

Off Licence

Section 17 to 20, 64 and 135, Sale and Supply of Alcohol Act 2012

007/OFF/7/2024

Section 40 of the Act applies to this licence.

Pursuant to the Sale and Supply of Alcohol Act 2012 (the Act), **Blush Floral NZ Limited** (the licensee) is authorised to sell alcohol from (but not on) the premises situated at **7 Queen Street, AUCKLAND CENTRAL, Auckland** and known as **Blush Floral NZ**, and deliver it somewhere else.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

This licence is subject to the following conditions:

- (a) No alcohol is to be sold or delivered from the premises on Good Friday, Easter Sunday, Christmas Day, or before 1 pm on Anzac Day.
- (b) Alcohol may be sold on the premises only during the following days and hours:
Monday to Sunday 8.00 am to 10.00 pm
- (c) Drinking water is to be freely available to customers immediately adjacent to any alcohol that is being supplied free as a sample on the premises.
- (d) No intoxicated persons may be allowed to enter or to remain on the premises.
- (e) The licensee must ensure that A4 signs, stating 'Alcohol will not be sold to minors or intoxicated persons' are prominently displayed so as to be easily read from every point of sale.
- (f) The social responsibility policy that was submitted with the application must be complied with.
- (g) The following conditions in relation to external signage apply:
 - (i) External or external-facing advertising of prices of alcohol products, or promotion of a special price / discount of an alcohol product must not be displayed on the façade of the building.
 - (ii) External advertising of alcohol products must not be displayed by way of flags, sandwich boards or bollard covers outside the premises.
 - (iii) Any alcohol-related lifestyle or branding images must not exceed 25 per cent of the façade of the premises.
- (h) The whole of the premises is undesignated.
- (i) Only alcohol as part of a gift basket, hamper or floral arrangement may be sold under this licence.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licenses, this licence continues in force—

- (a) until the close of the period for which it was last renewed; or
- (b) if an application for the renewal of the licence is duly made before the licence would otherwise expire, until the close of the period of 3 years after the period for which it was last renewed.

This licence expires the close of 4th of November 2026 unless renewed.

Originally dated at Auckland on the 4th day of November 2022



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Secretary, Auckland District Licensing Committee



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NOTE: The licensed premises are more precisely identified as outlined in a plan date stamped as received by the Auckland District Licensing Committee on Date.

This licence replaces licence no. 007/OFF/9161/2022 and the licence continues in force until the 4th of November 2026 unless again renewed.