

Floral Design Components

I know, I know ... the phrase 'Floral Design Components' sounds so confusing and boring that I imagine you'd rather sit through a timeshare presentation, but stick with us because we'll make it PAINLESS! We're going to pair the theory with an easy-to-understand analogy:

Getting dressed!

Here's the breakdown:

- *Underwear/bra = greenery*
- *Clothes = filler or volume flowers*
- *Jewelry = accent flowers*
- *Leather shoes/belt/scarf = texture flowers*

Greenery (aka Spanx)

30-35% of your arrangement should be greenery-based to provide structure and foundation support. Like Filler flowers, greenery is budget-friendly and helps establish the color story of your arrangements. So pay attention to the images you're drawn to on Pinterest...is there a lot of sage or deeper greens? Or no greenery at all?

Examples: all greenery

Fillers (aka clothes)

Filler flowers cover surface area, sets your color palette, and shouldn't be the most expensive thing on you. Like greenery, fillers/volume flowers make up 30-35% of your arrangement. Filler/Volume flowers are typically very hardy and predictable, unlike fancy-shmancy Accent Flowers that can have more color variations.

Examples: alstroemeria, baby's breath, carnations, daisies/poms, delphinium, hydrangea, mini carnations, roses, spray roses, statice, stock, snapdragons, solidago, sunflowers.

Accents (aka big-ass ring!)

Accents flowers are typically more expensive and more extra – you don't need a lot of them to make a statement. Dedicate 15-20% of your arrangement to accent flowers. We find that a few can make a huge statement, and they're so worth it! Keep in mind, Accent Flowers typically have more color variation than typical Volume Flowers. Read our product descriptions thoroughly!

Examples: anemones, astrantia, calla lily, dahlias, feverfew, lavender, orchids, peonies, ranunculus, garden roses, scabiosa, tweedia, veronica**

**can also be texture*

Texture (aka that one purse everyone pets)

When you have a high concentration of petals, it helps to add textural items like berries, wispy greens, small wax flower buds, or thistle. Texture makes up 10-15% of your arrangement. A little bit of texture goes a long way, sweet pea!

Examples: amaranthus, astrantia, berries, billy balls, curly willow, protea, queen anne's lace, succulents, veronica, wax flower, yarrow, nigella.