



February 3, 2006



SEND TO A FRIEND

TODAY IN
WASHINGTON, D.C.

[Fab Four](#)

Buddy Icon

Being an individual in a mass market consumer society is hard work.

Try as you might with your limited-edition sneakers, one-of-a-kind tees, and just-off-the-assembly-line gadgets, people always seem to latch onto your style.



Need a decoy? Check out the accessories from Individual Icons. The collection features pieces that play on useful objects and tools, so they don't look like every other bauble out there.

Functional styles include sterling silver compass cuff links, bracelets made from rulers, and thermometer earrings — the last of which will ensure that you're always one step ahead of the fashion climate.

At least until Urban Outfitters catches on.

Available online at individualicons.com.