

CORPORATE GIFTS FOR GOOD CAUSE

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Goodsmas directors Laura Snell and Joe Snell.

Picture: Richard Gosling

MELANIE WHITING

A GOLD Coast couple have developed a gifting campaign with a conscience, helping regions hardest hit by Covid in the lead-up to Christmas.

Through Christmas partnership Goodsmas, corporations can choose an Australian region to support. They will then receive

festive corporate gifting tubes filled with goodies purchased from the area.

It aims to put money back into the pockets of those who need it the most after two years of closed borders and lockdowns.

Creative directors Laura and Joe Snell have been busy packing hundreds of tubes in their Southport santa's

office in the lead-up to the festive season.

Ms Snell said gifters could buy the tubes online and choose between five regions - Queensland, NSW, WA, SA and Victoria.

"What we realised, as a gift company, was that we can be the link between local produce and getting it on the corporate table," she said.