
2020
IMPACT
REPORT

Heartblood Cacao

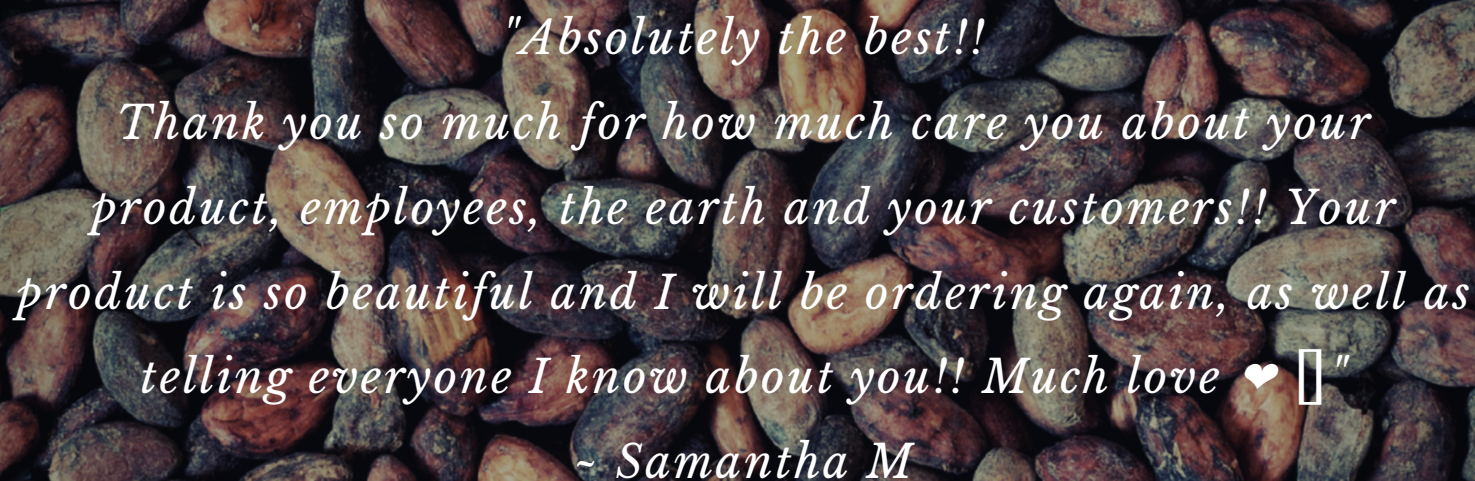
OUR MISSION:

SHARING THE LOVE

*Through Affordable, Socially Equitable &
Ecological Positive Ceremonial Cacao*

2020 marked 10 years for Heartblood Cacao and it was a milestone indeed! In the last decade, the cacao ceremony movement has exploded, and we're grateful for the growing tribe of healers, foodies & cultural creatives who had made us what we are. This report is our way of showing you the impact of what we've done together!

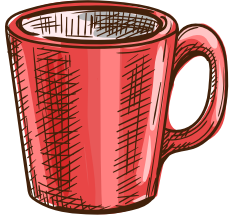
We're looking forward to another 10 years to come!



*"Absolutely the best!!
Thank you so much for how much care you about your
product, employees, the earth and your customers!! Your
product is so beautiful and I will be ordering again, as well as
telling everyone I know about you!! Much love ♥ ☐"*

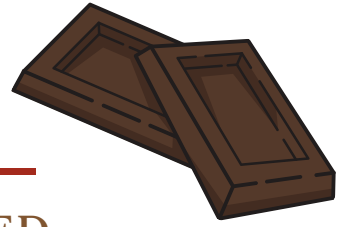
~ Samantha M

2020 IMPACT BY NUMBERS



9,970

LBS OF CACAO SHARED



159,520

CUPS OF CACAO MADE*

\$5,462

MONEY DONATED**

27.5%

HIGHER THAN FAIR
TRADE MINIMUM PRICES
PER KG PAID TO FARMERS



40% +

MORE AFFORDABLE
PRICES THAN OTHER
PROVIDERS



*Assuming 1 ounce/cup

**To AIR Guatemala & Partners

99,408

LBS OF GREENHOUSE
GASES OFFSET***



300+

PARTICIPANTS IN OUR
CACAO CEREMONIES



48

PEOPLE TRAINED TO
LEAD CACAO CEREMONY



276

5-STAR REVIEWS
IN 2020



***Through Carbon Offset Program