

# DERMagic®

## MEDIA MENTION

July 2012



## GROOMING GEAR

### The DERMagic Flea Bar

contains diatomaceous earth, a fine white powder made from the powdered shells of microscopic water creatures formed

over millions of years and mined from the bottom of lakes and oceans. It's deadly to insects but safe for dogs and other animals, the company states. This 3.5-oz. soap bar also contains insect-repelling essential oils and provides an antimicrobial, calming, and therapeutic effect for dogs with both dry and oily skin. \$11.95, from DERMagic Skin Care for Animals; 877-814-7497; [www.dermagic.com](http://www.dermagic.com)

