



# MAJOR LEAGUE ALUMNI MARKETING VIRTUAL CAPABILITIES

Legends Entertainment Group provides the expertise and access to talent that can elevate your virtual experiences, boost your social media presence and more. We are your one-stop shop for securing a retired big leaguer or baseball professional for integration into your next virtual event, campaign or activation.



// **Go Live:** whether you're looking for a keynote speaker via Zoom or one-on-one chats on Chatalyze, one of our legends has the message you're seeking.

// **Get Social:** from sponsored posts to fully integrated campaigns to social media takeovers, we will help you connect with the right former player to fit your brand and strategy.

// **Crave the Autograph:** as a licensee of Major League Baseball and with exclusive athletes such as Mike Trout, Max Scherzer and Jacob deGrom, we can fulfill your memorabilia needs to be used as incentives, employee recognition, hospitality programming and more.

## OUR ROSTER IS STACKED WITH HALL OF FAMERS, WORLD SERIES CHAMPIONS, MOST VALUABLE PLAYERS, ALL-STARS AND MORE, INCLUDING:



### DAVID CONE

1994 National League Cy Young Award Winner  
5x All-Star  
5x World Series Champ



### ANDRE DAWSON

2010 Hall of Fame Inductee  
8x All-Star  
8x Gold Glove Award Winner  
1987 National League MVP



### DALE MURPHY

Back-to-back National League MVP (1982 & 1983)  
5x Gold Glove Award Winner



### SHANE VICTORINO

2x World Series Champ  
Branch Rickey Award Winner (2011)  
4x Gold Glove Award Winner

### MORE ALL-STARS:

- Andruw Jones
- Ryne Sandberg
- Bernie Williams
- Jim Edmonds
- Omar Vizquel

## WE ASSIST WITH THE FOLLOWING:

- // Identifying the Right Talent
- // Negotiating Terms
- // Executing Talent and Client Contracts
- // Managing Logistics
- // Integrating Social Media Content
- // Processing Player Payment
- // Securing Talent for Media Availability

WE WILL LEARN ABOUT YOUR GOALS, WORK WITH YOU TO ACHIEVE THEM AND STAY WITHIN YOUR BUDGET.

CALL 781-789-6801 OR EMAIL [RYAN@MLBPAA.COM](mailto:RYAN@MLBPAA.COM) FOR MORE INFORMATION.