Outdoor Graphic:
20’ Zoom Tent - Canopy

TEMPLATE @ 1/2 SIZE

10’ Side Panels - Total Graphic Size:
Total Graphic Area: 118”w X 84”h
Total Visual Area: 115”w X 81”h

10’ Side Panels - Top:
Total Finished Area: 115”w X 69”h

10’ Side Panels - Bottom (Valance):
Total Finished Area: 115”w X 12”h

20’ Side Panels - Total Graphic Size:
Total Graphic Area: 231”w X 84”h
Total Visual Area: 228”w X 81”h

10’ Side Panels - Top:
Total Finished Area: 228”w X 69”h

10’ Side Panels - Bottom (Valance):
Total Finished Area: 228”w X 12”h

Please be sure to include a 1.5” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 4” of the edge. Please see gray area on template for safe zone.

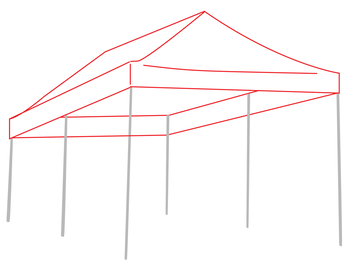
General Art Guidelines:

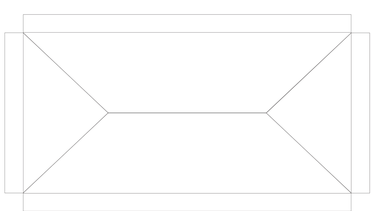
– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

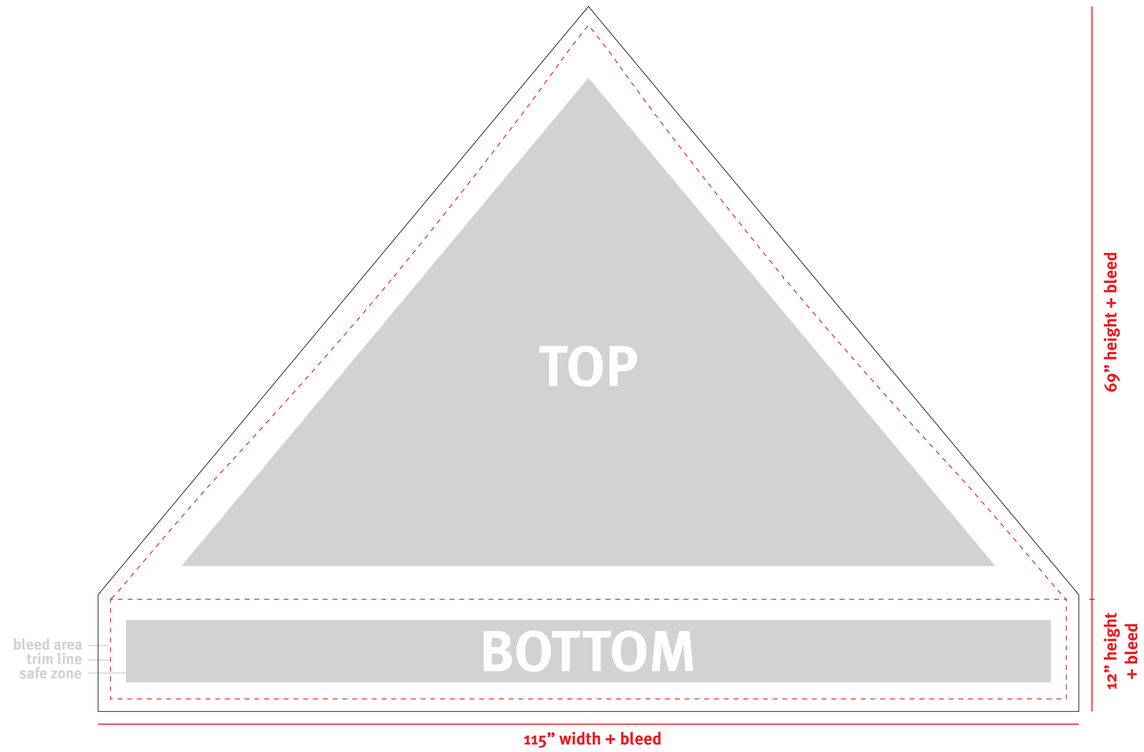
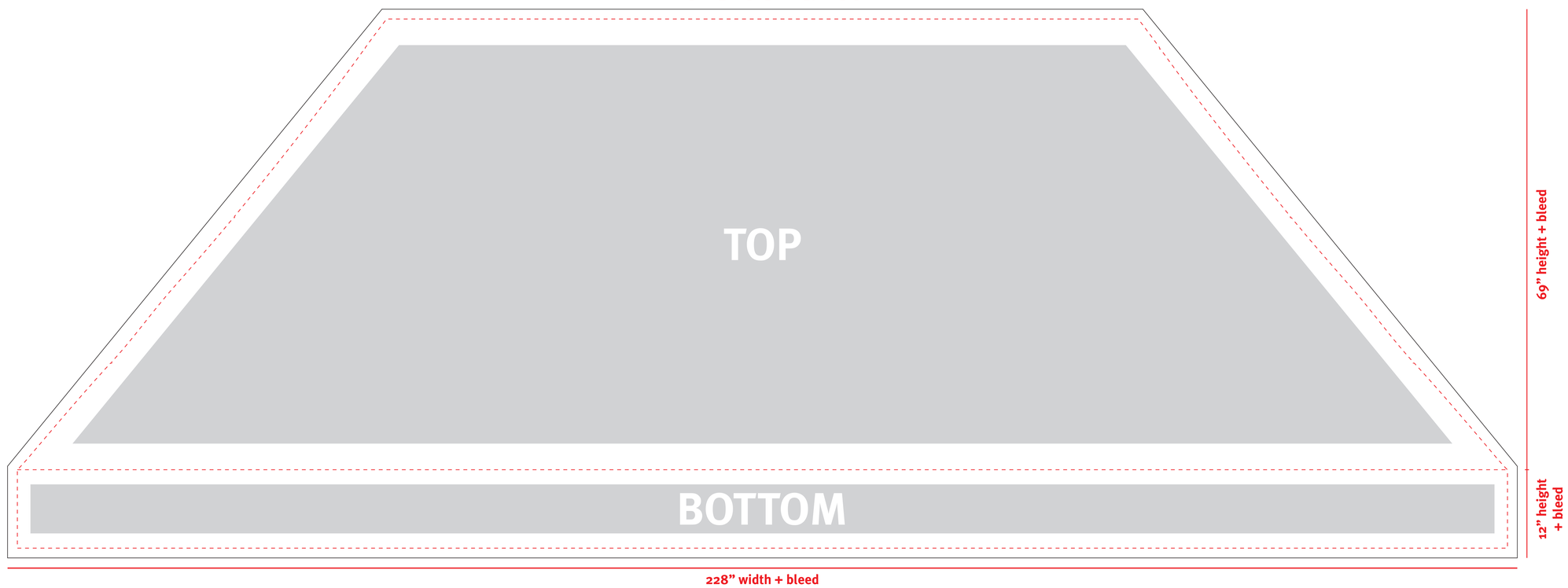
– All fonts must be created to outlines





Graphic will be finished as seen above. Edges will be hemmed together to form tent graphic.

10’ Side Panel



20’ Side Panel