

# Zoom Backpack Banner: X-Banner

---

Total Graphic Area: 19.6875" w X 47.25" h

Total Visual Area: 19.6875" w X 47.25" h

Please be sure to keep all text, logos, critical design elements out of the grommet area

## General Art Guidelines:

---

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

black circles indicate  
grommet location