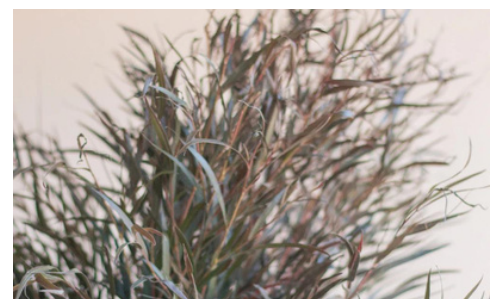
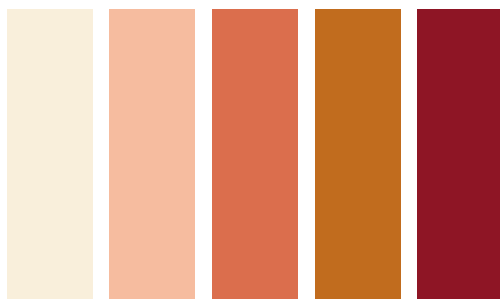




*Heather &
Adam*
November 20, 2021



RECIPES

BRIDAL BOUQUET

- 5-7 toffee rose
- 3-5 sahara rose
- 3-5 terracotta carnation
- 2-3 bronze football mum
- 3-5 copper cushion flower
- 3-5 safari sunset
- 3-5 golden amaranthus
- 2-3 pampas grass
- 2-3 bleached white ruscus
- 3-5 agonis greenery
- 3-5 baby eucalyptus
- 3-5 gunni eucalyptus
- 3-5 italian ruscus

8 BRIDESMAID BOUQUETS

(ingredients per bouquet)

- 1-2 toffee rose
- 1-2 sahara rose
- 2-3 terracotta carnation
- 1 bronze football mum
- 1 copper cushion flower
- 1-2 safari sunset
- 1-2 bleached white ruscus
- 1-2 agonis greenery
- 1-2 baby eucalyptus
- 1-2 gunni eucalyptus
- 1-2 italian ruscus

13 BOUTONNIERES

(ingredients per bout)

- 1 cream spray rose bloom
- 1 copper cushion flower
- sprigs of greenery

9 CORSAGE WRISTLETS

(ingredients per corsage)

- 2-3 cream spray rose blooms
- 1 copper cushion flower
- sprigs of bleach white ruscus
- sprigs of greenery

48 CENTERPIECES RECTANGLES (3-4" Diameter)

(ingredients per centerpiece)

- 1 toffee rose
- 1 sahara rose
- 2 terracotta carnation
- 1 bronze football mum
- 1 copper cushion flower
- 1 safari sunset
- 1 agonis greenery
- 1 baby eucalyptus
- 1 gunni eucalyptus
- 1 italian ruscus

15 CENTERPIECES ROUNDS (3.5" Foam Igloo)

(ingredients per centerpiece)

- 1 toffee rose
- 1 sahara rose
- 2 terracotta carnation
- 1 bronze football mum
- 1 copper cushion flower
- 1 agonis greenery
- 1 baby eucalyptus
- 1 gunni eucalyptus
- 1 italian ruscus

SCATTERED GREENERY FOR RECTANGLE TABLES (10ft)

(per table, 24 tables)

- 5 stems italian ruscus

Thoughts on Flower Substitutions from your designer:

As a florist, I order flowers/greens that sometimes need to be substituted because they are off-crop, out of season, or got damaged in transit. Substitutions are disheartening, but they are a reality and in no way does a sub ruin the palette, vision, or wedding. If this happens, know that Flower Moxie has designated designers who are involved and look at the overall palette/order before this selection is made.

The difference is when it happens to me (as a florist) my client isn't aware and doesn't care. I can easily swap a rose or a lisianthus for a ranunculus and when I deliver the flowers the bride/groom is thrilled because it aligns with the vision. Just remember, when you DIY you are very up close and personal to all the floral and greenery selections so it might feel like it's a big deal, but I promise it will not impact your vision in the end.

FLOWER MOXIE

RECIPES CONTINUED

ARCH - 3 LARGE FOAM CAGES

(divide ingredients between 2 cages)

- 14 toffee rose
- 16 sahara rose
- 20 terracotta carnation
- 16 bronze football mum
- 1 bunch copper cushion flower
- 15 safari sunset
- 1.5 bunches golden amaranthus
- 7 pampas grass
- leftover bleached white ruscus
- 1.5 bunches agonis greenery
- 1.5 bunches baby eucalyptus
- 1.5 bunches gunni eucalyptus
- 2 bunches italian ruscus

CEREMONY AISLE

- Leftover italian ruscus

SWEETHEART TABLE

Repurpose arch arrangement on table (add leftover italian ruscus for cascade effect iff table.

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FLOWER MOXIE

SUPPLY CHECKLIST

FLOWER PREP:

- Hydration buckets and vases ([Find how many buckets you need here!](#))
 - Medium (2.5 gal) buckets ([like this](#))—(specific tall flower types / greenery)
 - Small (1.5 gal) buckets ([like this](#))—(shorter flower types)
 - Medium vases ([like this](#))—(more delicate flower types)
- Floral sheers ([like this](#)) or included in our [Flower Moxie Supply Kit](#)
- Thick gardening gloves, if desired ([like this](#))
- Straight wire ([like this](#)) **Especially for ranunculus**
- [Crowning Glory](#)—Not a necessity, but it does keep the flowers fresh!

BOUQUETS:

- 10-12" zip ties ([like this](#)) or included in our [Flower Moxie Supply Kit](#)
- 1-2" wide ribbon to cover the zip tie (silk or double faced satin are our favorites)
- Regular scissors for cutting ribbon
- Hydration vases for each bouquet ([like this](#))

BOUTONNIERES + CORSAGES:

- Floral stem tape ([like this](#)) or included in our Supply Kit
- 1/4—1/2" wide ribbon for covering the stem tape (Or [Bind Wire](#) - included in Supply Kit)
- Boutonniere pins (you can use long or short pins—[we like these!](#)) Also included in our Supply Kit
- Corsage wristlet—if desired. We have [Slap Bracelet](#) or [Brass Cuff](#) options.
- Low Temp Hot glue gun to glue flowers to wristlet (Or Oasis [Floral Glue](#))

CENTERPIECES:

- Your desired vase/container ([3-4 diameter vase](#))

VASELESS, LOW CENTERPIECES:

- Wet floral foam iglus ([like this](#))

ARCH ARRANGEMENTS:

- Wet floral foam cages - 3 [Large Cages](#)
- 10-12" zip ties to secure to the arch

TRANSPORTATION:

- Cardboard boxes or rectangular laundry baskets to transport your flowers to the venue. Use lots of towels to wrap around vases so nothing slides or tips.
- Pro-tip: You can get boxes from liquor stores for free that have dividers in them. I use these for my bouquets/centerpieces/bud vases. You can cut the box down to be shorter, or use newspaper to stuff the bottom to the right height for your vase.

TUTORIALS

GETTING ORGANIZED

- [Best Vases & Mechanics](#)
- [Supply Checklist](#)
- [What Types of Buckets to Use](#)
- [Wedding Week Schedule](#)
- [Picking Up at Wholesale](#)

GOT THE FLOWERS—LET'S PREP!

- [Prep Video](#)
- [Flower Substitutes](#)
- [Troubleshooting Fussy Blooms](#)
- [Rose Care](#)
- [How to Wire a Ranunculus](#)
- [Pre-Section Recipes in Advance](#)

HOW TO BUILD IT

- [Organic Bridal Bouquet](#)
- [Slightly Organic Bridal Bouquet](#)
- [Cascade Bouquet--Euro Holder](#)
- [Foraged Cascade Bouquet](#)
- [Spiral Technique Bridal Bouquet](#)
- [Organic Bridesmaid Bouquet](#)
- [Boutonnieres - Speedy Tutorial](#)
- [Boutonnieres - Detailed Tutorial](#)
- [Wrist Corsage - Slap Bracelet](#)
- [Brass Cuff Wrist Corsages & Safety Pin Corsage](#)
- [Round, Vaseless Centerpiece--Oasis Iglu](#)
- [Mason Jar or Cup and Target Bowl Centerpiece](#)
- [Loose Table Greenery--Rectangular Table](#)
- [Loose Table Greenery--Round Table](#)
- [Arch--Oasis Foam Cages](#)
- [Triangle Arch - Foam Cages](#)

MISC QUESTIONS

- [Refrigeration: Yes or No???](#)
- [Transporting Your Flowers](#)
- [Color Adjustments--Using Design Master](#)
- [How to Reflex a Rose](#)
- [Hot Glue vs. Floral Glue](#)
- [Greening Out Your Centerpieces](#)

****DID YOU KNOW... With the Full Monty you already have access to the Flower Moxie DIY Flower Academy??**

This means, you get access to exclusive tutorials, more in-depth instruction, and a self-paced course to prepare you for your wedding week!

You can find all of this [here](#) when you log in to your account! We recommend completing this course before your strategy phone call.

SUGGESTED TIMELINE

**V

WC

1-2 WEEKS BEFORE WEDDING:

- N
- N

DAY 1:

- F
- H
- U
- b
- C
- V
- a
- I

DAY 2:

- C
- S
- E
- M

DAY 3 (the day before wedding day!!!):

- E
- C
- b
- N
- F
- V
- N

DAY 4 (GET MARRIED!!!!!!!!!!!!!!!!!!!!!!):

- T
- t

DAY WHENEVER:

- S

DETAILED DIY PREP

UPON RECEIVING YOUR FLOWERS:

- **OPEN THE BOX IMMEDIATELY:** Count, cut, hydrate!
 - When counting, wait to cut your rubber bands off the bunches. That way you can easily keep track of how many bunches you've received!
 - If you're missing a bunch, be sure to count again and check ALL of your wrapping. We can't tell you how many times a bunch gets lost in the mix of all the wrapping paper!
 - If you've double checked and something is definitely missing, please send us an email and photos of all of your blooms ASAP. You can email orders@flowermoxie.com for the quickest response on all things orders!
- **ROSES:** Cut stems and let them drink for at least 1 HOUR BEFORE removing cardboard wrapping. This will keep their heads from drooping like a brooding teen.
 - Don't stress when you first see these! The roses are layered inside the cardboard so it looks like it isn't the full amount, BUT they are all in there! (You can always count the stems if you're feeling nervous.)
- **ORGANIZE LIKE WITH LIKE:** Group greens with greens, roses with roses, etc. It will make the design process fly-by.
- **REMOVE FOLIAGE AND GUARD PETALS:** Pull off all unwanted leaves ahead of time. You don't want any leaves below the waterline (or your water will get yucky real fast). It will save time in the designing phase if you do this in advance. For roses, you will want to take off the guard petals, which is the outside layer of petals that look less appealing.
- **CUT STEMS AT AN ANGLE AND HYDRATE:** So important that you cut and immediately hydrate! When you cut a flower, it "takes a breath", so you don't want it to "breathe" air for long or the air will travel to the head and make it droop. You got this!!!
- **AMPLE SPACE:** Your flowers won't open if they are crowded. Buy more buckets. SPEND THE FIVE DOLLARS. I BELIEVE IN YOU.
 - The exception to this rule is greenery. You can cram your greenery together as long as you make sure all the stems are reaching the water (otherwise they will get crispy...).
 - DO make sure that more delicate flowers have a smaller vase with plenty of room to themselves. You don't want those Ranunculus getting smooshed by your large Garden Roses!
- **5% RULE:** Know that every bud isn't going to be perfect. As a florist, when I pick up my flowers locally or have them shipped in, I know I will have a 5% loss because I'm dealing with fresh "produce" that has been shipped from all over the globe. This doesn't mean you received below par flowers. It's just part of being your own florist. I always save my broken buds for cake flowers, small vases, or bouts/corsages!

STRATEGY CALL CHECKLIST

****With the "Full Monty" Custom Design Package you receive a second phone call in addition to the design call you have already completed. This second phone call will focus on the logistics of your wedding week and make sure you are fully prepared to make your own flower arrangements successfully. In order to provide the best help during this call we ask you come prepared with the following items completed:**

- Review your design pdf and invoice. Fill out the revision form once or twice as needed. Your designer will update your design.
- Place your order once the revisions are complete. Don't forget the separate supply order.
- Complete the Master Class - Your designer will review this with you, so a few blanks are fine, but make sure you have done as much as you can on your own.
- Have a list of helpers and who can help on what day. (Make sure you have actually scheduled and confirmed with them).
- Know the number and size of cars you will be able to use on transport day. Make note of what car will have all non flower items (dresses, candles, etc.) and how much space that will take up.
- Know your general schedule for the wedding week. Make note of any important appointments such as getting your nails done or rehearsal dinner that will take away time for floral arranging. (Also let your designer know if you have a destination situation where you may need to drive with the flowers in the middle of the week.)
- Take our [Bucket Quiz](#).
- Watch the videos that relate to your design. Write down any questions you have about the mechanics or how we built something.
- Create a list of questions for your designer.