



MEDIA MENTION

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Is your dog's shampoo safe?



Now that we've covered a typical inexpensive dog shampoo you may find on any pet store shelf, let's take a look at typical ingredients from a healthier, safer dog shampoo – the Peppermint & Tea Tree Oil Shampoo Bar (Certified Organic) from Raise A Green Dog Partner [DERMagic](#).

- Saponified Coconut: Saponified oil or fat is a lipid substance treated with sodium or potassium hydroxide to convert it into soap. No known toxicity issues.
- Olive: No toxicity.
- Castor Oil: Produced by hydrogenation of *Ricinus communis* (Castor) seed oil, this ingredient functions as a skin-conditioning agent and has no toxicity.
- Sunflower Oil: Sunflower oil is extracted from the seeds of the sunflower, *Helianthus annuus*, and has no toxicity.
- **Essential Oils:** These oils are distilled or extracted from a wide variety of plants and hold no toxicity issues when used appropriately in this form.
- Saponified oil: Also listed as saponified fat, a lipid substance treated with sodium or potassium hydroxide to convert it into soap. Has no toxicity issues.
- Oryza Sativa (Rice) Bran Oil: An oil expressed from rice bran, *oryza sativa* is utilized as a skin-conditioning agent and has no known toxicity issues if derived from organic sources. If not derived from organic sources it may contain minute pesticide residue.
- Stearic acid: A naturally occurring fatty acid and has no toxicity issues.
- Organic Aloe Vera: Determined safe for use in cosmetics, subject to concentration or use limitations.
- Vitamin E: Tocopherols are a class of naturally occurring chemical compounds related to Vitamin E utilized as a skin-conditioning agent and determined safe for use in cosmetics.
- Organic Dried Peppermint: Determined safe for use in cosmetics, subject to concentration or use limitations.

As you can see there is a big difference in the health and safety of these two dog shampoos. Which one would you want to use with your dog?