

Pet Publishing Packages from



<p>Sniffing Out Your Story</p>	<p>Creative/Storyline Development Package - \$1500 Customized, one-on-one coaching with Tracey C. Jones to assist you in creating a memorable and marketable story</p> <ul style="list-style-type: none">• Five 45-minute phone consults with Tracey• Guidance on story development, point of view, focus, characters, illustrations and more• Title and back cover copy guidance with a marketing/promotion focus• Expert coaching to identify target market and best practices for expanding your reach• Timeline creation and goal setting• Additional coaching sessions can be added at a rate of \$100/hour
<p>Getting Your Ducks in a Row</p>	<p>Pre-Press Package - \$3750</p> <ul style="list-style-type: none">• Secure ISBN numbers for ebook and printed book• Professionally edit your text• Professionally proof all aspects of your book throughout editing and prior to creation of final files for bulk printing or print-on-demand service• Provide professional layout of artwork and text, including additional pages as needed (dedication, acknowledgements, etc.) and file manipulation if necessary• Design front and back cover layout for the book based on submitted artwork by author's chosen artist• Convert final files for ebook• Create print ready files for use with a professional printer or a print-on-demand <p>Note: Illustrations and printed books are not included in this option.</p>



Printing Package - This package is highly customizable so no pricing is available prior to consultation. Services can include:

- Obtaining print quotes from various industry printers for best pricing
- Working with author to determine best quantity to suit their needs
- Managing and uploading files to chosen printer
- Press proof of files
- Orchestrating and managing the final shipment to author's chosen storage location

Note: Author will be billed in advance for these services accordingly based on pricing quotes provided and agreed upon in advance.