

CREATE YOUR OWN CUSTOM-BUILT CYCLING EVENT

**STRUGGLE
EVENTS**

GET IN TOUCH: HQ@RIDETHESTRUGGLE.COM

FRAME

We work with you to create a framework of fundamentals and build an awesome event around your brief.

- VENUE
- CATERING
- GUESTS
- EVENT STYLE
- EVENT SIZE

WHEELS

We ensure everything is taken care of out on the road, so all you have to do is rock up and enjoy the ride.

- ROUTE
- RIDE LEADERS
- RIDE SUPPORT
- SIGNAGE
- NUTRITION



CUSTOM-BUILT CYCLING EVENTS

**STRUGGLE
EVENTS**

COMPONENTS

As cycling-event experts we take care of the nitty gritty, so you and your staff can focus on your 9 to 5.

- MECHANICS
- MEDICS
- INSURANCE
- SAFETY
- TIMINGS
- LOGISTICS

FINISHING KIT

We strive to put your brand at the forefront of the day to maximise your exposure.

- BRANDING
- MARKETING
- COMMS
- MERCHANDISE
- PROMO MATERIAL