

How would you rate the quality of SoyLites products?

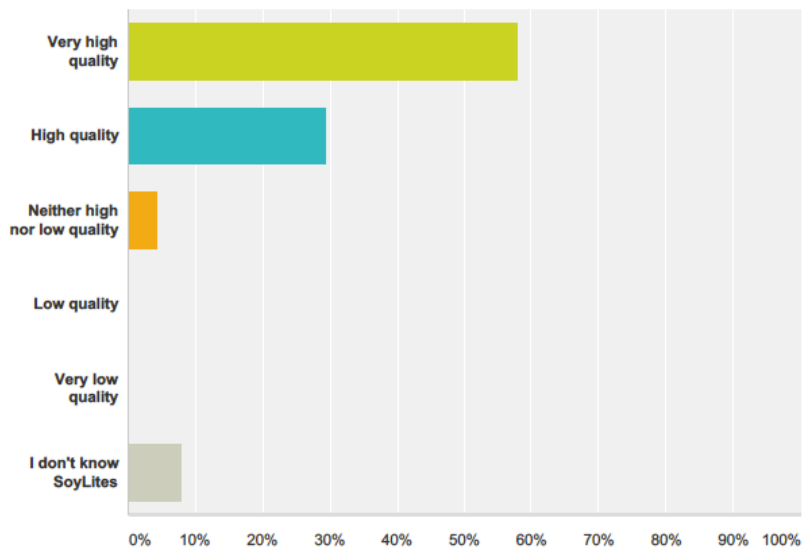
One of SoyLites’s primary differentiators is the consistently high quality of our products, which we sincerely believe is not only superior to any other similar product in South Africa, but also anywhere else in the world. We recently conducted a survey and sent out invitations to our database asking them to complete a number of questions about our brand and products. Two of these questions related to the quality of our products. These are the two questions and a bar graph of their responses.

SoyLites Survey

SurveyMonkey

Q4 How would you rate the quality of our products?

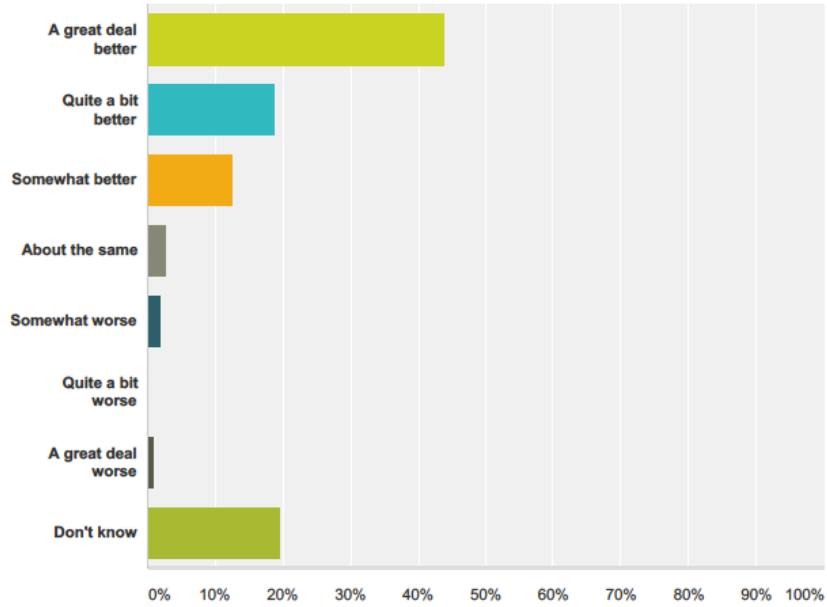
Answered: 112 Skipped: 0



Answer Choices	Responses
Very high quality	58.04% 65
High quality	29.46% 33
Neither high nor low quality	4.46% 5
Low quality	0.00% 0
Very low quality	0.00% 0
I don't know SoyLites	8.04% 9
Total	112

Q5 Compared to our competitors, is the quality of SoyLites products quality better, worse, or about the same?

Answered: 112 Skipped: 0



Answer Choices	Responses
A great deal better	43.75% 49
Quite a bit better	18.75% 21
Somewhat better	12.50% 14
About the same	2.68% 3
Somewhat worse	1.79% 2
Quite a bit worse	0.00% 0
A great deal worse	0.89% 1
Don't know	19.64% 22
Total	112