

# **VIDBOX® Inc. to Showcase its Analog to Digital Video Transfer Solutions at CE Week 2016**

*The company will bring its video conversion products for Mac and PC to the Metropolitan Pavilion in New York City*

**NEW YORK– June 21, 2016** – VIDBOX® Inc., the video conversion and audio transfer solution company, will introduce its latest video conversion products for Mac and PC users at CE Week 2016, Booth 209 in the Altman Building, from June 22-23, 2016. The company will demonstrate the simplicity of converting videotapes into digital files with its trusted products.

Available in both PC and Mac versions, the VIDBOX Video Conversion line was developed to provide users with the software and hardware needed to convert VHS tapes, MiniDV, 8 mm film, 16 mm film, and more into digital formats. Requiring only a VCR or camcorder and a computer (Mac or PC), home videos can be transformed into DVDs and digital copies, preserving them for a lifetime. Step-by-step pictorial instructions guide the user through the process, supporting English, French, Portuguese, and Spanish languages.

Show attendees will be able to view VIDBOX's analog to digital video transfer solutions, including:

- [\*\*VIDBOX® Video Conversion Suite\*\*](#)
- [\*\*VIDBOX® Video Conversion for Mac\*\*](#)
- [\*\*VIDBOX® Video Conversion for PC\*\*](#)

"We've transitioned into a digital-centric world. With VIDBOX, our goal is to give our customers the ability to preserve memories that were captured on outdated formats. Many families and older generations own their home video collections solely on VHS, and we want to make sure that those moments in their lives remain protected," said Jay Choi, CEO and President of VIDBOX Inc.

VIDBOX acquired Honestech, the premier solution provider for digital video and audio software, in March of 2015, and has continued to leverage the company's 10 successful years in business over the last year. Retail availability for the updated VIDBOX product line is slated for September 2016. The solutions will be available for purchase online at Amazon.com, in-store at Best Buy, and on the Home Shopping Network.

For additional information and purchase options, visit <http://vidbox.company/>.

***VIDBOX will be exhibiting at Booth 209 in the Altman Building during CE Week 2016. For press inquiries or to schedule an appointment, contact Erin Cunningham at [erinc@lotus823.com](mailto:erinc@lotus823.com).***

## **About VIDBOX Inc.**

Founded in 2015, VIDBOX Inc. specializes in developing and distributing consumer video and audio transfer products in addition to other consumer technology products. VIDBOX Inc. has more than a decade of video capturing technology and industry experience due to the acquisition of the 10-year-old company, Honestech Inc. The company handles mass production, in-house fulfillment, distribution, customer support, and reverse logistics.

## **Media Contact**

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