

My 2019 Business Goals

Recap your 2018 and plan for all the success coming to your business or brand this 2019.

After completing this sheet, post it up somewhere you'll see it every day.

This way, you'll have a daily reminder to stay on track towards completing your goals for the year.

"A year from now you may wish you had started today."

Karen Lamb

2018 Reflection

BIGGEST SUCCESS: What was one highlight of 2018 that you're most proud of? Celebrate it!

BIGGEST FAILURE: Your failures are wonderful opportunities for growth. Acknowledge them and learn.

What would you do different? Lessons learned?

STRENGTHS	WEAKNESSES
In what areas did your business or brand excel in 2018?	In what areas did your business or brand struggle in 2018?
	How I'll improve in 2019:

2019 Goals

A SMART goal is:

- Specific - Who/what/where/why/which?
- Measurable - How will I know when it is accomplished?
- Achievable - How realistic is the goal?
- Relevant - Does this seem worthwhile?
- Time bound - When?

MARKETING	FINANCIAL	PRODUCTIVITY	SOCIAL MEDIA
GOAL:	GOAL:	GOAL:	GOAL:
DEADLINE:	DEADLINE:	DEADLINE:	DEADLINE:
MY REWARD:	MY REWARD:	MY REWARD:	MY REWARD:
<input type="checkbox"/> <i>Completed</i>	<input type="checkbox"/> <i>Completed</i>	<input type="checkbox"/> <i>Completed</i>	<input type="checkbox"/> <i>Completed</i>

