



WEB/UX DESIGNER

At Maiden Home, we're growing our team of mission-driven, customer-obsessed design lovers here in NYC. If you're excited to be a part of a revolution of furniture retail—and game to join one of the fastest-growing brands in the industry—we'd love to hear from you. When you join the team, you'll enter a workspace that encourages innovation, creative expression, teamwork, and transparency.

As a talented, creative, and energetic **Web/UX Designer**, you'll join us in building a category-defining home furnishings brand through our e-commerce experience. You will be dedicated to delivering a best-in-class experience for our customers and understanding how great web design and UX contribute to our brand perception and impact the bottom line.

This is a unique opportunity to join a fast-growing retail startup at a critical stage, so it comes with huge potential for future growth. The possibilities are endless, and your experience will be shaped by your performance, contributions and personal drive.

Responsibilities

Creative plays a pivotal role in translating our premium brand and product to the customer through the website. You will support both brand and revenue objectives with your design.

As a Web/UX Designer, you will:

- Scope, roadmap, and design new/enhanced site features, customer experiences, new launches, and optimizations
- Have a firm understanding of UI in order to translate business objectives into intuitive, elegantly designed, interactive interfaces
- Analyze site weaknesses and opportunities to strengthen UX and optimize the customer's path to conversion
- Develop UI design and UX assets, including wireframes, prototypes, and sitemaps, for seamless turnover to the development team
- Manage relationship with web development agency to ensure projects are executed on-time and to design specs

- Manage multiple projects effectively to deadlines
- Collaborate closely with the wider Marketing and Creative teams

Qualifications

- 4-7 years of experience in web design and UX at B2C e-commerce companies
- In-depth knowledge and design examples of UX and UI/web design best practices
- An understanding of mobile-first vs. desktop experiences, including expertise in current internet standards, web browsers, and browser specifications
- A user and data-focused design mentality, with examples of how user feedback and data insight has shaped design
- Highly organized; experience working with marketing, developers, engineers to bring design to life
- In-depth knowledge of Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Strong creative skills in layout, typography, and color
- Strong attention to detail and relentless follow-through in a fast-paced startup environment
- Outstanding problem-solving skills; “can-do” attitude and resourcefulness; always willing to go the extra mile for the customer
- Knowledge of front-end technologies (e.g. HTML, CSS, JavaScript, JQuery) preferred
- Bachelor’s degree required

Benefits

- Competitive salary, bonus, and equity
- Health, dental, and vision insurance
- Unlimited vacation
- Annual furniture allowance & company discount
- Trade discounts to most major home furnishings brands
- Strong company culture, including team events
- Maiden Home dedicated office space with open floor plan and snacks

About Maiden Home

Launched in 2017, Maiden Home has quickly become one of the fastest-growing brands in home furnishings. We are a new concept in luxury custom furniture, offering high-quality, handcrafted pieces made by the best American craftspeople and delivered at prices and lead times unheard of in the industry.

Since inception, Maiden Home has been featured in Architectural Digest, House Beautiful, Fast Co., Forbes, Bloomberg, and more. The brand has experienced consistent triple-digit year-over-year growth, driven by our cult following of consumers and interior designers across the country. Backed and led by executives in e-commerce and retail, with growth ambitions and a customer commitment unseen in the industry, Maiden Home is on its way to forever transform furniture retail.

To apply, send your resume and cover letter to careers@maidenhome.com.