



Merit Medals Inc. Announces Debut at National Stationery Show®

The first greeting cards with removable, keepsake mementos for pinning or hanging.

May 15, 2016 — (Miami, FL) — Say hello to Merit Medals™: the first line of greeting cards that incorporate a medal for pinning or hanging. It's the coolest "Thank You" card, ever.

Merit Medals debuts exclusively to the trade at the National Stationery Show in New York City. Show organizers have already recognized the beauty of the line. Merit Medals is a three-time finalist for the Best New Product Awards across three categories (Paper Love, Seasonal Greats, and Lifestyle).

As Steve King, CEO & Founder of Merit Medals explains, "It's more than a card. It's a product that surprises and delights. We have incorporated a beautiful medal with a descriptive name and special citation on each greeting card. It's truly a keepsake."

Merit Medals are designed for life's moments when we want to share an extra special 'thank you' to friends and family. The cards and their medals always convey optimism and sincerity.

Mr. King shares, "Our greetings are built on genuine appreciation. Often, we have personal heroes who go above and beyond. And those heroes deserve a medal. Merit Medals marks those moments."

Each card (5" x 7") and medal (0.9" x 1.8") is designed with modern aesthetics to increase the appeal of creating a collection of medals. Medals have a proprietary FlexClasp™ design that allow them to be pinned on a shirt, jacket, or backpack or to be hung on a necklace, keychain, or zipper.

Over 50 different cards will be available for purchase in August 2016 at a suggested price of \$8.95.

Utility and design patents are pending.

About Merit Medals Inc.

Merit Medals Inc. has a mission to grow gratitude across society. It is organized as a Public Benefit Corporation and will be offering low-cost custom greeting card programs to non-profit organizations to support their missions.

Website: MeritMedals.com

Social Media: facebook.com/MeritMedals
instagram.com/MeritMedals
twitter.com/MeritMedals

Contact: Steve King (CEO & Founder)
844-MEDALS-4
steve@meritmedals.com