

RAMONA & RUTH

What to Write Inside of a Greeting Card



The Birthday Card

How old are they turning? How old do they *wish* they were turning? What's their favorite cake or way to celebrate? Sprinkle in those personal details and you have a truly heartfelt birthday wish!

"Celebrating YOU today, tomorrow, and every day - forever and ever.
Happiest of Birthdays!"

"Wishing you a year filled with abundance, peace, joy, so many laughs, and fun times. Happy Birthday to you!"

"You're the easiest to celebrate! All the Happy Birthday wishes to you, dear friend."

"Happiest of Birthday wishes to you, friend! Let's make this next year your most fun yet - cheers!"

The Thank You Card

When writing a thank you card, use the phrases below as a starting point. Try to nod to the specific act, gift, or situation you are thankful for to add even more sentiment to the card.

"Your kindness did not go unnoticed. Thank you so much for thinking of me
[or insert your particular situation here]."

"Your friendship and thoughtfulness are such gifts. Thank you for thinking of me!"

"I'm so grateful for your friendship. There is no one like you - you're the best!"

"Thank you for bringing so much sunshine and joy to my day."

The Sympathy Card

Don't put too much pressure on yourself to write the perfect thing. What matters is that you're showing up and offering support. This alone will mean so much to the recipient. Try to empathize with the situation or who you're writing to and think of what YOU would want to hear, too. Encouragement? Memories of a loved one? A specific prayer or quote of comfort? Use the following as starting points.

"My heart hurts with you. I am so sorry for your loss."

"I don't have the words to ease this pain, but I'm standing with you every moment of the day."

"I'm so sorry you are going through this. Prayers of peace and strength to you, today and always."

"Praying for peace and comfort over you. I am so sorry you have to know this pain."

The Congratulations Card

As always, try to add in your own personal best wishes or acknowledgement of the situation at hand, and use the below phrases as starting points for what to write in a congrats cards.

"So much wonderfulness awaits! Congratulations!"

"I'm so very proud of you - you did it! I hope you revel in this success and joy - you deserve it all!"

"Yay! Your hard work, dedication, and perseverance has seen you through. There is truly nothing you can't do. Congrats!"

"There is no one more deserving. Congratulations to you!"