



<p>CTA 1: CONVERSION OFFER - how does it compliment the info in the video they just watched and further solve their problem? Needs to be highly relevant to your ICA and the video.</p>	<p>Now I know it can be daunting getting started! So check out the freebies we have online, you can subscribe using the link below and you'll have access to all our trackers and other content!</p>	<p>SHOW THE LANDING PAGE/OFFER/OPT-IN ON SCREEN/SCREENCAST  AND SHOW FACEBOOK GROUP IF YOU TALK ABOUT IT</p>	<input type="checkbox"/>	
<p>CTA 2: ENGAGEMENT - ask the viewer to like and subscribe and watch related videos in your end screen.  YOU ONLY HAVE 20 SECONDS FOR YOUR END SCREENS</p>	<p>Now lets hop into our amazing Inspiration!  Thank you so much for joining me today! For more head over to instagram, hit that subscribe button and follow along my fitness journey!</p>	<p>ADD YOUR END SCREEN INTO YOUR VIDEO (THERE IS A TUTORIAL ON HOW TO DO THIS INSIDE OF THE PHASE 2 CHECKLIST)</p>	<input type="checkbox"/>	<p>SEND THE VIDEO IMMEDIATELY TO REV FOR TRANSCRIPTION</p>
<p><b>CREATE A TEASER</b></p>				
<p>CREATE TEASER WITH SHOTS</p>				
<p>CREATE THUMBNAIL</p>				
<p>ADD SECONDARY META DATA</p>				
<p>CREATE TIKTOK</p>				
<p>CREATE INSTAGRAM</p>				
<p>CREATE FACEBOOK</p>				
<p><b>UPLOAD VIDEO</b></p>				
				<input type="checkbox"/> UPLOAD VIDEO UNLISTED
				<input type="checkbox"/> INCLUDE DESCRIPTION AND TAGS
				<input type="checkbox"/> INCLUDE 3 HASHTAGS AND CHANNEL
				<input type="checkbox"/> LIKE YOUR VIDEO
				<input type="checkbox"/> COMMENT AND PIN COMMENT
				<input type="checkbox"/> ADD TO APPROPRIATE PLAYLIST
				<input type="checkbox"/> ADD LINK TO VIDEO IN DESCRIPTION
				<input type="checkbox"/> UPLOAD TRANSCRIPTION
				<input type="checkbox"/> UPDATE PLAYLIST
				<input type="checkbox"/> CARD AND ENDSCREEN
				<input type="checkbox"/> UPLOAD TRANSCRIPTION
<p><b>SHARE VIDEO</b></p>				
				<input type="checkbox"/> DRAFT EMAIL
				<input type="checkbox"/> CLICK TO TWEET
				<input type="checkbox"/> POST TO INSTAGRAM
				<input type="checkbox"/> POST TO FACEBOOK
				<input type="checkbox"/> SHARE TO TIKTOK
				<input type="checkbox"/> SHARE TO FACEBOOKGROUPS
				<input type="checkbox"/> SHARE TO YOUTUBE ABOUT
				<input type="checkbox"/> ADD TO APPROPRIATE PLAYLIST
				<input type="checkbox"/> ADD LINK TO VIDEO IN DESCRIPTION
				<input type="checkbox"/> UPLOAD TRANSCRIPTION
				<input type="checkbox"/> CARD AND ENDSCREEN
				<input type="checkbox"/> UPLOAD TRANSCRIPTION
<p><b>MAKE SIMPLE BLOG POST</b></p>				
				<input type="checkbox"/> TITLE
				<input type="checkbox"/> DESCRIPTIONS
				<input type="checkbox"/> IMAGES
				<input type="checkbox"/> EMBED VIDEO
				<input type="checkbox"/> ADD THE TRANSCRIPTION
				<input type="checkbox"/> POST TO PINTEREST

INTERACT						<input type="checkbox"/>	INTERACT WITH TOP 5 VIDEOS		
						<input type="checkbox"/>	COMMENT ON SUBSCRIBERS COMMENTS		
						<input type="checkbox"/>			
						<input type="checkbox"/>			
						<input type="checkbox"/>			