



# DERMASCOPE

The Encyclopedia of Aesthetics & Spa Therapy



BELLA SCHNEIDER BEAUTY



## THE EUROPEAN BEAUTY SAGE

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ella Schneider leads more than 150 aesthetic professionals in her Silicon Valley spas. She travels globally to bring the best in aesthetic science to her formulas and protocols. She is a successful retailer and respected educator that helps aestheticians enhance their practices by offering top-of-the-line protocols, retail products, and advanced training. She is a laureate of the esteemed LNE lifetime achievement Crystal Award for her contributions to beauty science. Because she trains her staff and clients, she is able to export her multi-faceted experience to professionals across the spa industry.

# WHO I AM

## 1. MY SKIN CARE PHILOSOPHY

Proven ingredients that slow aging, are easy-to-use, and feel and smell great.

## 2. MY TOP PRIORITIES

To provide relevant, effective, head-to-toe beauty services and products to clients and professionals.

## 3. MY ULTIMATE CAREER GOAL

To always be ahead of the curve with new beauty technologies that work.

## 4. THE LEGACY I HOPE TO LEAVE BEHIND

An army of expertise and aestheticians providing refined, European beauty care that creates lasting results.

## 5. BIGGEST LEAP OF FAITH I'VE TAKEN IN MY CAREER

Seeking a loan for a second spa at a time when female business owners barely existed.

## 6. MOST IMPACTFUL MOMENT WITHIN THE INDUSTRY

When I began teaching other spa owners outside of my spas.

## ABOUT ME

I read politics and am engaged. To cleanse my mind, I organize and decorate. I love a great meal with my family. My special, yearly treat is travelling to Europe to bask in its divine scenery, food, and people!

## MY CREDENTIALS

- CEO OF THRIVING SPAS FOR OVER 40 YEARS
- MASTER CLINICAL AESTHETICIAN
- CORPORATE TRAINER
- INNOVATOR AND FORMULATOR
- SELF-MADE WOMAN
- BEAUTY GURU

## TO THE FUTURE

In the future, I will continue to provide advanced beauty services to Silicon Valley while supplying ahead-of-the-trend professional products, equipment, and education to the professional aesthetic industry.

## HOW I'M BREAKING THE MOLD

### PERSONALIZED PROTOCOL

"My spas are 21st Century beauty center. I counterbalance the trend of quick specialization by offering everything beauty in one place with personalized quality and knowledgeable technique including medical spa services. European finesse meets Silicon Valley perfection in the customized protocols and formulations that I teach globally." Bella Schneider, CEO of Bella Schneider Beauty LLC

## BELLA SCHNEIDER PRODUCT

### OUR LEADING LINE - CAVIAR & CARAT FACIAL

Bella Schneider Beauty's Caviar & Carat Line for aging, brightening, and sensitive skin is a relaxing, decadent facial that leaves skin memorably glowing. Caviar, pure gold, and protective seabuckthorn combine for an ultimate, luxury gift. Clients and aestheticians alike keep coming back for more.

