MAIN KEYWORD OR NICHE										
Bullet journal										
ARE THERE ANY OTHER IDEAS?		GATEWAY VIDEOS	SUBS	VIEWS						
PRIMARY KEY WORD	GLOBAL SEARCH VOLUME	LONG TAIL KEYWORD	SEARCH POOL	TUBE BUDDY SCORE		CHE	CKLIST			
bullet journal weight loss tracker	360	bullet journal weight loss tracker	7370	Fair			Check traffic wo	rds in YouTube		
FINAL TITLE	add emotional triggers	Is the title under 50 characters?					Steal Gateway v	ideo relevent tags	3	
Bullet journal weight loss tracker and pa	ages for Health, Wellness and Fit	ness + 11 simple spreads for inspiration!					Use google fill fo	r tags		
TAGS							Use YouTube fil	for tags		
		weight loss tracker ideas, bullet journal Ideas for wei weight loss tracker, Exercise tracker, tracking your fit								
journal for wellness, tracker, workout, fit		weight less tracker, Exercise tracker, tracking your in	arooo, couring worg	nacco godio, wayo to track	womioco, banot					
DESCRIPTION										
RE WRITE TITLE	weight loss, bullet journal fitnes	t journal weight loss tracker, bullet journal weight loss s tracker, use your bullet journal to get fit, health, goa er, Exercise tracker, tracking your fitness, setting weig brkout, fitness log	al setting, weight tr	acker, bullet journal						
DESCIPTION USING TAGS	setting up a weight loss tracker self care and recovery! By show are engaging with those goals!	your bullet journal for weight loss? But are unsure how, a dashboard to track your fitness, and wellness and wing you how to set some really basic fitness and well a laso give you 11 different ideas on how to track well e time to use your bullet journal for wellness and not j	also remind you to Iness goals we can Iness and fitness in	take time to practice n start tracking how you						
HASHTAGS	#weightlossbulletjournal #fitnes	stracker #myinnercreative								
RECORD YOUR VIDEO	SCRIPT		GUIDE			CHE	CKLIST			
PT. 1: H.O.T. INTRO (hook, outcome) Why should they stay tuned? What will they get out of watching the video?	I had put on, this year however, serious about my goals! I this v goals, how I create a tracker for wellness and mental health and trained personal trainer, nor wil	a home gym style activity to lose some extra weight , I have signed up with a personal trainer and getting ideo I am going to walk you through how I set up my r fitness and weight loss, how I can keep track of my I also the key goals I want to set myself. I am not a II say I have a healthy relationship with food, but I inspiraiton in these pages to help your journey!					FILM IN SECTION	DNS		
SUBSCRIBE/BELL CTA (Benefits and why)	I would LOVE to know in the co- fitness? Maybe we can learn fro It would be amazing if you could	mments below how you track your wellness and		IBE BUTTON GRAPHIC M RIGHT CORNER (PEOPLE TO						
PT. 2: H.O.T INTRO (testimonial) testimonial/credibility - who are you to tell them to watch?	Now you will know by now that the blog I run, My Inner Creative had HUNDREDS or themes available for you to get inspiration on, for weightloss and fitness we also have a few! There is one post with over 71+ Ideas for Weightloss and fitness!		NAME/SOCIAL H HAND CORNER				DIFFERENT AN	GLE SHOTS		
SEQUENTIAL STEPS/INFO: (4-5 points max)		et up some goals and brain storm some ideas	KEEP VIEWERS EMPHASIZE KE	R STOCK TO ILLUSTRATE						
	2. Then we will map out the nex	kt couple of weeks and goals I want from those					ADD SCREEN (OF SOCIAL MEDIA	А	
ENGAGEMENT QUESTION/CTA (make this easy to answer)	Again comment below with you	r ways	ON SCREEN GF	RAPHICS/IMAGES			ADD SCREEN OF CTA			
CONTINUE SEQUENTIAL STEPS/INFO:	Now that we have our goals Here are 11 amazing examp	and we know what we want to achieve, lets make a d	i é							

CTA 1: CONVERSION OFFER - how does it compliment the info in the video they just watched and further solve their problem? Needs to be highly relevant to your ICA and the video.	Now I know it can be daughting getting started! So check out the freebies we have online, you can subscribe using the link below and you'll have access to all our trackers and other content! Now lets hop into our amazing Inspiration!		SHOW THE LANDING PAGE/OFFER/OPT-IN ON SCREEN/SCREENCAST AND SHOW FACEBOOK GROUP IF YOU TALK ABOUT IT		С				
CTA 2: ENGAGEMENT - ask the viewer to like and subscribe and watch related videos in your end screen.			ADD YOUR END VIDEO (THERE I HOW TO DO TH		SEND THE VIDEO IMMEDIATELY TO REV FOR TRANSCRIPTION				
YOU ONLY HAVE 20 SECONDS FOR YOUR END SCREENS			PHASE 2 CHECKLIST)						
CREATE A TEASER									
CREATE TEASER WITH SHOTS									
CREATE THUMBNAIL									
ADD SECONDARY META DATA									
CREATE TIKTOK									
CREATE INSTAGRAM									
CREATE FACEBOOK									
UPLOAD VIDEO									
						UPLOAD VID	EO UNLISTED		
						INCLUDE DE	SCRIPTION AND	TAGS	
						INCLUDE 3 H	HASHTAGS AND (CHANNEL	
						LIKE YOUR	/IDEO		
						COMMENT A	AND PIN COMMEN	IT.	
						ADD TO APP	ROPRIATE PLAY	LIST	
						ADD LINK TO	VIDEO IN DESC	RIPTION	
						UPLOAD TR	ANSCRIPTION		
						UPDATE PLA	AYLIST		
						CARD AND E	ENDSCREEN		
						UPLOAD TR	ANSCRIPTION		
SHARE VIDEO									
						DRAFT EMA	IL		
						CLICK TO TV	VEET		
						POST TO IN	STAGRAM		
						POST TO FA	CEFBOOK		
						SHARE TO T	IKTOK		
						SHARE TO F	ACEBOOKGROU	PS	
						SHARE TO Y	OUTUBE ABOUT		
						ADD TO APP	ROPRIATE PLAY	LIST	
						ADD LINK TO	VIDEO IN DESC	RIPTION	
						UPLOAD TR	ANSCRIPTION		
						CARD AND E	ENDSCREEN		
						UPLOAD TR	ANSCRIPTION		
MAKE SIMPLE BLOG POST						TITLE			
						DESCRIPTIO	ONS		
						IMAGES			
						EMBED VIDE	O		
						ADD THE TR	ANSCRIPTION		
						POST TO PI	NTEREST		

INTERACT			INTERACT WITH TOP 5 VIDEOS					
			COMMENT ON					