

ecotowels

sustainable salon & spa solutions

100% natural soft disposable towels for the hair and beauty industry





We're here to help salons start saving the planet without it costing the earth...

Save Money: did you know we are up to 25% cheaper than your traditional cotton towels? **Save Time:** you can say goodbye to your washing machine as you won't be needing it anymore... **Save Space:** no more stacks of towels, no more laundry baskets, no more drying racks **Save Energy:** did you know it costs an average of \$2 to wash and dry a load of laundry? That's about \$1,800

a year for an average-sized salon **Save Water:** your washing machine is using a minimum of 40 litres of water per wash, which it then flushes out (along with all the nasty dyes and detergents) into our waterways **Save Cotton:** it takes 2,270 litres of water to make one cotton t-shirt - that's what an average person drinks in three years so imagine how much it is for a cotton towel?

About EcoTowels.

EcoTowels was designed by hairdressers for hairdressers in the UK over 10 years ago and is today one of the country's leading suppliers of biodegradable salon towels. Initially launched by salon owner

Matthew Smith as a cost-effective way of helping his salon and staff become more sustainable and eco-friendly, EcoTowels are now used by hair and beauty salons, as well as spas, gyms, barbers and airports in the UK and abroad.

Hair, Face, Body & Nails: The Sustainable Salon Product List

Available in black smooth ♡ white smooth ♡ and white waffle ♡		35x35cm	40x80cm	95x40cm	110x60cm	200x150cm
Hair	Easy to use and ultra-absorbent for washes and colour treatments	♡♡♡	♡♡♡	♡♡♡		
Face	Super soft and can be warmed or chilled to suit the treatments	♡♡♡	♡♡♡			
Hands	Fresh and hygienic towels for manicures and pedicures	♡♡♡	♡♡♡			
Body	Ideal for removing and protecting from scrubs, oils and lotions				♡	♡
One size sheets	Ask us about our Treatment Bed Sheets, Full-size Body Towels, Pillow Cases and Hand Mitts that are available to order to your required size and material.					

100% Germ-free – no matter how many times you wash a cotton towel, something always lingers. EcoTowels are single-use so you're guaranteed a fresh towel every time

100% biodegradable – our towels are made from 100% natural fibres, so will biodegrade and compost

100% Natural – EcoTowels are made from all-natural products, including wood, cotton and plant-based fibres. They are also free from chemicals and pesticides

100% Vegan – we don't have any mystery bonding agents or glues, so we are free vegan-friendly

100% Certified – EcoTowels is proud to hold a Din Certco European Certification for biobased products

100% Absorbent – our towels will hold up to seven times their weight in water (which is even better than the cotton ones)



And our eco creds don't end there...


Not only do our towels help salons go green, our packaging is recyclable and our manufacturing processes are also aimed at limiting our impact on the environment... we use solar panels and LED lighting, we recycle our waste products and we even drive electric delivery vehicles.

How to use them...

Aside from using EcoTowels as a complete hair drying and colouring system in the salons, our towels can also be warmed and chilled - making them ideal for face, hand and body spa treatments, as well as refreshing welcome towels for hotels and events.

We are here to help...

Visit our website for training videos and live webinars with the EcoTowels creative team.



***“I love using ecotowels
for my beauty treatments,
they are super soft and
absorbent, as well as being
clean and hygienic”***

Larissa Cormack, Nail & Beauty Therapist

***“We love using
EcoTowels - they are
so easy to use and
really effective
especially with the
amount of washes we
do - plus they have
really helped us save
on costs and space in
our salons”***

Blow Ltd, London

***“We introduced
EcoTowels to our
salon and nail &
beauty studio over
eight years ago, and
we haven't looked
back: the staff love
using them as they are
so adaptable and our
clients are pleased to
see us doing our
bit to help the planet”***

Tony Hairdressing, Bournemouth

Contact us

To find out more and how you can introduce EcoTowels into your spa or salon, visit www.ecotowels.co.uk

For Europe Sales: Contact george@ecotowels.co.uk or call +44 1206 215 096

For Middle East Sales: Contact reception@theproducthouse.biz or call +971 4 379 1966

For South Africa Sales: Contact info@saloneco.co.za or call +27 021 9140750

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SUSTAINABLE SALON SOLUTIONS