



MEDIA MENTION

May 16, 2013



Welcome DERMagic to the Raise A Green Dog Partner Pack!



DERMagic Skin Care for Animals, Inc., began in 2006, by Dr. Adelia Ritchie. As a dog mom to two Shih Tzus, she found that she was in need of help with a wide variety of issues including insect bites, dermal issues and occasional rashes.

Dr. Ritchie initially developed a product prototype when she was teaching organic chemistry at a community college in Florida, as she found that many of the products on the market were loaded with cortisone, steroids, antibiotics or strong chemicals, that just weren't helping her pup. That's when Dr. Ritchie formulated her first product DERMagic Skin Rescue Lotion and after six months her formulation was helping her dog tremendously.

Now DERMagic has a full line of products available with all natural and organic ingredients that help dogs with a wide variety of issues including skin problems, fleas and ticks, hot spots, and basic grooming. They only use the finest ingredients in all of their products including organic certified aloe, vitamin E and therapeutic essential oils and soothing plant oils.



All DERMagic products are made in the USA with domestic ingredients, and are completely non-toxic to pets and people.

Here is just a few of the amazingly, green, eco-friendly and healthy products DERMagic offers:



If you are looking for an all natural, very healthy way to help with any flea issues you may encounter, we love the **Flea Shampoo Bar and Flea Dust** combo from DERMagic. No toxic chemicals, and made with food grade diatomaceous earth and other green and healthy ingredients, it's a great combo to combat those prolific biters.

Shampoo bars are a very cost effective and easy way to shampoo your pup! The **DERMagic bars** are handmade in the Pacific Northwest from **certified organic ingredients**, and for every 10 shampoo bars purchased, DERMagic plants a tree!



Looking for a great shampoo/conditioner combo for your green dog? Look no further than **DERMagic's Peppermint and Tea Tree Oil Shampoo and Peppermint and Tea Tree Oil Conditioner**. They contain no SLS (Sodium Laurel Sulfate) and are specially formulated to soothe and condition the skin, eliminate odor and stimulate the healing process.

DERMagic has a wide range of products to help your pup love the skin they're in! Check out all the products from **DERMagic**, we're sure you be delighted!