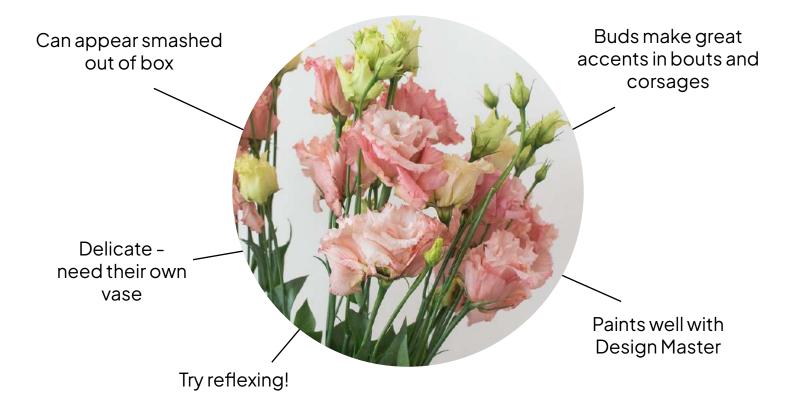
Prep and Care Info

- Give a fresh cut and place in clean water.
- HEAVY drinkers; watch water line daily and make sure they have plenty to drink.
- Remove ALL their wrappings the day you receive them. This keeps moisture and rot away from their petals.

Pro Tips

- Droopy? Give a deep cut and hydrate a few hours to overnight.
- For foam installations, wait until the last minute to pop in hydrangeas as they cannot survive long in foam alone. They will die if left in foam for more than a day.

Lisianthus

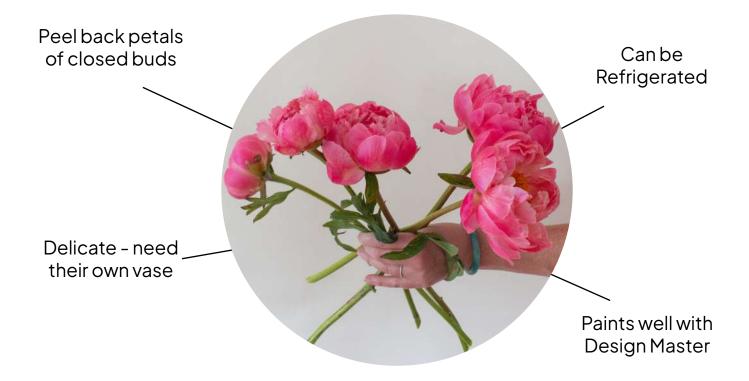


Prep and Care Info

- Delicate, give them their own vase.
- Can appear smashed just out of box; this is a normal characteristic of lisianthus and not a sign of improper packing.
- Any drooping? Give them a fresh cut and place in cool, clean water to rest and rehydrate.

- Closed blooms? Try reflexing! You'll look like you have another variety in your designs!
- Paints out well with Design Master. Try reflexing first, then spraying out with DM.

Peonies



Prep and Care Info

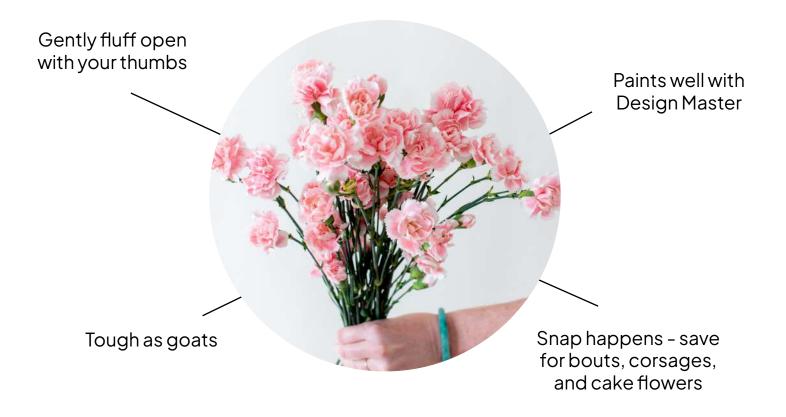
- Delicate, give them their own vase.
- Coral Charms are particularly good about opening up quickly; pop 'em in the fridge when they've opened.

Pro Tips

- Closed buds? Gently peel back 2–3 outer petals and wait a few minutes then peel a few more to get that bud to open up.
- Paints out well with Design Master; great for color correcting!
- Refrigerate when blooms have opened to your liking.

Mini Carnations

Standard







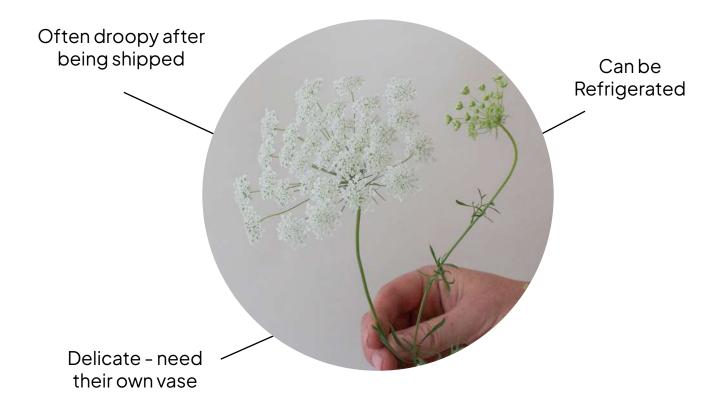


Prep and Care Info

- Give them a fresh cut and place in clean water.
- Sometimes they will arrive open, sometimes closed.
 Protea will likely not open more. Both open and closed look stunning in bouquets!

- If you get Pink Ice Protea and they have a black, hair-like top you aren't loving, you can trim it off with scissors.
- Paints out well with Design Master; great for color correcting!
- They are a tropical plant and like warm temps; do not put them in the fridge.

Queen Anne's Lace



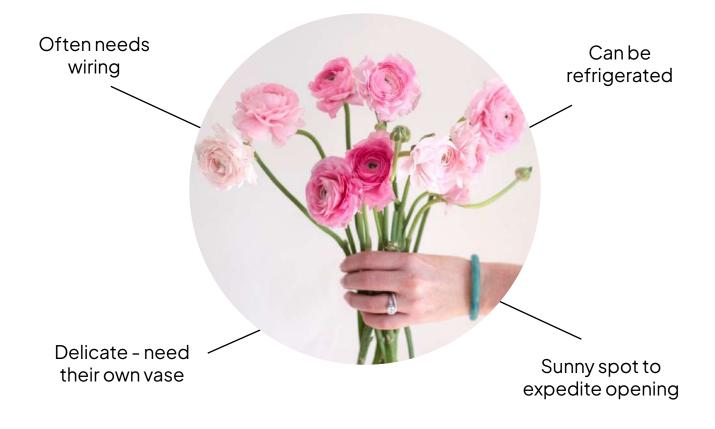
FLOWER MOXIE

Prep and Care Info

- Delicate, give them their own vase.
- Often look droopy after shipment; give them a deep cut (2-4 inches), and place in cool water to rehydrate overnight. It should perk up within a day.

- Can refrigerate to extend vase life, but not necessary.
- Perfect for soft, dreamy texture in your designs!

Ranunculus



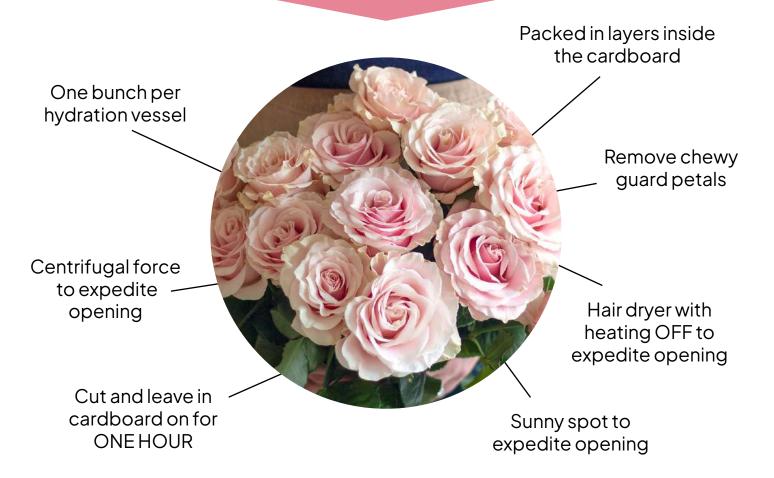
FLOWER MOXIE

Prep and Care Info

- Delicate, give them their own vase; the vase should not be taller than the blooms.
- If they are tightly closed, place in a sunny spot to encourage opening.
- They are oftentimes droopy due to the weight of the head. This is normal and they need to be wired to support them.

- Can refrigerate once they're open to your liking.
- Save any broken stems for bouts, corsages, and cake flowers.





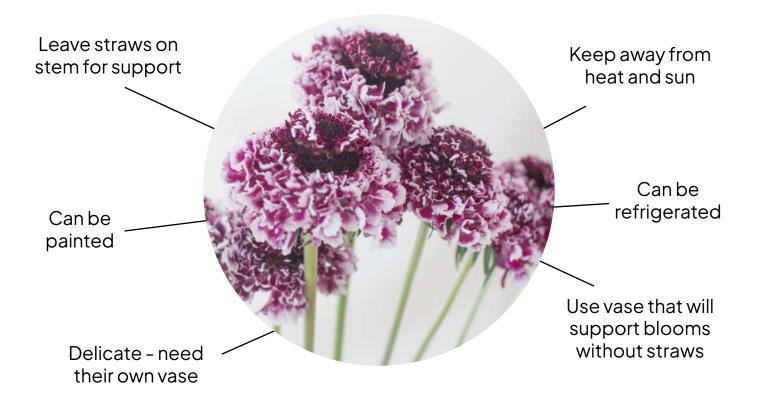
Prep and Care Info

- Cut and leave in cardboard on for ONE HOUR to rehydrate.
- To encourage opening, place in a sunny spot.
- Packed in layers inside cardboard; count the STEMS if you think you've been shorted.
- One hydration vessel per bunch of roses. Rose heads should not be touching each other or anything else.

Pro Tips

- Opening too quickly? We love it! Place in cool spot to slow opening.
- Opening too slowly? (1)
 Place in a sunny spot, (2) Use
 hairdryer with the heating
 element OFF, (3) remove
 thorns, turn upside down, and
 spin rose between your palms
 to open with centrifugal force.

Scabiosa

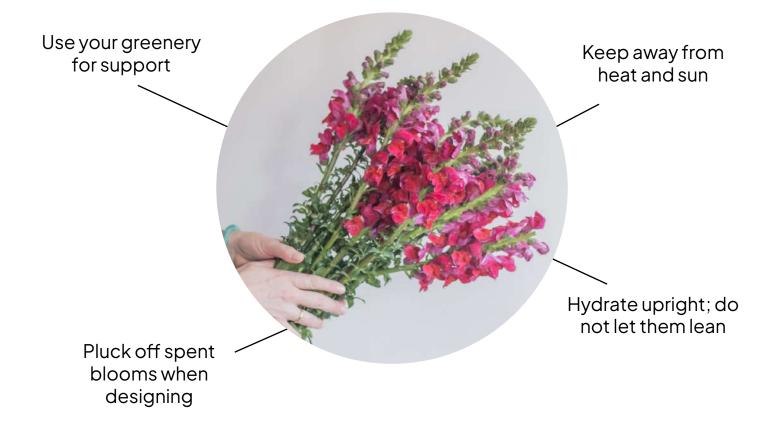


Prep and Care Info

- Delicate; give them their own vase.
- Remove all wrapping after one hour hydration; if straws are on the stems, leave them for added support.
- Sometimes Scabiosa will have buds without petals; Scabiosa will not open further once cut but still makes gorgeous texture for arrangements!

- Keep away from heat to extend vase life.
- If no straws are on your stems, place in a taller vase that will support the blooms. No vases taller than the bloom.
- Paints well with Design Master
- Can be refrigerated.

Snapdragons

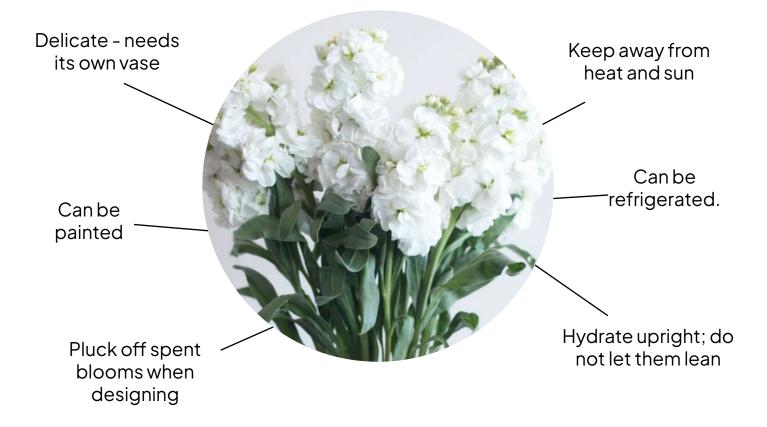


Prep and Care Info

- Fresh cut and wedge them between greenery to keep 'em upright - they will curve if you let them. Once they've started to curve there's no going back. (Curved still look great in arrangements but are harder to work with.)
- Pluck off spend blooms at the bottom; this is totally normal!

- Keep away from sunlight so they don't start to curve towards it
- You can pinch off the tops if you don't want any unbloomed flowers in your designs.





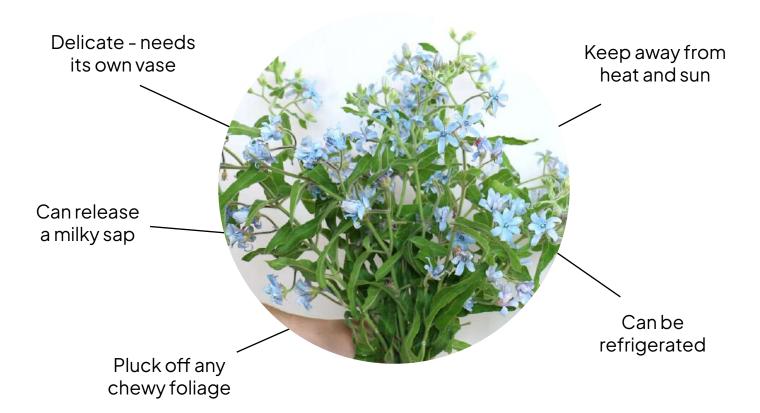
FLOWER MOXIE

Prep and Care Info

- Bottom flowers are first to bloom and first to die; pluck off the spent blooms when designing - this is totally normal.
- Keep away from extreme temperatures, however they can be refrigerated.

- Keep away from sunlight so they don't start to curve towards it.
- You can pinch off the tops if you don't want any unbloomed flowers in your designs.
- Paints well with Design Master.

Tweedia



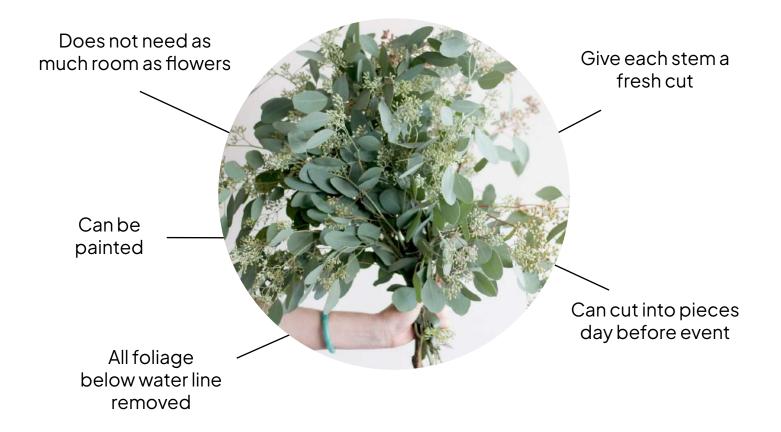
FLOWER MOXIE

Prep and Care Info

- Bottom flowers are first to bloom and first to die; pluck off the spent blooms when designing - this is totally normal.
- Keep away from extreme temperatures, however they can be refrigerated.

- Keep away from sunlight so they don't start to curve towards it.
- You can any unwanted, chewy foliage. Tweedia isn't known for its foliage.
- Can "leak" a milky sap from the stem once cut. Keep in its own vase an change the water daily.

Greenery



Prep and Care Info

- Sometimes greenery will have some small holes where insects have had a lil' snack. This is totally normal and will not be noticeable in your design.
- Don't worry about giving your greenery lots of elbow room, it can be nestled together.

Pro Tips

- You can cut your greenery into pieces for table runners, etc. 1–2 days before your event. Place loose greens in a plastic bag and store in the refrigerator.
- Greenery paints out really well so get creative with your Design Master colors!

Refrigeration



Guidelines for Refrigeration

- Turn your fridge to its warmest setting.
- Seal up your fruits and veggies. These can give off gases that can harm your flowers.
- Keep the flowers away from fridge walls and towards the front. The back wall is the coldest spot and the sides are also very cold. Storing your flowers against the walls could result in freezing them.
- Only use a fridge you trust! If you are staying in a hotel or Air BnB where you're unfamiliar with the fridge, use caution! We don't want your blooms freezing and therefore dying.
- Watch our video on refrigeration guidelines <u>here</u>.

More Resources



Prep and Care Info

- YouTube: we have tutorials galore! If you're stuck or need some inspo, watch our videos <u>here</u>.
- Flower Prep 101: Follow these tips for max flower success. Get the goods <u>here</u>.
- Feeling nervous about a bloom? Did something not fare well in transit? Hit us up via our flower support form <u>here</u>.