



MITCHELL BERMAN



Mr. Mitchell Berman is a 30-year entertainment and technology media veteran, who has participated in the launch of 6 start-ups and a successful IPO. These initiatives span social enterprise, mobile/PC games, streaming OTT video, e-commerce, education technology, video-on-demand, interactive television, cable and satellite entertainment television channels, digital music, YouTube influencer channels, augmented & virtual reality, and subscription-based entertainment products and services.

Currently, Mitch serves as managing partner at Berman Strategic Advisors, focused on mentoring Southern California entrepreneurs and managing investments in early to mid stage companies that encompass digital entertainment, social enterprise, mobile games, mobile commerce, augmented & virtual reality via mobile devices, and education technology.

Mitch has previously served in various senior management capacities with Home Box Office (HBO/Cinemax), E! Entertainment Television, Sky Network Television New Zealand, Galaxy Media/East Coast Pay TV (FOXTEL Australia), OpenTV, C-COR, ZillionTV Corporation and Zen Media Entertainment Group. Mitch is a frequent speaker at domestic and international industry conferences, serves as a member of the International Academy of Television Arts & Sciences, an advisory board member and judge for the UCLA Social Enterprise Academy, an advisory board member of the UCLA Sociology Board of Visitors, a board member of the Silicon Beach Young Professionals, and a strategic advisor to the Auckland Tourism, Events & Economic Development/Auckland Mayor's Office, and New Zealand Consul General in Los Angeles.

Mitch earned a master's degree in Public Administration from the University of Southern California (USC) and a Bachelor of Arts in Sociology from the University of California at Los Angeles (UCLA).

