



CSR POLICY

From the beginning, the founder of Fabelab, Michaela Weisskirchner-Barfod, has made an effort to keep an honest and sustainable approach to the design and production of the Fabelab collections.

For Fabelab, sustainable design is about using the right materials, ensuring proper treatment of workers, as well as the lifespan of the product, which is why we produce multi-functional products that grow with the child through manufacturers we respect. Our products are made with love and based on sustainable beliefs, organic materials with attention to detail. All Fabelab toys are CE-tested.

SUSTAINABLE PRODUCTS

Fabelab's products are made from organic cotton and filled with sustainable and natural materials.

We also try to reduce plastic waste in every way possible, as it is one of the top concerns in our industry. Therefore, we are only using biodegradable sugarcane bags to protect our products during transportation. Our shipping pockets are also made from recycled film and carbon neutral for all our own webshop orders.

Every day we think about what we can do even better than the day before, and what changes we can make in the direction of becoming even more sustainable.



CONSCIOUS PRODUCTION

When we say our products are timeless, we refer to our process of being conscious of not just the quality, but also the colour schemes from each collection, ensuring they match the previous and upcoming collection's colours. This way, Fabelab's customers can keep the pieces from previous collections and pair them with our upcoming ones. Another way we define timeless is by creating multi-purpose designs. Fabelab's Activity Blankets can be used by kids of all ages, even just a stable for the whole household. Our Swaddles, which are often first used to swaddle the baby, can later be used as a fashionable scarf for the older kids.

OFFCUTS COLLECTION

We do not believe in throwing the packaging away. In collaboration with our faithful and skilled, Indian suppliers, we reuse the fabric residues of our own productions and turn them into beautiful and unique products. We provide ideas and drawings for the products and our suppliers let us know how much of which colour we have to work with. We call it the Offcuts Collection and since the small unique products are made from the fabric that is left, no two pieces are alike. Each piece is assorted and a collective item.



OPPONENTS OF CHILD LABOR

As Fabelab's mission is to bring the most joy to every child's everyday life, we are clear opponents of child labor. We ensure that by having great transparency in the production through a close partnership with our suppliers. We do also visit our partners twice a year to keep an eye on the production conditions.

DIVERSITY

Because Fabelab produces children's interior and toys, it is a matter of course for us never to produce yet communicate offensive products or content but instead, be a children's brand that creates products with an emphasis on child-friendly storytelling and make-believe. The Fabelab universe encourages curiosity, imagination, and inspiration and invites all children, no matter skin colour or origin, and their parents to be creative and playful, broadening horizons and encouraging understanding and empathy.



CHARITY

Fabelab thinks that playing and being creative are two vital parts of giving kids the best upbringing. Unfortunately, not all kids have creativeness and playing as a part of their everyday life.

At Fabelab, this is something that truly breaks our hearts! We have therefore decided to take action, and try to even the playing field, in one area where we know we can make a difference.

Anukruti and Angel Xpress, are two amazing organizations that organize playful and creative workshops for kids in India and at Fabelab, we have joined their mission. For every Minimakers set sold in December, we will send one to the organizations in India.

To learn more about Anukruti and Angel Xpress' amazing, humble work, and see how they make a real difference one child at a time, please go to:

<https://www.anukruti.org/>

<https://angelxpress.org/>

If you have further questions about our CSR policy, please contact us at info@fabelab.dk.